Complete Advance

TV PROGRAMS
May 5 to 11, 1951

"Can't Do It on TV"

MARTY HOGAN
Page 36

Movie Marquee — Page 11
Wherever you go, whichever you get, you'll travel with the smartest set.


3-way, Portable, comfortably low in price. Plays on AC, DC or battery. Practically a necessity on a picnic, at the beach or 'round the house. "Golden Throat" tone system. Stunning alligator-grain plastic finish. RCA Victor BX57.

"Personal" Radio, no bigger than a book—and it's one you'll enjoy from cover to cover. Weighs only three and one-half pounds. Amazing tone, big room-size volume. Rich brown plastic case has smart aluminum trim. RCA Victor B411.

Your welcome's sure when you arrive
If you plug-in 'n play this "45"


In lightweight plastic, with convenient carrying handle.

RCA Victor
DISTRIBUTING CORPORATION

World Leader in Radio... First in Recorded Music... First in Television
Letters to the Editor

Almost every day I read of people who are aghast at low necklines on TV. I would like to pooh-pooh this nonsense, for my own morals nor those of my friends have yet been affected, and I don’t expect it will cast any blemishes on the minds of our youth, either.

Chicago, Ill.

JAMES SEBELA

In “Channel One” column of your March 31st issue, I read the remark, “Every time a TV set is sold, some saloon loses a potential customer. The tavern trade is dropping steadily and civic leaders are delighted.” May I add this—The tavern owners are one of the few people who first introduced television to the public, therefore please try not to be too harsh on tavern owners, as they still have friends that mean a lot more to them than their television sets.

Chicago, Ill.

FRIENDLY TAVERNOWNER

I am 13 years old and I think you should show some funny movies like Abbott and Costello, Laurel and Hardy, etc., instead of murders and movies we children do not understand.

Glenview, Ill.

MALCOLM CASHEY, JR.

Just a word to say how much I enjoy and admire the work that is being done in the show “They Stand Accused” (WGN-TV). I believe this is one of the outstanding television shows in the country.

Chicago, Ill.

ANDREW W. BRAINERD

I’m sure that no one would object to a foreign movie thrown in now and then, but for heavens sakes, not as a steady Saturday night diet.

River Forest, Ill.

THE JOHNSONS

I would like you to have more letters to the editor.

Blue Island, Ill.

NANCY SYNAKIEWICZ Age 8

Ed. Note: Thank you, honey. We receive about 1,500 each week and plan on devoting more space to them in the very near future.

TV Forecast
MAY 5, 1951

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NEXT WEEK  "He Loves the Wide Open Spaces"

You'll want to read about the fabulous life of Ken Murray, CBStar of his own Saturday night show on WBKB, spotlighted in next week's TV Forecast Magazine. It's on sale Friday at leading newsstands in Illinois, Indiana, Michigan and Wisconsin.

ON THE COVER—Miss U.S. TV contestants, Donna Novak and Lynn Mohr are judged by Marty Hogan. See page 36.
NEW YORK—Dean Martin and Jerry Lewis addicts are due for more shots in the arm. The NBC shows are scheduled for a guest shot on the May 6 Comedy Hour, to be followed by four more appearances before summer . . . . Warblers Peggy Lee and Mel Torme will replace Perry Como, starting July 2, for 8 weeks via CBS-TV . . . . Piano windmill Al Morgan will bow out of his Monday p.m. DuMont show after May 14 . . . . Arthur Godfrey fans will get a break when Arturo goes on summer vacation in early July. Homespun comedian Herb Shriner takes over on “Talent Scouts” for eight weeks . . . . Eddie Cantor will receive an honorary degree of “Doctor of Humane Letters” from Temple university at commencement exercises June 14.

Femme comic Jean Carroll is set for her own CBS variety show this summer, after weeks as guestar . . . . Frank Sinatra may leave CBS for NBC this fall, as a member of the “Comedy Hour” rotation policy . . . . Barry Gray, young emcee of “Winner Take All,” defines a skeleton as “a pile of bones with all the people scraped off.” He probably got his idea from a mirror . . . . CBS-TV will carry the Philadelphia speech of ex-prime minister Winston Churchill May 8. It’s of world-wide interest . . . . Capsule review of Martha Rountree, the gal who emcees “Meet The Press”—a young woman with very little talent and exceedingly modest about it. Apparently related to someone, but how? . . . . Paul Whiteman, grand old showman who has successfully challenged eternity, has this advice for staying “young”: As you grow older, associate with younger people. In that way, you’ll never be old, no matter what your years.”

Kay Ballard, who enlivens the Henry Morgan Show, has a hobby of sketching, lithographing and etching . . . . Roscoe Karns, the warm-hearted police inspector of “Rocky King” was attending military school when the stage bug bit him. When he applied for a job as theater usher in his cadet uniform, the manager hired him over other candidates to save the cost of an outfit . . . . ABC-TV has slated a series of great public service features for summer TV fans; “Industries For America” highlights U. S. industrial might, “America In View” treats scenic beauties, “Democracy’s Might” covers American military preparedness, “America’s Health” will review national welfare, and “Scouting In Action” will salute the U. S. Boy Scout movement . . . . Alan Young will make several Hollywood flickers.

“Celebrity Time” didn’t miss a beat when Martha Wright started subbing for infanticipating Kyle MacDonnell. Martha’s first break came as a sub for Mary Martin in the legit “South Pacific.” . . . . Patsy Lee and Johnny Desmond of Don McNeill’s TV Club may soon surprise with some dance routines. They’ve been in secret practice . . . . Arthur Godfrey calls himself the Frankie Laine of World War I . . . . Tony Martin, the idol of over-age bobby soxers, seems destined to fill the public demand for a song ‘n dance man similar to the late George M. Cohan . . . . Dagmar, the overbuilt blonde of “Broadway Open House,” is leaving that show for an ABCComedy stint, probably this summer.
Crimes of violence and terror are generally frowned upon by TV moguls, are permitted only when the act is essential to story. At left, actor faithfully follows story line of Vincent Van Gogh’s life, cuts off own ear. Above, scenes showing a dead man’s arm and a wanton shooting are shock treatments to U.S. stomachs.

THE CENSORSHIP BATTLE

With television boasting the triple impact of radio, movies and stage all rolled into one, it’s no wonder that a major controversy is already raging across the land over the “do’s and don’ts” of video programs. Bills have already been presented to Congress in a move to legislate TV morals, while various state legislatures are battling the problem pro and con.

This is a wide open scrap. Embroiled in it are set owners, educators, politicians, school children, professional reformers and casual spectators. From the lofty Union League Club to the lowliest saloon, the subject of Fay Emerson’s neckline has touched off heated arguments.

The vastness of TV presents its own problems of censorship. An obscene stage show can be readily closed down by the local police. Films are censored at the point of manufacture by the Production Code Administration, formerly the Hays office. Radio is governed, for better or worse, by the ill-famed Blue Book. Only citizen group set up to guide the way to better TV programs is the National Television Review Board, which submits monthly recommendations of shows for family and adult-only viewing.
Here are publicity pictures, good and bad. L to r, Gregg Sherwood and Michyl Veach demonstrate interesting pictures without nakedness, while Miss Swiss (3) and Billie Nelson (4) represent the poor taste of press agents overly hungry for publicity. Latter poses make news copy but bring reprisal.

L to r, Somerset Maugham drama series has been carefully edited for TV, with juicy portions omitted. Sherman Billingsley show is considered not vulgar but artificial, phony and misleading. Groucho Marx is TV’s funniest ad libber, but is charged with suggestiveness. Sam Levenson is both funny and clean. TV advertisers with letters and phone calls.

Most worried spectators of all are the parents of young children who fear their youngsters will grow up to imitate the parade of gangsters, sex queens and depraved personalities beamed into their homes. Best solution is for perturbed elders to bombard individual stations, network offices and

Singers Marguerite Piazza (1) and Joan Diener (2) are TV personalities who have helped create the “neckline controversy,” while emcee Faye Emerson (3), who originally set the low-cut pace, now dresses coyly to the chin.
Choose the Army-Today!

ARMOR

AIRBORNE

ARTILLERY

You can still volunteer for the greatest of all All-American teams—the U. S. Army—if you act without delay!

Good men are needed in the Armored Force, Airborne, Artillery, Engineers, Infantry, and many other Arms and Services.

Act NOW—Get full details at your nearest U. S. Army and U. S. Air Force Recruiting Station—TODAY!

U.S. ARMY

John Newland and Gwen Anderson will interpret Leo Tolstoi May 9.

Kraft TV Theatre Celebrates May 9

Kraft Television Theatre, the great grand-daddy of all TV dramatic shows, celebrates its fourth anniversary Wednesday, May 9 with Leo Tolstoi’s “Till Death Do Us Part.” John Newland and Gwen Anderson will star in the famous drama on channel 5 at 8 p.m.

Starting in May, 1947, the Kraft Theatre has presented a grand total of 208 plays—comedies, mysteries and tragedies—all staged with a dramatic crispness that has won an armful of bouquets from the critics and public.

That first Kraft show, “The Double Door,” was beamed at a small audience of 32,000 set owners in New York city. Now the potential viewing public is numbered at 10,000,000 set-owning families. The show has outgrown four studios, one a year, and is now housed in NBC’s largest.

Backstage, Kraft Theatre represents a month’s work for each program—scripts are selected that far in advance. The casting director is picked 13 days before the telecast. Five days later, performers are tapped and rehearsals begin. At the same time, carpenters start building the sets. Rehearsals are held on the day of the show.

Kraft’s policy of giving unknown talent its first TV break has brought forth such dramatic discoveries as Vaughn Taylor and Ann Francis, both now in Hollywood, and Margaret Phillips currently on the Broadway stage.
PANTOMIME QUIZ

- with Hollywood providing the glamour

PROBLEM 1

PROBLEM 2

CHARADES is one U.S. parlor game that might even last as long as "post office." Recognizing this fact, Meister Brau Beer has beamed a lively little show at Chicagoland viewers called "Pantomime Quiz." It's the familiar Charades game, presided over by emcee Mike Stokey and somewhat steeped in Hollywood glamour.

Joining in the fun each week are such movie luminaries as Jackie Coogan, Vincent Price, Hans Conried and Adele Jurgens. Every Tuesday night at 8:30, these stars compete against a guest group from filmland. The show is seen on WENR-TV (channel 7).

For the benefit of a younger generation brought up exclusively on hot dogs and hot rods, Charades is a team contest in which members silently act out well-known slogans, titles and savings.

ANSWERS

"(my — of) sir(ler) — crow(lin) broom"
"wh(ite) on end — white on end — white on end — white on end — white on end"
"first series is see no evil. hear no evil. say no evil"

Puzzles enacted by Adele Jurgens. Here are the answers to the picture.
Watch for New TV Cowboy, Range Rider

A new western personality, Jack Mahoney in the role of "Range Rider," makes his debut 6:30 p.m. Saturday, May 12 on WGN-TV in a 26 week series to be sponsored by TV Forecast Magazine for its men, women and children readers.

Range Rider & Dick West

Each Saturday over channel 9, a new, first-run film adventure story will be shown, produced by Flying A Pictures, the same Hollywood company that set records for television technique with the Gene Autry show. Directors and cameramen are the same as for the Autry series.

Ed Cooper, veteran TV and radio announcer, will represent the sponsors of "Range Rider." He will have interesting news for all of Chicagoland's children.

A former Marine fighting pilot during World War II, Jack Mahoney is a guy who can fight his own battles on the screen. Movie fans have seen Jack bushwhacking bandits, falling off cliffs, leaping from runaway buckboards and overwhelming ruffians two-at-a-time, doubling for Hollywood headliners.

His saddle partner is "All American" Dick West who at the age of six was the world's youngest trick rider and trick roper in Texas. He's been in more than 200 motion pictures during the past 17 years.
FRIDAY, MAY 4, 1951

1:00 5 Matinee Playhouse—“Jack Of Diamonds” with Nigel Patrick, Guy Rol

2:15 5 Vacation Wonderlands Subject: Holland with Connie Mook of KLM Dutch Airlines as guest.


6:30 7 Life With Linkletter Jerry Hausner, professional baby crier; Jack Owens the “erulising crooner”; tine detective Sig

6:45 4 Perry Como Show Tunes: “Summertime,” “Someone Lovelier Than You,” “You Don’t Know What Lonesome Is,” and “Let Me In”.

7:00 4 Mama Duggar reluctantly consents to serve as matron of honor during a children’s Tom Thumb wedding, but gets to play a heroine’s role later.

5 Quiz Kids Fran Allison is quiz-mistress.

7:30 7 Penthouse Party Constance Moore and Jack Smart additional guests.

9 You Asked For It Ralph Faulkner and Roland Hughston re-create a dueling scene; John Rudolph, a long- lost son, will be reunited with his mother; comedian George O’Hanlon and his wife Phyllis Coates will enact a scene from trials & tribulations of John McDonaik; demonstration of the world’s fastest roller coasters.

9:00 9 Cavalcade Of Stars Andy and Della Russell, Johnny Mack, and June Taylor dance additional guests.

9:45 5 Greatest Fights Of The Century Louis vs Sharkey.

In the event stations telecast hearings of the House Foreign Affairs committee regarding Gen. MacArthur's dismissal, programs listed in this issue are subject to change.

Senate Crime Investigating committee hearings may be resumed this week on TV. In this event, previously scheduled shows are subject to change.

TV's FAVORITE SON
Morey Amsterdam NOW APPEARING AT CHEZ PAREE
3 shows nightly 8:30, 12, 2 complete 7 course dinners $3.50-$4.75
DELAWARE 7-3434

SATURDAY
12:00 Law Of The Wild
5:00 Prairie Pals
5:30 Smilin’ Ed*
5:30 Colorado Serenade
5:30 Feature Film*
7:00 Love From A Stranger
8:30 Payment In Full
10:00 Revenge Of The Zombies
10:00 Iron Duke
10:30 Fifty Second Street
11:00 Lady In The Morgue
12:00 Man With Two Lives

SUNDAY
10:00 Little Pal
12:00 Return Of The Ape Man
1:30 Wild Bill Hickok*
1:45 Detour
2:00 An Old Bum
2:30 Stars Over Texas
4:00 Black Bart
5:00 The Shadow Returns
5:00 Western Feature*
6:00 The Breakup
7:00 Club Paradise
9:00 Feature Film*
9:30 Scattergood Pulls The Strings
10:00 Desirable Lady
10:30 United States

MONDAY
1:00 Feature Film*
8:00 Zenobia
8:30 Stolen Paradise
9:00 Dark Journey
11:00 Windjammer
11:30 Lady Chaser

TUESDAY
12:00 Midnight
1:00 Feature Film*
7:00 Lover’s End
7:00 The Ape
8:00 The Tunnel
9:00 Feature Film*
9:30 The Bishop’s Experiment
10:00 Red Salute
11:30 Feature Film*
12:00 Star Reporter

WEDNESDAY
1:00 Feature Film*
9:30 The Devil, You Say
9:30 Dream Of Olivia
11:00 Sins Of Nora Moran
12:00 Northwest Trail

THURSDAY
12:00 Landing At Daybreak
1:00 Feature Film*
1:30 Killers Of The Sea
6:30 The Tenderfeet
7:30 Party Line
11:00 Scattergood Survives A Murder
11:30 Stranger Of The Swamp
12:00 Behind The Mask

FRIDAY
1:00 Feature Film*
7:00 Just Three Words And The Magic Skin
9:00 Room For Improvement
10:00 Love’s Young Dream
11:30 The Phantom Ranger
12:15 Silent Witness

*To Be Announced
(For More Detailed Information Please Refer To The Regular Program Listings)
Saturday

MAY 5

10:00 4 Bob Atcher & Sammy Squirrel
Puppet fun for children of all ages includes a host of tiny animals making themselves at home at "Short Stump"
7 Oh Kay—Variety Session
Interviews and music with bandleader- pianist David Le Winter and vocalist Jim Dimitri

10:30 4 Grand Chance Roundup
Gene Crane emcees amateur talent
7 Sawyer Views Hollywood
Gaylord Carter Trio and guests

11:00 4 Big Top—Circus Show
Jack Sterling ringmaster
7 2 Girls Named Smith—Comedy
Mr. Basmany is asked to give a reference for an old friend to land a teaching post, however, for some undisclosed reason, he refuses

11:30 7 Faith Baldwin Theater—Drama
"Waiting For Love" with Joseph Schilckraut and Sally Hester. The attempts of a family to marry off beautiful daughter to older man for political and financial reasons

12:00 4 Movies For Kids—Serials
"Flash Gordon" & "Custer's Last Stand" and "Law Of The Wild"

12:45 9 Acme News—Late Information

12:55 9 Batting Practice—Vince Lloyd

1:00 4 Hair Raising Tale—Commercial

1:10 9 Lead-Off Man—Harry Creighton
Interviews with players, awarding of TV Forecast autographed baseball

1:25 9 Baseball—Sox vs Washington
Jack Brickhouse describes action

1:30 4 Multiscope News—Ticker Tape
Late news at any hour of the day

2:30 5 NBC Takes You To The Races
Pimlico Handicap for 3 yr. old fillies, $50,000 purse, Clem McCarthy describes

3:30 5 Film

9 Tenth Innings—Harry Creighton

3:45 5 Industry On Parade—Film
Development and workings of various types of consumer companies

4:00 4 Toni Kemp Show—Health Revue
5 Mr. Wizard—Don Herbert
Explanation and demonstrations of phenomena that occur in our every day living. Subject: Motion
7 Paddy The Pelican—Kids Show
Stories with the main character a bird created by Sam Singer

4:15 4 Who Ya Laffin At—Commercial

4:30 5 Nature Of Things—Discussion
Dr. Roy K. Marshall
7 To be announced
9 Bob Atcher & Western Stories

4:45 4 Linger Awhile—Musical Session
Marty Hogan & Doris Drew emcees
5 Bob Considine Show—Discussion

5:00 4 Good & Plenty Western Theater
"Prairie Pals" with Buster Crabbe
5 Victor Borge Show—Comedy
Borge presents the last world wide performance of his latest composition, the "Borge Concerto for Batton and Orchestra." For his serious number, he will play the famous "Warsaw Concerto"

5:30 4 Mr. I Magination—Kids' Drama
Donnie Harris wishes he could witness a coronation and winds up as "King For A Day" with Paul Tripp in the title role
5 Smilin' Ed McConnell And Gang
7 "Colorado Serenade"—Western
9 Flying Tigers—Film
Edward Peck portrays the adventure-some hero

6:00 4 Sam Levenson Show—Comedy
Guests, Snooky Lanson and his 3½ yr. old daughter Florence Elizabeth
5 Front Line Camera—News
Clifton Utley commentator

9 Pet Shop—Composts Present
Regular obedience training series by Molly Ewert; Sally Vierling buys a Chihuahua from Tressa Thurner; exhibit of German short-haired pointers; new scene in fish tank, Ed Jenner tells about beauty salon for dogs & Gail gives some beauty hints

6:30 4 Beat The Clock—Quiz
Bud Collyer questions contestants

5 One Man's Family—Domestic
Tale of the happenings in the life of a large family
7 Stu Erwin Show—Comedy
Lesson on importance of dispensing milk of human kindness, Stu stirs up family fracas by inviting a homeless juvenile delinquent to share their home
9 To be announced

7:00 4 Ken Murray Show—Variety
Guests Joan Bennett in scene from "A Mother's Love," production number set on the boardwalk of Atlantic City with Darla Hood, Enchanters, Sonny Moore's Roustabout, Park and Clifford aerobats, Laurie Anders & others

5 Jack Carson Show—Variety
Donald Richards, vocalist with guests Paula Stone, Bert Lahr and the De-Marcos Dancers
7 Paul Whitman's TV Teen Club
Youngsters display their talents
9 "Love From A Stranger"
Film with Sylvia Sydney and John Hodiak in tale of a girl marrying a man who is a complete stranger to her

12 TV Forecast
SATURDAY—continued
8:00 4 Frank Sinatra Show—Musical
Variety stanza with June Hutton vocalist, Heathertones and guests Dagmar, Joe Bushkin, Tim Herbert and Don Saxon, comedy team, and Eileen Barton
5 Your Show Of Shows—Variety
Sid Caesar and Imogene Cooper star along with Robi, Merrill, Marquetera Piazza, Bill Hayes, Hamilton Dancers and Gino Beechi with guest host, Skitch Henderson
7 Flight To London—Film Short
8:05 7 Cameraman At Large—Film
"Adventure Of Ruff & Ready"
8:30 7 "Payment In Full"—Feature
Film with Zachary E. Charles
9 Public Prosecutor—Drama
Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film
8:45 4 Film Highlights Of The Kentucky Derby—Bryan Field Narrator
9:00 4 Sing It Again—Musical Quiz
Jan Murray me with Alan Dale, Judy Lynn, Ridders vocalists, Jack Stanton & Betty Luster dancers, and Ray Bloch’s orchestra
9:00 7 Roller Derby—Joe Hasel
9 Wrestling From Chicago
Semi-wind-up tag match; Rudy Kaye and Al Williams vs Leon Karlenko and Fritz Schnebel; Main event: Al Szasz vs Gypsy Joe
9:30 5 Your Hit Parade—Musical
Top tunes of the week sung by Snoopy Lanson, Eileen Wilson, Dorothy Collins, & Hit Paraders with Raymond Scott’s orchestra
10:00 4 "Revenge Of The Zombies"
Feature with John Carradine and Gail Storm
5 Grand Marquee—Feature
Film "The Iron Duke" with George Arliss; life story of the Duke of Wellington thru one of the most crucial periods in English history
10:15 7 Great Comedians—Film Short
"Dream House" with Bing Crosby
10:30 7 "Fifty-Second Street"
Film with Kenny Baker, Leo Carrillo, and Zasu Pitts; the history of a street reflected in the lives of the Rodell family from Papa’s marriage to daughter’s career
11:00 9 "Lady In The Morgue"—Film
Feature, Preston Foster & Patricia Ellis; hard-boiled detective, group of gangsters, and police are searching for the corpse of girl stolen from morgue
11:30 4 Murder Before Midnight—Film
12:00 4 "Man With Two Lives"
Film with Edward Norris and Eleanor Lawson
(Stations reserve the right to change above listings without notice)
ZOOLAND PARAKEETS
The pet that TV made famous
They will learn to talk, sing, whistle and amaze you with their amusing tricks.

ZOOLAND PARAKEETS are satisfaction guaranteed to give you the maximum in pleasure and entertainment. Choose from a rainbow of dazzling colors from Chicago’s most complete Parakeet selection.

$5.95—$7.95—$10.95—$15.00
Complete stock of cages, toys and accessories

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4950 Irving Park
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Open Mon., Thurs. nites • Sun. noon 'til 4:00

Sunday
MAY 6
WBKB WNBQ WENR-TV WGN-TV
4 5 7 9
10:00 4 CET Theater—Feature Film
“Little Pal” starring Mickey Rooney and Ralph Bellamy

11:00 7 Ozmoie—Kid’s Show On Film
Adventures of a devil-may-care monkey and his many friends

11:15 7 Chester The Pup—Comedy
Drizzlepuss, the master, and Old Man Murphy plant a garden, switch to tapping maple trees for syrup, and think of raising bees

11:30 4 Your Future Home—Ed Cooper
Shop for new home from your chair

7 Faith For Today—Religious
Rev. W. A. Fagel interviews members of his congregation, musical portion by the Gospel Singers, male quartet

12:00 4 “Return Of The Ape Man”
Feature with Bela Lugosi and John Carradine

7 TV Garden Club—Instructions
James H. Burdett with points of interest to potential gardeners

12:15 5 Draw With Men—Art Lessons
Jon Gnagy demonstrates

12:25 7 Weather Forecast—Jack Holden

12:30 5 American Forum Of The Air
Discussion current topic of the day “What’s Ahead, War or Peace?” with Sen. Harry P. Cain (R-Wash) and Sen. Hubert H. Humphrey (D-Minn)

7 Amateur Hour—Chgo. Talent
Mr. Sachs gives the youngsters their big chance to make good

12:55 9 Batting Practice—Vince Lloyd
Watch the Sox loosen up and knock balls around the ballpark

1:00 5 Watch The World—John Swayze
Pictorial review of current events

1:10 9 Lead Off Man—Harry Creighton
Chats with players and TV Forecast autographed baseball awards

1:25 9 Baseball—Sox vs Philadelphia
Jack Brickhouse announces game

1:30 5 How Does Your Garden Grow
Planting, growing, and soil information for horticulturists by John Ott. “How to Plant a Window Box”

7 Adventures Of Wild Bill Hickok
Guy Madison and Andy Devine star

1:45 4 "Detour"—Feature Film
Tom Neal and Ann Savage in a tale of events starting out good and leading to a very bad ending

2:00 5 Battle Report—Washington
Civil defense measures at home and abroad, John Steelman moderator

7 Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo in “An Old Gun”
SUNDAY—continued

2:30 5 Mrs. Roosevelt Meets The Public
Interviews and discussions with outstanding statesmen

7 Cowboy Classics—Western Film
“Stars Over Texas”

3:00 5 Meet The Press—Discussion
Martha Rountree moderator introduces Sen. Blair Moody (D-Mich), Glen Thompson, Joseph Harsch, Doris Streeson

3:15 4 Help Wanted—Commercial
Jack Sperling announcer

3:30 4 Vitamix—Commercial

5 Zooparade—About Animals
Marlin Perkins and Jim Hurlbut present clues about the identity of animals to be shown on the screen, and then give audience a choice of answers

7 Your Pet Parade—John Nelson
Moppets display pets for a prize

9 Second Game Of Double-Header

4:00 4 Lilli Palmer—Comment
Henrik Knuffman, Danish Ambassador to the U.S. will discuss work of the Danish underground during the war with Miss Palmer

5 Gabby Hayes Show—Drama
The story of Black Bart, a gentleman robber who left poems in place of the loot he stole

7 Super Circus—Variety Stanza
Claude Kirchner invites the kids to watch Cliffy, Scampy & Nick Francis; acts: Evers & Dolores, tight wire; Emil Pallenburg Sr. man, woman, & bear; Mademoiselle Elly Ardelt, world’s greatest trapeze artist

4:15 4 Hair Magic—Commercial

4:30 4 Tides Of Destiny—Religious
Rev. Richard H. Harvey & Douglas Fisher; soloist Rose Arzooomanian, Wheaton Quartet, and Hi-C Chorale

5 Hollywood Jr. Circus Show
Paul Barnes ringmaster, Carl Marx clown, Zero the candy man; acts: Pansy the horse, Patima and Rosa knock-about tumblers; Bobby May world’s greatest juggler

5:00 4 “The Shadow Returns”—Feature
Film with Kane Richmond and Barbara Reed

5 Hopalong Cassidy—Western
Join Bob Ather as he tells another story about Hoppy and his pals

7 Ted Mack’s Family Hour
Variety, song, music, and dancing for the whole family to enjoy

6:00 4 Gene Autry Show—Western
“The Breakup” Gene and Pat endeavor to patch up family problems and in doing so find themselves “baby sitting”

5 To be announced
New Time Today for ZOO PARADE starring Marlin Perkins and his animal friends with Jim Hurlbut 3:30-4:00 P.M.

SUNDAY—continued

6:00 7 Paul Whiteman Revue—Musical
      Earl Wrightson and Maureen Cannon
      regular vocalists with guest Dorothy
      Kirsten, Met. Opera soprano

9     No Cover Charge—Musical
      Mal Bellsirs presents the films

6:30 4 This Is Show Business—Variety
      Discussion with Clifton Fadiman me,
      Abe Burrows and guests Eva Gabor,
      Georgie Price, Eileen Barton, Jaekie
      Gleason, and Henry Youngman

5     Aldrich Family—Comedy
      Henry and Homer in the process of
      handing out advertising circulars dis-
      cover that they have also given away
      some personal articles

7     Showtime U. S. A.—Drama-Var.
      Cornelia Otis Skinner and Andy &
      Della Russell in a scene from the play
      "Our Town"

9     Pathways Of The World—Film
      "The Stronger"

6:45 9 Powerhouse Of Sports—News
      John Powers commentator

7:00 4 Toast Of The Town—Variety
      Ed Sullivan presents Billy de Wolfe,
      Johnny Johnston, Marsha Van Dyke,
      Eddie Aresaro, Ann Shelton, Pinky Lee
      and Louis Prima

5     Comedy Hour—Variety
      Comedian Phil Silvers me with guests
      Dean Martin, Jerry Lewis, and Vivian
      Blaine cutting capers

7     "Club Paradise”—Feature Film
      Robert Lowery and Doris Merrick star

9     Chicagoland Newsreel Review
      What happened this past week

7:30 7 Film Short

9     Pentagon—Washington
      Thomas K. Finletter, See. of Air Force
      is interviewed by Charles Cordy, Avi-
      nation editor of U.P. and Austin Stev-
      ens, Wash. correspondent. Will also
      show films of latest military develop-
      ments

8:00 4 Fred Waring Show—Musical
      A sequence from Mr. Waring’s home
      town, Tyrone, Pa., and a vacation
      scene with tunes "Bali Hai" and
      "Honolulu"

5     Philco Playhouse—Drama
      "A Secret Island" with Mildred Nat-
      wick, Edgar Steell, Phoebe MacKay,
      Christine White, and Cliff Robertson.
      Story of a vicious woman determined
      to see her niece wed for money and
      social position instead of for love

7     "Voice Of The Deep”—Film

9     Rocky King, Detective—Drama
      Roscoe Karns stars as sleuth in drama
      titled "The Tablet Spells Murder." An
      ancient Egyptian curse brings violent
      death to a would-be thief and bizarre
      adventure to Rocky King

8:30 7 Marshall Plan In Action—Film
      Our aid to Europe and how it works
SUNDAY—continued

8:30 9 Leo Carrillo's Dude Ranch
Musical variety with western setting, songs, dances, and guests

9:00 4 Celebrity Time—Quiz
Conrad Nagel me with Mary McCarty, Herman Hickman, guests Celeste Holm and Russell Nype

5 Garroway At Large—Variety
Helen Wood dancer joins Dave and gang as Jack sings "How High The Moon," Bette "Would I Love You," Cliff does a baseball routine, & everyone does "In The Land Of Hatchy Miatley"

7 Movies In Your Home—Feature
Film presentation

9 Stars Of Tomorrow—Variety
Lee Bennett emcees as Chicago talent competes for top place

9:30 4 What's My Line?—Panel Quiz
John Daly host with panelists Arlene Francis, Hal Block, Dorothy Kilgallen, and guest

5 Leave It To The Girls—Debate
Maggi McNellis emcee with panelists Dorothy Kilgallen, Caroline Burke, Binnie Barnes, Robin Chandler, and guest John Henry Fouk

7 Youth On The March—Religious
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

9 Courtesy Theater—Feature
Film "Scattergood Baines Pulls The Strings" with Guy Kibbee, Susan Peters, and Bob Watson. Tale of a run-away boy, a romance, and a murderer

10:00 4 "Deserted Lady"—Feature Film
Jan Wiley and Phil Warren in a musical mystery

5 Weatherman—Clint Youle
Information for tomorrow and general outlook for forthcoming week

7 Circuit Rider—Religious Prgm.
Salute to New Jersey, guest Dr. Paul F. Douglas, dramatic playlet narrated by Eddie Watson, and choir sings "Make Me A Blessing" and "Draw Nigh To God"

10:10 5 Dorsey Connors—Helpful Tips
Suggestions for the homemaker

10:15 5 Alex Dreier—News Report
Today's news of the world

10:30 5 Let's Look At Sports—News
Tom Duggan reviews the sports world

7 "United States"—Documentary

10:45 5 Sheilah Graham—Commentary
An interview with Howard Duff

11:00 9 Eloise Salutes The Stars—Chats
Informal discussion with the stars

11:30 4 Who Ya Laffin At—Commercial

12:00 4 Ulmer Turner And The News
Late date on the world situation

(Stations reserve the right to change above listings without notice)

TV Forecast
Monday

MAY 7  WBKB WBQ WENR-TV WGN-TV
4  5  7  9

9:00  4 Fun And Features G. Menard
      Potpourri of interesting variety items
to delight busy homemakers
9:30  4 Fun and Figure—Exercises
9:50  4 Fun and Features (continued)
10:00 9 Your Figure Ladies—Fogarty
10:30 9 Chicago Cooks—Recipes
10:45 4 First Hundred Years—Serial
11:00 4 Tel-A-Shopper—Betty Whitney
      7 Bob And Kay Show—Variety
11:30 4 Garry Moore Show—Variety
      5 Norman Ross' Varieties
      9 Hi Ladies—Interviews
12:00 4 Let's Have Fun—Hank Grant mc
      5 Meet Mintz—Musical Favorites
      9 Foto Test—Quiz Game
      Enjoy a game or two with Frank
      and Sue with prizes for winners
12:15 5 Newsroom—Late Information
12:30 5 Panorama Shop—Fern Persons
      9 Individually Yours—Fashion
12:45 9 Spencer Allen And The News
1:00  4 Bill Evans Show—Musical
      5 Matinee Playhouse—Feature
      7 Housewives' Holiday—Kirchner
      9 On The Avenue
1:30  4 Cooking Is Fun—Tina Redmond
      9 Showtime
2:00  4 Vanity Fair—Interviews
      5 Miss Susan—Susan Peters
      9 Test Pattern Til 4:30
2:15  5 Vacation Wonders—Travel
2:30  4 Multiscope News—Ticker Tape
      5 Bert Parks Show—Variety
3:00  4 Homemakers' Exchange—Foods
      5 Kate Smith Hour—Variety
      Guests: John Butler ballet group, Nat
      Brandwynn, and Juvelly
3:30  4 Betty Crocker—Cooking
3:45  7 Adventure Stories—Film Serial
      "Rex And Rinty," Ch. 4
4:00  4 Lucky Pup—Children's Show
      5 Hawkins Falls, Pop. 6200
      7 Mary Hartline Show—Games
4:15  4 Adventure Time—Film Serial
      5 Gabby Hayes Show—Drama
      7 Half-Pint Party—Al Gannaway
4:30  4 Assembly—Military Questions
      Guests from the National Guard 132nd
      Infantry Div.
5  5 Howdy Doody Show—Kids Fun
5  7 Sagebrush Theater—Western
      "Born To Battle" II film serial
5  9 Telephone Game—Quiz Session

5:00  4 Kids Karnival Kwiz
5  5 Cactus Jim—Western Film
7  7 Lois And Looie—Kids Show
9  9 Small Fry Club—Bob Emery mc
5:15  7 Judy Splinters—Small-Fry Show
5:30  4 Roy Roper—Western Feature
5  5 Crusader Rabbit—Cartoon
7  7 Tom Corbett Space Cadet
9  9 Trail Blazers' Theater—Film
      "Rolling Home To Texas" I serial
5:35  5 Weatherman—Clint Youle
5:45  4 Window Shopping—Commercial
5:50  4 Rick Thebaud—Radio Shows
5:50  5 Clifton Utley—News
6:00  4 Music Bowl—Musical Variety
5  5 Kulka, Fran, And Ollie
      Lovable trio for kids and grown-ups
7  7 Champagne Party—Musical
9  9 Captain Video—Adventures
6:05  7 Club Seven—Musical
6:15  4 Ulmer Turner and the News
7  7 Fayem Emerson Show—Interviews
      Summer stock with Arthur Sirecem
      and Faye discussing the Cape Playhouse,
      its background, 2 shows done by Faye
      there, and celebration of its 25th
      year
6:30  4 CBS News—Douglas Edwards
      9 Showroom—Musical
      Variety with Roberta Quinlan femce
      and guest Tony Bennett
7  7 Hollywood Screen Test—Drama
      Neil Hamilton emcee introduces young
      actresses and actors with assistance
      from guest Edward Everett Horton
9  9 Austin Kiplinger—News
      Interview with Dr. Robert E. Wilson,
      Chairman of the Board of Standard
      Oil Co., discussing "Can We Get By
      Without Gasoline Rationing?"
6:40  9 Weather News—Fran Weigle
6:45  4 Perry Como Show—Musical
5  5 News Caravan—John C. Swayne
9  9 Chicagoland Newsreel
7:00  4 Video Theater—Drama
      Richard Greene and Coleen Gray in
      "The Sire de Malaret's Door," the
      tale of two young people each with
      his individual problem of the heart,
      although one solution will affect both
5  5 Paul Winchell - Jerry Mahoney
      What's my name quiz with comedy duo
7  7 On Trial—Topic Discussion
      Leading statesmen debate questions of
      the day
9  9 Miss U. S. Television Contest
      Marty Hogan mc presents weekly con-
      tests and preliminaries for the na-
      tional competition

18
MONDAY—continued

7:30 4 Arthur Godfrey's Talent Scouts
    Professional talent competes

5 Voice Of Firestone—Musical
    Guest soloist Thomas L. Thomas baritone singing "Drinking Song," "Look
    For The Silver Lining," "Another Mule," and "The Rogue Song" by
    Stothart

7 Bill Gwinn Show—Musical Quiz
    Bill Gwinn offers prize to couple who re-enact scene where a favorite song
    altered course of their lives

9 Al Morgan Show—Musical
    Join the maestro of the keyboard for some melodious moments

8:00 4 Horace Heidt Show—Musical
    Session with professional talent

5 Lights Out—Drama
    "The Lost Will Of Dr. Rant" with Leslie Nelson and Pat Enghund; a
defendant prevents the wrong man from locating his lost will

7 Arthur Murray Show—Musical
    Variety with Mrs. Murray emcee; novel dance quiz by mystery dancers
    guests Helene & Howard, Arnold Stang, Kay Ballard, and Emil Coleman

9 Hudson Family Theater
    Feature film "Zenobia" with Oliver Hardy, Billie Burke, and Jean
    Parker. Comedy of a small town doctor who finds himself followed
    by an elephant

8:30 4 Goldbergs—Domestic Comedy
    Molly hearing that Tante Elka's support from sons does not always come
through with regularity decides to do something about it

5 Robert Montgomery Presents
    "Ladies In Retirement" starring Lilian Gish

7 "Stolen Paradise"—Feature
    Film with Leon Janney

9:00 4 Studio One—Drama
    "No Tears For Hilda" with Mary Sinclair. Psychological story about an
operator for OSS who tries to clear his best friend of murder charge, but
only intensifies his danger of conviction

9:30 5 Who Said That?—Quiz
    Robert Trout quizzes Robert Ruark, Margaret Bourke White, George V.
    Allen, and John Swazy

7 Com-Adore, Pat—Variety
    Musical with shipboard setting, Pat Denny emcee

9 "Dark Journey"—Feature Film
    Vivian Leigh and Conrad Veidt in a tale of the first world war and of a
very lovely female spy

10:00 4 Ernie Simon—Curbstone Cutup

5 Weatherman—Clint Youle

7 Page One—News And Sports

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Parade—Amateur Contest
    Don and Vera Ward emcee top adult talent competition

5 Clifton Utley—News

10:30 5 Let's Look At Sports—T. Duggan

7 Yesterday's Newsreel—Film

10:45 5 Herbie Mintz Show—Musical

7 Handy—Construction Ideas

11:00 4 What's Your Trouble?—Clinic

5 Broadway Open House—Variety
    Dell and Abbott comedy team, Richard Hayes vocalist, Estell Sloane & Earl
    Barton dancers, Kirby Stone Quintet

7 Austin Kiplinger And The News

9 "Windjammer"—Feature Film
    George O'Brien in a tale the law on the trail of a yachtsman

11:10 7 Top O'The Weather—Russ Reed

11:15 4 Film

11:20 7 Walter "Fats" Pichon—Musical

11:30 4 Murder Before Midnight—Film
    "Lady Chaser" with Robt. Lowery

7 Flana-Grams—Sports News

12:00 4 Midnight Edition—Ulmor Turner

12:30 9 Chicagoland Newsreel
    (Stations reserve the right to change above
    listings without notice)

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TV Forecast 19
**Tuesday**

MAY 8

WBKB  WNBQ  WENR-TV  WGN-TV

4 5 7 9

9:00 4 Fun And Features—G. Menard
Informal variety & commentary session with news for ladies

9:30 4 Fun and Figure—Exercises
Ed Allen presents routines

9:50 4 Fun and Features (continued)

10:00 9 Your Figure Ladies—Exercises
Paul Fogarty helps you lose weight

10:30 9 Chicago Cooks—Recipes
New treat from Barbara

10:45 4 First Hundred Years—Serial
Story of young couple just married

11:00 4 Tel-A-Shopper—Betty Whitney
What’s new in the stores

7 Bob And Kay Show—Variety
Mixture of events, interviews & chatter

11:30 4 Garry Moore Show—Variety
Denise Lor and Ken Carson star

5 Norman Ross’ Varieties
Commentary on many items

9 Hi Ladies—Interviews
Tommy Bartlett quizzes gals

12:00 4 Let’s Have Fun—Hank Grant mc
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists

5 "Midnight”—Feature Film
Strange story of young writer in London and how the fantasy story from his own pen comes to life

9 Foto Test—Frank Sweeney
Photograph quiz with questions over the phone, & Sue Topping

12:30 5 Panorama Shop—Fern Persons
New items featured in dept, stores

9 Pathways Of The World—Film
“Picturesque Denmark”

12:45 9 Spencer Allen And The News

12:55 9 Batting Practice—Vince Lloyd
Watch the boys warm up

1:00 4 Bill Evans Show—Music
Commentary accompanies the records

5 Matinee Playhouse—Feature
Tales of adventure, mystery & romance

7 Beulah Karney Show—Foods
Adventures in the art of cooking

1:10 9 Lead-Off Man—Harry Creighton
Interviews with players and TV Forecast awards presented

1:25 9 Baseball—Sox vs Philadelphia

1:30 4 Multiscope News—Ticker Tape

1:45 4 Vanity Fair—Interviews
Robin Chandler presents the guests

2:00 5 Miss Susan—Susan Peters
Triumphs and heartaches of woman lawyer in small midwestern town

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TUESDAY—continued

2:15 4 Bride and Groom
John Nelson greets happy couple

5 Vacation Wonderlands—Travel
Information on places to go

2:30 4 Multiscope News—Ticker Tape
Up to the minute news off tape

5 Remember This Date—Bill Stern
Anecdotes & music with Jet McDonald

3:00 4 Homemakers' Exchange—Recipes
Louise Leslie demonstrates

5 Kate Smith Hour—Variety
Guests, Lucien & Ashour and Sigmond
Rothchild, antique appraiser

3:30 4 Fun To Know—How To Do It
Visual demonstrations in making of
handicraft & industrial arts products.
Paul Fromer moderator

9 Tenth Inning—Harry Creighton
Roundup of scores and highlights

3:45 7 Adventure Stories—Film Serial
"Rex and Rinty" ch. 5

9 Telephone Game—Harold Isbell
Quiz session with Jane Quinn

4:00 4 Lucky Pup—Puppet Adventures
Hope and Mory Bunih puppets

5 Hawkins Falls, Pop. 6200—Serial
Problems of typical American families

7 Mary Hartline Show—Prizes
Games and fun for the kiddies

4:15 4 Adventure Time—Film Serial
5 Panhandle Pete And Jennifer
"Simon and Hercules In Toyland"

7 Half-Pint Party—Al Gannaway

9 Test Pattern Til 5:00

4:30 4 Assembly—Military Questions
Guests from Chicago High Schools' ROTC

5 Howdy Doody—Variety
Bob Smith host to kids

7 Sagebrush Theater—Western
"Coyote Trails" I film serial

5:00 4 Kids Karnival Kwiz
5 Cactus Jim—Western Feature
7 Lois And Looie—Kids Show
9 Small Fry Club—For Kids

5:15 7 Judy Splinters—S. Dinsdale
Happy story of a girl puppet

5:30 4 Roy Roper—Western Feature
5 Crusader Rabbit—Cartoon
7 Stories In Sand—Fairy Tales
"Cinderella"

9 Trail Blazers' Theater—Western
"Rolling Home To Texas" II serial

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton
Subject: Don't Be a Pretty Boy

5:50 5 Clifton Utley—News

6:00 4 Danny O'Neil At Home Show

5 Kukla, Fran, And Ollie
Watch the trio and laugh with them

7 Champagne Party—Musical

9 Captain Video—Adventures
Fantastic tales of the future world

are you taking a chance?

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TUESDAY—continued

6:05 7 Club Seven—Musical
Tony Bavara vocalist with Eadie and Raek piano team

6:15 4 Ulmer Turner And The News
7 Going Places With Betty Betz
Teen age panel of "Jr," reporters

6:30 4 CBS News—Douglas Edwards
5 John Conte’s Little Show—Music
Three Beaus and a Peep vocal group.
Guest, Sue Bennett

7 Beulah Show—Comedy
Ethel Waters stars as "Mr. Fixit" in Henderson household

9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigle
Late information on today’s climate

6:45 4 Stork Club—Interviews
Sherman Billingsley host to guests

5 News Caravan—John Swayze
From around the world comes a report on today’s events

9 Chicagoland Newsreel

7:00 4 Frontier Theater—Western
"Loser’s End" with Jack Perrin

5 Star Theater—Comedy Variety
Milton Berle presents Georgia Gibbs

7 "The Ape"—Feature Film
Boris Karloff in lead

9 Visiting Celebrities—Interviews
Tony Wiltzcl chats with a guest

7:15 9 Pathways Of The World—Film
"Riches of Guatemala"

7:30 9 Johns Hopkins Science Review
Dr. Maurice Sullivan, dermatologist, will discuss "Beware of the Sun"

8:00 4 Vaughn Monroe Show—Musical
Shaye Cogan vocalist, Ziggy Talent, comedian

5 Fireside Theater—Film Drama
"The Tunnel" with Dickie Leroy, R. R. Norman, & Conrad Coombs; delightful fantasy about a little boy’s dream which comes true

7 Q.E.D.—Mystery Drama Quiz
Fred Uttal emcee, panel: Harold S. Hoffman, Hi Brown and guest

9 Cavalcade Of Bands—Musical
Buddy Rogers presents Louis Prima and orchestra

8:30 4 Suspense—Mystery Drama
"Murder in the Ring" by Rosel Whitedfield. A gangster tries to buy a prizefighter’s contract

5 Circle Theater—Drama
"The Open Heart" by Anne Howard Bailey. With his tiny church in dire financial straits, a country minister seeks divine assistance

7 Pantomime Quiz—Charades
Mike Stokey mc, regulars: Adele Jergens, Jackie Coogan, Hans Conried, Vincent Price; guests: Margo, Ruth Warrick, Guy Madison, Bill Williams (see pg. 9)
TUESDAY—continued

9:00 4 Danger—Mystery Drama
5 Amateur Hour—Ted Mack mc
Talented people get their chance to perform
7 March Of Time Thru The Years —
Services performed by the Military
Air Transport Command described by
Lt. Gen. Laurence Kuter, John Daly
host
9 Feature Film
9:30 4 DeLuxe Story Theater—Drama
“The Bishop’s Experiment” by Victor
Hugo with Lief Erickson and Ludwig
Donath. Tale of a Fr. Bishop who
asserts his complete trust in human-
ity & what happens when an ex-
convict accepts his hospitality
7 Roller Derby—Joe Hasel
10:00 4 Ernie Simon—Curbstone Cutup
Interviews with people on the street
5 Weatherman—Clint Youle
7 Cameraman at Large—Film
“Pearl of the Orient”
9 “Red Salute”—Feature Film
Barbara Stanwyck and Robert Young
in a tale of campus youth swayed by
communism, a socialist, and a soldier
10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Ulmer Turner—News
Today’s news hot off the press
5 Cliffon Utley—News
7 Great Comedians—Film
“His Big Meow” with Howard and
Shelton
10:30 4 What’s Wrong With This Picture
Quiz show with Joe Wilson mc
5 Let’s Look At Sports—T. Duggan
7 Hit Is Made—Drama
John Barclay as Director shows us the
techniques of show as well as
drama within
10:45 4 Linger Awhile—Musical
5 Herbie Mintz Show—Musical
11:00 4 What’s Your Trouble?—Clinical
Cry on the shoulder of Mal Bellairs
and his pretty wife
5 Broadway Open House—Variety
Jerry Lester and gang with new an-
ies to take your mind off your troubles
7 Austin Kiplinger And The News
11:10 7 Top O’The Weather—Russ Reed
11:15 4 At Home Party—Earl Wrightson
Music, variety and guests
11:20 7 Walter “Fats” Pichon—Musical
11:30 4 Murder Before Midnight—Film
7 Fiana-Grams—Sports News
9 Feature Film
12:00 4 Nite Owl Movie
12:30 9 Chicagooland Newsreel
1:30 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

Wednesday

MAY 9 WBKB WNBQ WENR-TV WGN-TV
9:00 4 Fun and Features—Variety
Fun, music and interviews with George
Menard mc. Animal of the week is
presented
9:30 4 Fun and Figure—Exercises
Ed Allen conducts the session
9:50 4 Fun and Features (continued)
10:00 9 Your Figure Ladies—Exercises
Paul Fogarty with calesthenics
10:30 9 Chicago Cooks—Recipes
10:45 4 First Hundred Years—Serial
Jimmy Lydon and Olive Stacey star
11:05 4 Tel-A-Shopper—Betty Whitney
7 Bob & Kay Show—Commentary
11:30 4 Garry Moore Show—Variety
Denise Lor and Ken Carson
5 Norman Ross’ Varieties
Commentary on a variety of topics
9 Hi Ladies—Interviews
12:00 4 Let’s Have Fun—Hank Grant mc
Musical variety interspersed with in-
formal commentary
5 Meet Mintz—Herbie Mintz
Music that recalls a past era
9 Foto Test—Quiz Contest
Frank Sweeney and Sue Topping
provide the opportunity for you
to win a multitude of prizes
12:15 5 Newsroom—Late Information
Today’s news as it happens
12:30 5 Panorama Shop—Fern Persons
9 Luncheon At The Republic
Patsy Abbott introduces guests
12:45 9 Spencer Allen And The News
1:00 4 Bill Evans Show—Commentary
5 Matinee Playhouse—Feature
Tales of adventure, mystery & romance
7 Kay Morrow Show—Interviews
Nancy Coleman, Dan Dowd, and Kay.
Miss Violet Balm discusses Reala
flowers and will have a display of arti-
ficial flowers
9 Pathways Of The World—Film
1:30 4 Cooking Is Fun—Tina Redmond
New menus demonstrated
9 Showtime
2:00 4 Vanity Fair—Dorothy Doan
5 Miss Susan—Susan Peters
Serial story about a woman lawyer
9 Test Pattern Till 4:30
2:15 5 Vacation Wonderlands—Travel
2:30 4 Meet Your Cover Girl
Interviews with glamour girls
5 Bert Parks Show—Musical
Bert, Betty Ann Grove, singing co-
medienne, Heather tones, vocal group,
and Bobby Sherwood
3:00 4 Homemakers’ Exchange—Recipes
Louise Leslie with new recipes
WEDNESDAY—continued

3:00  5  Kate Smith Hour—Musical
       Guests, Gregg & Niece, dancers, and
       Evelyn Tyner

3:30  4  Hair Raising Tale—Commercial

3:45  7  Adventure Stories—Film Serial
       “Rex and Rinty” ch. 6

4:00  4  Lucky Pup—Fun For Kids
       5  Hawkins Falls, Pop. 6200—Serial
       Tales from a small Midwestern town
       7  Mary Hartline Show—Games
       Party with puzzles and prizes

4:15  4  Adventure Time—Film Serial
       5  Gabby Hayes Show—Drama
       Historical characters come to life
       7  Half-Pint Party—Al Gannaway
       Stunts and games for the children

4:30  4  Assembly—Military Questions
       Guests from the U. S. Army
       5  Howdy Doody Show—Bob Smith
       Puppet adventures with Clarabel clown
       7  Sagebrush Theater—Western
       “Coyote Trails” II film serial
       9  Telephone Game—Quiz Session
       Harold Ishell & Jane Quinn co-emcee

5:00  4  Kids Karnival Kwiz
       5  Cactus Jim—Western Feature
       7  Lois And Looie—Kids Show
       A cartoon story for the kids
       9  Small Fry Club—Bob Emery
       Games, stories, & constructive ideas

5:15  7  Judy Splinters—For Small-Fry
       Shirley Dinsdale assists children in
       getting to know her friend Judy

5:30  4  Roy Roper—Western Feature
       5  Crusader Rabbit—Cartoons
       An adventure comes to life
       7  Tom Corbett Space Cadet
       Adventures into space in the year
       2381 A.D. with Frankie Thomas
       9  Trail Blazers’ Theater—Western
       “Arizona Frontier” I film serial

5:35  5  Weatherman—Clint Youle
       Latest data on atmospheric conditions

5:45  4  Window Shopping—Commercial
       Luckey North commentator
       5  Public Life of Cliff Norton
       Subject: Electricity, Servant of Man,
       comedy skit
       7  Uncle Mistletoe—Fantasy
       Candy Cane characters gather
       ‘round for another story

5:50  5  Clifton Utley—News
       Events of the day as they happen

6:00  4  Music Bowl—Musical Variety
       Danny O’Neill & Carolyn Gilbert sing
       your favorite tunes, no matter how old
       5  Kukla, Fran, And Ollie
       Whimsical tales of adventures by and
       affecting the trio
       7  Champagne Party—Musical
       Andy and Della Russell host
       9  Captain Video—Adventures
       Adventures in a world furnished with
       super-sonic devices

WEDNESDAY 9 P. M. WGN-TV
Channel 9

THE KRAFT TELEVISION THEATRE
STARTING ITS 5TH YEAR
OF FINE DRAMA

WNBQ  CHANNEL 5
8 P.M. WED.
WEDNESDAY—continued

6:05  7 Club Seven—Musical
      Piano team of Edalle and Rack

6:15  4 Ulmer Turner And The News
      Today’s news hot-off-the-press

7  Faye Emerson Show—Guests
    Interview with Mel Freed, Pres. Toy
    Guidance Council and Dr. Emma Sheehy,
    Assoc. Prof. Child Psychology &
    consultant to Council discussing part
    played by toys in development of a
    child, their development over past
    decade & related questions

6:30  4 CBS News—Douglas Edwards
      See tomorrow’s headlines today

5  Showroom—Roberta Quinlan
    Guest: Genevieve Warner

7  Chance Of A Lifetime—Quiz
    John Reed King emcee

9  Austin Kiplinger—News
    Reported as it happens

6:40  9 Weather News—Frann Weigle

6:45  4 Perry Como Show—Musical
      Music with the Fontane Sisters

5  News Caravan—John Swayze

9  Chicagoland Newsreel

7:00  4 Arthur Godfrey And His Friends
      Musical variety and chit-chat with
      Janette Davis, Haleloke, Marion Marlow
      and Frank Parker

5  Four Star Revue—Comedy
    Jack Carson emcees variety; guest,
    Lola Albright

7  Ruggles—Domestic Comedy
    Modern-minded children keep Mom
    and Pop jumping

9  Visiting Celebrities—Interviews
    Marty Hogan presents the guests

7:15  9 Pathways Of The World—Film
      “Meet The Swedes”

7:30  7 Band Stand TV—Musical
      Freddie Robbins emcees introduces
      Shep Fields and his famous music
      makers, Snooky Lanson vocalist, and
      Bob Fosse dancer

9  Al Benson Show—Musical
    Dolores Bell, Joe Williams vocalists;
    Four Shades Of Rhythm quartet; plus
    Sax Mallard and his orchestra

8:00  4 Charlie Wild, Private Detective
      John McQuade stars in mystery drama
      titled “The Case of the Lady in the
      Oasis” wherein Charlie gets involved
      with a gang of safecrackers and a
      beautiful redhead

5  Kraft Theater—Drama
    “Till Death Do Us Part” with
    Gwen Anderson, John Newland,
    and Charles Summers, Love and
    divorce complicated by threatened
    suicide envelop three people (see
    pg. 8)

7  Don McNeill’s TV Club—Variety
      Festive session with Don, Johnny Des-
      mond, Patsy Lee, and Sun Cowling
      guests: Jack Dempsey and Joe Louis

9  To be announced

8:30  4 The Web—Mystery Drama

7  Wrestling From Rainbo Arena
    Wayne Griffin announcing

9  Plainclothesman—Drama

9:00  4 Blue Ribbon Boxing Bout
      Russ Hodges announces match be-
      tween Bob Murphy and Dan Nardico

5  Break The Bank—Quiz
      Bert Parks emcee asks questions of
      contestants & awards cash prizes

9  Here Comes the Bride
      Actual wedding performed on TV
      with John Weigel as host, Rich-
      ard Paige vocalist, and Adele
      Scott at the organ

9:30  5 Stars Over Hollywood—Drama
      “The Devil, You Say” comedy with
      Fred Sherman

9  “Dream Of Olwen”—Feature
    Tom Walls and Sonia Dresdel star

9:45  4 Fight Follow Up—Summary
      Lester Bromberg and Vin Scully

10:00  4 Ernie Simon—Curbstone Cutup

5  Weatherman—Clint Youle
      Today’s & tomorrow’s climate

10:10  5 Dorsey Connors—Helpful Ideas
      Gadgets for every room of your house

10:15  4 Ulmer Turner—News
      Up to the minute data

5  Clifton Utley—News
      News of the hour

10:30  4 What’s Wrong With This Picture
      Quiz with Joe Wilson me

5  Let’s Look At Sports—T. Duggan
      Film review of the sports world

10:45  4 Linger Awhile—Musical
      Marty Hogan and Doris Drew sing

5  Herbie Mintz Show—Musical
      Recollection of the past era in tunes

11:00  4 What’s Your Trouble?—Clinic
      Mr. & Mrs. Mal Bellairs help you

5  Broadway Open House—Variety
      Musical with Dell & Abbott comedy
      and the Kirby Stone Quintet

7  Austin Kiplinger and the News

9  “Sins Of Nora Moran”—Feature
      Film with Alan Dinehart and Zita
      Johann in tale of how real and vivid
      dreams become in true life

11:10  7 Top O’The Weather—Russ Reed
      Report on climactic conditions

11:15  4 Film

11:20  7 Walter “Fats” Pichon—Musical
      Piano melodies for evening relaxation

11:30  4 Murder Before Midnight—Film

7  Flana-Gramps—Sports Comment

12:00  4 “Northwest Trail”—Feature
      Film with John Littel, Joan Wood-
      bury and Bob Steele; Mountie recovers
      stolen money and catches a murderer

12:15  9 Chicagoland Newsreel

1:30  4 Midnight Edition—Ulmer Turner
      Late up-to-the-minute news

(Station reserve the right to change above
listings without notice)
most everyone prefers
a V.M tri-o-matic*
PORTABLE PHONOGRAPH
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Thursday
MAY 10
WBKB
WBQ
WENR-TV
WGTV
4
5
7
9
9:00 4 Fun And Features—G. Menard
Museum of Science and Industry pre-
sents an exhibit
9:30 4 Fun and Figure—Exercises
9:50 4 Fun and Features (continued)
10:00 9 Your Figure Ladies—Exercises
10:30 9 Chicago Cooks—Recipes
10:45 4 First Hundred Years—Serial
11:00 4 Tel-A-Shopper—Betty Whitney
7 Bob and Kay Show—Variety
General information, interviews, mail
answered, animals, and birds
11:30 4 Garry Moore Show—Variety
5 Norman Ross' Varieties
Commentary on many items
9 Hi Ladies—Interviews
12:00 4 Let's Have Fun—Hank Grant mc
Musical variety with Elaine Nebbett
and Kyle Kimbrough vocalists, and
Julian Stockdale combo
5 "Landing At Daybreak"—Film
Tender love story that continued from
this world into the next
9 Foto Test—Frank Sweeney
Quiz session with viewers being
asked questions for prizes

12:30 5 Panorama Shop—Fern Persons
9 Plan-A-Room—Designs
12:45 9 Spencer Allen And The News
12:55 9 Batting Practice—Vince Lloyd
Watch the Sox players warm up
1:00 4 Bill Evans Show—Variety
5 Matinee Playhouse—Feature
Tales of adventure, mystery & romance
7 Beulah Karney Show—Foods
1:10 9 Lead-Off Man—Harry Creighton
Interviews with players and TV Fore-
cast awards presented
1:25 9 Baseball— Sox vs Boston
Jack Brickhouse describes game
1:30 4 Multiscope News—Ticker Tape
7 "Killers of the Sea"—Feature
Film with Lowell Thomas
1:45 7 Feature Film
2:00 5 Miss Susan—Susan Peters
Life of a small town lawyer
2:15 5 Vacation Wonderlands—Travel
Information on places to go
2:30 5 Remember This Date—Bill Stern
Commentary, sports, news, and music
with Jet MacDonald
3:00 4 Homemakers' Exchange—Recipes
Louise Leslie shows a new dish
5 Kate Smith Hour—Musical
Guests: Day, Dawn, & Dusk, Donald
Buka, & Dick Himber

TV Forecast
THURSDAY—continued

3:30 4 Fun To Know—How To Draw
Fundamentals of drawing and art appreciation with reproductions and graphic analysis of classic art works. S. B. Valentine, moderator.

9 Tenth Inning—Harry Creighton
Roundup of scores of games.

3:45 4 Multiscope News—Ticker Tape
7 Adventure Stories—Film Serial
"Rex and Rinty" Ch. 7
9 Telephone Game—Harold Isbell
Quiz session with Jane Quinn.

4:00 4 Lucky Pup—Kids Puppet Show
Foodini outwits Phineas again.
5 Hawkins Falls, Pop. 6200—Serial
Family problems in a small town.
7 Mary Hartline Show—Games
Fun for kids with Chet Roble.

4:15 4 Adventure Time—Film Serial
5 Panhandle Pete and Jennifer
"George Burro and the Rustlers" with Barbara Sims and Johnny Coons.

7 Half-Pint Party—Al Gannaway
For the youngsters—games & fun.

4:30 4 Assembly—Military Questions
Guests from U. S. Army Reserve Officers Corps.

5 Howdy Doody Show—Variety
Bob Smith hosts to kids.
7 Sagebrush Theater—Western
"Fast Bullet" I.

5:00 4 Kids Carnival Kwiz
5 Cactus Jim—Western Feature
7 Lois and Looie—Kids Show
Story told with cartoons.

9 Small Fry Club—Bob Emery

5:15 7 Judy Splinters—Kids' Show
Shirley Dinsdale & Judy Interview.

5:30 4 Roy Roper—Western Feature
5 Crusader Rabbit—Cartoon
7 Stories In Sand—Fairy Tales
The story of Mother's Day.

9 Trail Blazers' Theater—Western
"Arizona Frontier" II film serial.

5:35 5 Weatherman—Clint Youle
Today's and tomorrow's climate.

5:45 4 Window Shopping—Commercial
Lucky North commentator.

5:50 5 Clifton Utley—News
Report on news of the hour.

6:00 4 Danny O'Neil At Home Show
Musical with new & old tunes.

5 Kukla, Fran, and Ollie
Skit with Kuklapolitan players.

7 Champagne Party—Musical
Andy and Della Russell emcees.

9 Captain Video—Adventure Tale
6:05 7 Club Seven—Musical
Fiddle and Back piano team.

6:15 4 Ulmer Turner and The News
6:30 4 CBS News—Douglas Edwards
See tomorrow's headlines today.

5 John Conte’s Little Show—Music
Three Beaus and a Peep vocal group, guest: Sandy Deel.

FREE! TV REPAIR SERVICE

A sensational offer that makes it possible for television owners to have their sets repaired free of charge has just been announced by CET, in connection with their famous conversion service. This amazing free repair offer now provides owners with an exceptional opportunity to double the size of their present screen from 10 to 14, 12 to 16 and 16 to 20 inches and put set in perfect order.

Now—instead of spending hundreds of dollars on a new, bigger screen model, owners can enjoy all the benefits of big screen television at a tremendous savings. They can be sure, too, that their set will perform just like new thanks to CET's repair service which is available free of any labor cost, the only charge being for any new parts which may be required.

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MOHAWK 4-4100

WENR-TV CHANNEL 7

WATCH THE EXCITING ADVENTURES OF THE FAMOUS MASKED RIDER

"THE LONE RANGER"

Thursdays 6:30 P.M.
THURSDAY—continued

7 Lone Ranger—Western Drama
"The Tenderfoot" Larabee brothers are in real trouble; case against them is foolproof, but the Lone Ranger has a plan to make Hardrock confess

9 Austin Kiplinger—News

6:40 9 Weather News—Frann Weigle

6:45 4 Stork Club—Interviews

5 News Caravan—John Swayne

9 Chicagoland Newsreel

7:00 4 Burns And Allen Show—Comedy
Gracie tries to help a teenage visitor with homework without much success

5 Groucho Marx—Quiz
Ad-lib session with comedian

7 Stop The Music—Musical Quiz
Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"

9 Visiting Celebrities—Interviews
Irv Kupcinet asks the questions

7:15 9 Jimmy Dudley’s Sport Page
Up-to-the-minute sports news

7:30 4 Show Goes On—Variety
Robert Q. Lewis mc introduces buyers

5 Treasury Men in Action
Based on T-Men files, Walter Genna stars as "the chief" in drama titled "The Case Of The Curious Well-Digger" tale of illegal distillery

9 Royal Playhouse—Drama
"Party Line" with Gertrude Michael, Don Bedloe, & Walter McGrath; millionaire is annoyed because he has to listen to local gossip rather than tell his doctor about imaginary ailments

8:00 4 Alan Young Show—Variety
Ellsworth Vines in golfing skit presents Young with trophy for 72 hole score of 430 strokes; employee in antique shop helps Alan Mowbray dupe the customers; Gloria Gray sings "Synchronized Clock"

5 Ford Festival—Musical Variety
James Melton stars and introduces a ship scene and guests

7 Holiday Hotel—Musical Variety
Don Ameche mc, Betty Brewer vocalist, Georgie Hale dancers, Don Craig Chorus, Bernie Green’s Orch., Florence Halp, & Joshua Shelley

9 Adventures Of Ellery Queen
Lee Bowman as Ellery in mystery titled "Death Spins a Wheel," Pianist of gambling den is found dead, clutching counterfeit ten dollar bill and fiancée refuses to believe it was suicide

8:30 4 Big Town—Newspaper Drama
Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press"

7 Blind Date—Arlene Francis mc
Gentlemen compete for dates with Manhattan’s most eye-filling models; Tonight’s guests are college students

9 Beauty Contest—Myron Wallace
Send your questions, the beauty queens will answer your queries

9:00 4 Truth Or Consequences—Quiz
Ralph Edwards presides over the antics

5 Martin Kane, Private Eye
William Gargan stars as sleuth

7 Roller Derby—Joe Hasei
Thrill-packed action on skates

9 Cartune-O—Musical Quiz
Lee Bennett mc with Peggy Taylor and Bob Trender’s orchestra

9:30 4 Barbara Sims Show—Musical
The old and the new tunes

5 Wayne King Show—Musical
Vocalists Harry Hall, Jackie James, Gloria Van, and Don Large Chorus; Southern theme: tunes: "When Its Sleepy Time Down South," "Stars Fell In Alabama," and "Sleep Kentucky Babe"

9:45 4 Sports Quiz

10:00 4 Ernie Simon—Curbstone Cutup
Interviews with the man-on-the-street

5 Weatherman—Clint Youle
Latest atmospheric information

7 Cameron Man at Large—Film Short
"Science in Bloom"

9 Wrestling From Chicago

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner—News

5 Clifton Utley—News

7 Great Comedians—Film
"Dumb Luck" with the Easy Aces

10:30 4 What’s Wrong With This Picture Quiz with Joe Wilson mc

5 Let’s Look At Sports—T. Duggan

7 Dr. Fixum—Household Tips
Ideas for repair and originality in every room of your home

10:45 4 Linger Awhile—Musical

5 Herbie Mintz Show—Musical

11:00 4 What’s Your Trouble?—Clinic

5 Broadway Open House—Variety
Jerry Lester mc, Dagmar, David Street, Mellowlarks, Ray Malone, Wayne Howell, and Milton DeLugg

7 Austin Kiplinger—News

9 "Scattergood Survives a Murder" Feature film with Guy Kibbee, John Archer, and Margaret Hayes; two wealthy spinsters are murdered and in seeking killer other murders occur

11:10 7 Top O’The Weather—Russ Reed

11:15 4 Film

11:20 7 Walter "Fats" Pichon—Musical
Relax with the piano melodies

11:30 4 Murder Before Midnight—Film
"Strangler Of The Swamp" Robt. Berrat

7 Fiana-Grams—Sports Comments
Late data on sports events

12:00 4 "Behind the Mask"—Feature
Film with Barbara Reed and Kane Richmond

12:15 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)
Friday

MAY 11

9:00 4 Fun And Features—G. Menard
Information on Red Cross Technique
is explained along with the variety of
fun, music & interviews

9:30 4 Fun and Figure—Exercises

9:50 4 Fun and Features (continued)

10:00 9 Your Figure Ladies—P. Fogarty

10:30 9 Chicago Cooks—Recipes

10:45 4 First Hundred Years—Serial

11:00 4 Tel-A-Shopper—Betty Whitney

7 Bob And Kay Show—Variety

11:30 4 Garry Moore Show—Variety

5 Norman Ross’ Varieties

9 Hi Ladies—Interviews

12:00 4 Let’s Have Fun—Hank Grant

5 Meet Mintz—Herbie Mintz

9 Foto Test—Frank Sweeney
Question and answer quiz with a
photograph as an entry blank

12:15 5 Newsroom—Late Information

12:30 5 Panorama Shop—Fern Persons

9 Interior Decoration—Designs

12:45 9 Spencer Allen And The News

1:00 4 Bill Evans Show—Variety

5 Matinee Playhouse—Feature

7 Housewives Holiday—Kirchner

9 Snader Films—Musical Shorts

1:30 4 Cooking Is Fun—Tina Redmond

9 Showtime

2:00 4 Vanity Fair—Interviews

5 Miss Susan—Susan Peters

9 Test Pattern Til 4:15

2:15 5 Vacation Wonderlands—Travel

2:30 4 Multiscop News—Ticker Tape

5 Bert Parks Show—Musical

3:00 4 Homemakers’ Exchange—Recipes

5 Kate Smith Hour—Musical

John Butler Ballet group and Ethel &
Albert in a domestic comedy skit

3:30 4 Fashion Magic—Arlene Francis

3:45 7 Adventure Stories—Film Serial

“Rex and Rinty” Ch. 8

4:00 4 Lucky Pup—Doris Brown mc

5 Hawkins Falls, Pop. 6200—Serial

7 Mary Hartline Show—Games

4:15 4 Adventure Time—Film Serial

5 Gabby Hayes Show—Drama

7 Half-Pint Party—Al Gannaway

9 Easy Chair Adventures—Film

“Arctic Dog Team”

4:30 4 Assembly—Military Questions
Guests from the Civil Air Patrol

5 Howdy Doody Show—Bob Smith

7 Sagebrush Theater—Western

“Fast Bullets” II

9 Telephone Game—Harold Isbell

5:00 4 Kids Karnival Kwiz
5 Cactus Jim—Western Feature
7 Lois And Loole—Kids Show
9 Small Fry Club—Bob Emery

5:15 7 Judy Splinters—Kids’ Show

5:30 4 Roy Roper—Western Feature

5 Crusader Rabbit—Cartoon

7 Tom Corbett Space Cadet

9 Tony Fontaine Show—Musical

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton

Subject: Blend Your Own Pipe To-
bacco, comedy skit

7 Uncle Mistletoe—Fantasies

It’s story time with Tony, Obedi-

ah, Humphrey, and Michael

5:50 5 Clifton Utley—News

6:00 4 Music Bowl—Danny O’Neil mc

5 Kukla, Fran, And Ollie

7 Champagne Party—Musical

9 Captain Video—Adventures

6:05 7 Club Seven—Musical

6:15 4 Ulmer Turner And The News

7 Faye Emerson Show—Guests

Interview with 19 yr. old Marybeth
Girr and Mrs. Alice Thompson, ed. of
Seventeen Mag, discussing “tom-
boyishness” and how to overcome it

TV Forecast

WENR-TV

every FRIDAY 6:30 P.M.

WGN-TV

CH 7
FRIDAY—continued

6:30 4 CBS News—Douglas Edwards
5 Showroom—Roberta Quinnan
   Guest: Jack Beren
7 Life With Linkletter—Comedy
9 Austin Kiplinger—News
6:40 9 Weather News—Frann Weigle
6:45 4 Perry Como Show—Musical
5 News Caravan—John Swayne
9 Chicagoland Newsreel

7:00 4 Mama—Domestic Comedy Skits
   Tales of a Norwegian family in the U. S. at the turn of the century: Peggy Wood stars
5 Quiz Kids—Questions & Answers
   Teenagers and moppets compete for high score in this game of knowing the right answers
7 Twenty Questions—Quiz
   Game-fest with Bill Slater me giving panel clue to animal, vegetable, or mineral, Guest, Blanche Thebom
9 Intrigue—Film Dramas
   “Just Three Words” and “The Magic Skin” a modern resetting of an interesting Balzac idea

7:30 4 Man Against Crime—Drama
   Ralph Bellamy stars as Mike Barnett.
   A false murder leads to the real thing in Chicago
5 Walt’s Workshop—Creative
   Mr. Durhahn will present some ideas on how to store your garden tools
7 Penthouse Party—Variety
   Join Betty Furness, Don Cherry, Buddy Weed Trio and guests Neil Hamilton, Carmel Myers and a motion picture cavalcade
9 You Asked For It—Films
   Films of anything requested by viewers presented by Art Baker emcees

8:00 4 Live Like A Millionaire
   Talented parents are presented by their children for public approval.
   John Nelson introduces the children
5 Big Story—Newspaper Drama
   Max Swartz of Minneapolis (Minn.) Star & Tribune as prize winning reporter
7 Pulitzer Prize Playhouse—Drama
   “The Thousand Yard Look” a story about Korea, early stages of campaign, bitter conflict, & then real impact of conflict & hill-to-hill fighting as it began to show on the men based on dispatches by Hal Boyle A.P.
9 To be announced

8:30 4 To be announced
5 Henry Morgan Show—Comedy
   Comedy-variety with Arnold Stang, Kay Ballard, Dorothy Claire, Dorothy Jarnae, and Art Carney
9 Front Page Detective—Drama
   Edmund Lowe and Paula Drew star in “The Death of a Hero” with Joe Denlin and Steer Martin

9:00 4 Star Of The Family—Musical
   Morton Downey presents Toni Arden vocalist, Maurice Rocco pianist, and Jack Durant comie
5 Boxing Bouts
   Ike Williams vs James Carter
7 Bigelow Theater—Drama
   “Room For Improvement” with William Frawley and Sara Haden. Tale of a somewhat giddy family in which the father & son decide to enter a poetry contest
9 Cavalcade Of Stars—Variety
   Jackie Gleason me guest presents

9:30 4 Hit Spot—Musical Variety
   Gene Fields singing emcee, Peggy Taylor, TuTones, 4 Notes, & salute to “Town of the Week”
7 Studs’ Place—Informal Variety
   Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Strete and Beverly Younger
9:45 5 Greatest Fights Of The Century
   Film: Ceferino Garcia vs H. Armstrong (1938)

10:00 4 Ernie Simon—Curbstone Cutup
5 Weatherman—Clint Youle
   Latest information on the atmosphere
7 Courtesy Hour—Jim Moran
   Professional talent presents a variety of singing, dancing and other acts

9 "Love’s Young Dream”—Feature
   Story of the life of Thomas Moore
10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Hollywood On The Line
   Interview with Ella Raines
5 Clifton Utley—News
10:30 4 TV Club Surprise Package
5 Let’s Look At Sports—Duggan
10:45 5 Linger Awhile—Musical
   5 Herbie Mintz Show—Musical
   Piano tunes of a past day
11:00 4 What’s Your Trouble?—Clinic
5 Broadway Open House—Variety
    7 Austin Kiplinger—News
11:10 7 Top O’The Weather—Russ Reed
   Report on climatic conditions
11:15 4 Film
11:20 7 Walter “Fats” Pichon—Musical
   Relax with the piano melodies
11:30 4 Murder Before Midnight—Film
7 Flana-Grans—Sports Comments
   Late data on sports events
9 "The Phantom Ranger”—Western
   Feature film with Tim McCoy
12:00 4 “Silent Witness”—Feature Film
   Starring Frank Albertson
12:15 9 Chicagoland Newsreel
1:30 4 Midnight Edition—Ulmer Turner
   (Stations reserve the right to change above listings without notice)
By UNCLE HERBIE

Well, I'm just back from another enjoyable trip through a television studio and this time I went up to see Judy Splinters and her creator and voice Shirley Dinsdale. Judy is quite the well-informed young lady and they do have loads of fun on her program. I met "Uncle Allen" Grant, who plays the piano and Judy's pets—Susie, the toy French poodle and Mittens her cat. They were all having a good time in the studio of WENR-TV.

This wonderful fivesome are seen every Monday through Friday at 5:15 P.M. Chicago time and I know my kids watch them all the time. Judy began this show with her "hocus pocus, focus" which allows her to look through the lens of the camera and see her young viewing audience at home. She told me that she saw my kids yesterday and that they were quiet and eating popcorn at the time. This of course made me very happy and I hope all the rest of you kids do the same thing.

She had some guests visiting her and they aided her in exploring some phase of life that is spotlighted by her curious nature. Judy is always trying to find out everything about anything. Judy then sang a very cute song which she rendered with a very fine voice. You know Judy uses her voice to reflect the various moods of the show.

I happened to be in the studio on a Wednesday and you know each Wednesday Judy devotes her fifteen minute televignette to some portion of the activities of the United Nations. Special visitors from the U. N. or films depicting one of their many duties and services are features of the program.

I was able to celebrate Judy's birthday with her Wednesday too. She was five for the fifth time on April 25 and they had a big special party.

This week's contest: Do you have a pet? What is his name? Draw a picture of him and mail it to Uncle Herble, c/o TV Forecast, 185 N. Wabash, Chicago 1. First prize $1; second prize 50 cents; third and fourth prizes, 25 cents each.

Marshall Field & Company

color these sketches

of Uncle Mistletoe® and his friends . . .
on big 7x9-inch coloring postal cards

Mail them . . . save them . . . frame them. You'll have lots of fun coloring these amusing little people . . . you'll be proud of your work when you've finished. See Michael O'Hare, Humphrey Mouse, Otto Elephant, Tony Pony and the others . . . bring Wonderland to life with your crayons or paint brush. Come in for your cards now. Each 5c Toy Center—Fourth Floor, Middle, Wabash; also in Stationery—First Floor, North, Wabash

See Uncle Mistletoe on Television

Mondays, Wednesdays and Fridays at 5:45 P.M., WENR-TV, Channel 7

TV Forecast
The Last Word

Now they’re talking about breakfast-time TV!

A Chicago producer, a former dogface with yours truly during Fracas II, revealed his plans to buy up early morning time to introduce “At Home With the Glitz’s” programs, designed to lure you down for coffee and rolls before running off to work.

Do you think it will work?

Women anti-baseball circles can be found watching a certain Sunday afternoon western. The reason is simple. Wild Bill Hickok is being portrayed by a drugstore cowboy, Guy Madison, who does a fairly miserable job at it. When they sign up Clarkie Gable for roles like this, it’s time to throw the sponge in.

It was understood to be an accident when a snake bit Marlin Perkins recently. It was somewhat of a mystery when Gail Compton later bit Charley, an innocent monkey on Pet Shop. What we’re all waiting for is the day when a cameraman or floor director cracks up from the strain and bites Gail Compton. Prediction: it will happen!

Speaking of pets. You can win a bike on a certain New York show if your pet dog, squirrel, lizard, or flea can do such sensational tricks as 1) bark 2) sit up, 3) eat out of your hand. Almost as tough as a quiz show.

Statistics: Ed Sullivan smiles about four times a year; Dagmar owns at least one flannel nightgown; Frank Sinatra tells more jokes than any other crooner, qualifying him for a comedian’s billing.

Suggestion: Televise at least one concert per week from Grant Park, says Billy Olson of Chicago, to which this department adds its approval.

Can’t figure out this guy Fred Allen. Is he out of TV, or what? The poor fellow keeps popping in and out, like on the recent Tony Martin show. Writes Mrs. Audrey Toopes of Forest Park: “It could have been terrific!”

CHUB McCARTHY
CHICAGO—“Studs’ Place” fans will get a chance to see Studs Terkel and Win Stracke onstage on May 5 when they team up at a folk concert in the Art Institute ... “Uncle Normie” Ross is one of the town’s most famous athletes. He once held 72 world swimming records ... Lovely Kay Westfall has adopted an Austrian orphan and will help support him ... Jim Moran’s Hudson palace has set up regular guided tours. From reports, it’s a first class tourist attraction ... Winsome Peggy Taylor is a protégé of hillbilly singer Dorothy Shay. Peggy is definitely top drawer personality ... Goldblatt’s and Hank Grant are shooting the works on the newest “Let’s Have Fun” contest. The big prize, a 40-day European tour, is drawing a landslide of entries.

How about that top TV singer? He uses nail polish ... Burr Tillstrom, the brilliant creator of Kukla and Ollie, is an expert swimmer and likes long bicycle tours ... WGN-TV getting plaudits for its razor sharp newsreel coverage of General MacArthur’s Frisco landing. Channel 9 claims a clear scoop on the other stations ... Sam Cowling has been named an official member of the Camp Fire Girls! ... WNBQ’s Fern Persons used to teach college dramatics at Lake Forest, Ill.

Pianist Herbie Mintz defines a forgery as a man who gives a check a bad name ... WGN-TV’s orkman Robert Trendler comes from a musical family. They live on Mozart street in Cincinnati. His mother was a noted Viennese prima donna ... WBKB’s Linn Burton, a onetime baseballer himself, is getting a rough workout with his knothole gang. According to Linn, there’s nothing wrong with young America’s throwing arm ... Starting May 6, Zooparade moves from 6 p.m. Sundays to 3:30 p.m. ... Animal expert Gail Compton slightly embarrassed by his prize poodle Sissy. Gail was expecting a valuable litter from pregnant Sissy, but got a trio of mongrel puppies instead.

Things we always suspected—John Meck reports that 9 out of 10 set owners leave as soon as those long commercials start. Personally, we always head for a sandwich. ... Cliff Norton, still the most under-rated comic on TV ... Back from a Florida honeymoon are WBKB’s Howie Dennewitz and Violet Seplak. ... Is it true that Ernie Simon is planning a write-in campaign for Jim Tree in 1952? ... Readers want to know the relationship between Clint and Bruce Youle, They’re brothers.

When the FCC finally moves on unfreezing new TV channels, Chicago will have a total of seven stations. Applications are pending for WBBM, WIND, Zenith and Lewis College among others. It’ll probably be some time, however, since public hearings must be held before any action ... John Ott, the time-lapse photo expert, sparks up his WNBQ gardening show by using his library of film to demonstrate plant growth ... A. C. Nielsen, who set up the vast Nielsen Rating system, was a former Chicago tennis champ ... Congratulations to Bob Hibbard for his boost at WGN-TV. He’s now acting Director of Operations.

That mood music you hear on “Panhandle Pete and Jennifer” is the work of organist Adele Scott, who’s pretty enough to be seen on TV ... WBKB newsman Ulmer Turner reports that WENR was named after E. N. Rauland who built that station.

—By MIKE BOOM

TV Forecast
You Can’t Win—Television’s Got Us

by JACK MABLEY

“Mighty nice of that salesman to give us a free home trial.” —Inertia Smith

invite guests with mixed politics, you were in for a pretty dull evening.

“I remember the first radio we had. It was a Crosley. Although it was a table model, it took three men and a boy to pick it up.

“This ‘durn fool contraption’ cost about $200. The only thing you were sure of getting was static, and plenty of that. The first night we had it, Dad turned it off at 10 o’clock because it was getting hot.

“I think he was afraid it would blow up, and I wouldn’t have been surprised if it had.

“I really don’t know which age was best. I have enjoyed myself in both of them.”

I would suppose also that in some homes reading was done. Jean Benton, of Valparaiso, says in her family the kids were packed off to bed before the dishes were done, and the older children gathered around with popcorn and apples and played cards.

It all sounds nostalgic and wonderful, but of course the grass always looks greener. . . . Nobody is selling his TV set, except to get a bigger one.

We have reached a compromise in our house by having Quiet Nights—no television. And do we catch up on reading and gossiping and popcorn eating? No. We’re so tired from staying up to watch Jerry Lester and old movies that we fall asleep.

You can’t win. Television’s got us.

“I work like Phonervision. Give me a buck and I’ll go away.” —Cissie

by JACK MABLEY

It is not one of the functions of a television writer to sing the joys of life without television.

BUT, a way of life in America is vanishing rapidly. We are raising the first generation of Americans to whom a TV set in the living room is as normal as pictures on the wall and inside plumbing.

After a hard night of watching television (they get not only hard—they get gruesome when you do it for a living) I repeatedly wonder what American family life was like without the complications of TV, radio, and maybe without movies and motor cars.

Two citizens of Indiana have answered a recent query in this column about life before TV. I was particularly taken with the report of Mr. Paul Hinkle, now of Hammond, who grew up in a small town in the southern part of the Hoosier state.

Here’s his report:

“I remember that some of the nights we would read, some other nights we would have ‘company.’ The women would gossip, and the men would talk about hunting and fishing.

“Those were the days when people had more time for the outdoors. I really think that we were very healthy because we were outside more then than we are now.

“Along around election time, the ‘front room’ talks would really get hot. If you didn’t have enough gumption to
NOW there’s talk of mounting TV cameras on helicopters for better coverage of sports. “It would be great for getting the effect of drama in crowds or action shots,” says Dr. Allen B. Dumont. . . Imagine sluggers like Andy Pafko and Ted Williams noting their bats—indicative of the number of copters they brought down!

Accidents will happen and it happened in Chicago. It seems wrestler Argentina Rocen overplayed his part before ABC-TV cameras at Rainbo Arena and KO’d his opponent Jimmy Valentine. After failing to revive after 15 minutes of feverish treatment, he was removed from the ring and taken to the dressing room. . . . Thus the ingenuity of Bill Cassie and his technical crew and Wayne Griffin brought Chicago another TV first. The boys scrambled to the dressing room. Bulky camera and all, then proceeded to precariously set up the camera—minus tripod—on a rickety table propped by a coke bottle and some newspapers. About 1,000,000 watched the unexpected and unhearsed drama. . . Finally, Valentine blinked his eyes, looked up at announcer Wayne Griffin and told the audience he was okay.

With new contracts about to jell between IBC, Pabst, Gillette, and the television industry—the leather tossers themselves are getting ready to impose greater demands on the IBC. The boxers will demand a greater share of the TV purse. With enough boxers supporting this demand—the IBC can be whipped into line and forced to grant the increase. . . Ed Thorgerson, WGN-TV newscaster, is credited with the creation of the first authoritative “sports section” on a newsreel screen.

Walt Paulison, sports publicity man for Northwestern U., and Howie Roberts, Chicago Daily News writer who covers the White Sox, were rivals for the 2nd base job on N. U.’s varsity, lo, a quarter century ago . . . Jack Kramer, Pancho Gonzales, Frank Parker and Bob Riggs can afford to relax after their 125 tennis shows around the nation. Kramer is rumored to have grossed over $100,000 and Gonzales comes close to equaling that amount.

Cuffnotes: Maggi McNellis, NBCutie, a recent guest at a Philadelphia Phillies luncheon—the only gal present among 1000 male guests. . . Look for more ABC-TV coverage of girls baseball this year with Pat Flanagan behind the mike. Opening game is scheduled for May 24.

Tom Duggan currently sweating out auditions in an effort to cop the limelight for General Mills. . . Unusual sight—seeing Bill Veeck, the baseball tycoon, watching wrestling at Rainbo. Could be Bill is taking an interest in promoting wrestling.

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Fanfare: “. . . read your comment on Jack Brickhouse as an announcer on boxing. I agree. Have you heard him on wrestling? He distracts a person’s attention by mentioning somebody’s birthday. Why not save that for intermission?”—Mrs. Mooney, Chicago, Ill.

Ed. Note: Jack explains that plugs are given only during the dull moments. The people mentioned seem to be such nice people it’s a shame not to mention them. “It’s a courtesy on our part to the fans. We will keep it at a minimum if the fans want it that way,” says Jack.

“. . . Please don’t take any comments by Dr. Steinhans about the boxing game very seriously. . . . Steinhans resembles the professional Drys who never are willing to stand up on their feet and listen to proven facts.”—Mr. Andy Leary, Rockford, Ill.
An accomplished horseman, Marty proudly warms up his three-gaited horse.

At the ball park, Marty (left) prepares his commercials as Harry Creighton looks on.

Seated at dinner with his family are (l. to r.) Marty Jr., Marty, Rebecca, and Becky.

Having a man to man talk with his son, Marty Jr. The younger Hogan is taking riding lessons and expects to outride his Dad soon.
A newcomer rapidly coming to the fore in television is Marty Hogan. Comparatively unknown in the video field before this year, Marty is currently maintaining a pace that can wear the most agile extrovert into a frazzle. "I can almost honestly say that I haven't seen Marty in six weeks," commented Mrs. Hogan. "The hours he is keeping right now are so irregular that our household routine hasn't had time to properly adjust itself."

Aside from handling color and commercials for Jack Brickhouse during all telecasts of every Cubs' and Sox home games, Marty has four other shows on WGN-TV; "Miss U. S. Television," "Tony Weitzel Show," "Irv Kupcinet Show," and "Public Prosecutor." On WBKB Hogan handles the commercials for the "Danny O'Neill Show" and "Linger Awhile."

What little free time he manages to squeeze out of this hectic schedule, Marty relaxes with his family at the South Shore Country Club. The Hogans have been married for 16 years and have a son, Marty Jr., 11, and a daughter, Becky, 9.

A former collegiate swimming and diving champion, he loves horses and golf. At present he owns a three-gaited horse, named "Alabam" stabled at South Shore.

Because of his heavy radio-TV commitments, Marty is extremely difficult to reach and his private life remains a mystery to TV Forecast, WGN-TV, Schwimmer & Scott, and — yes — even his own office!

Free Baseball Tickets, TV Interviews...

Baseball fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of TV Forecast magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton... This new, exciting contest is open to youngsters and adults alike. Everyday, TV Forecast will award 4 reserved box seats for Cubs and Sox baseball games...

This contest is made possible by special arrangement with American Vitamin Associates, Nelson Brothers, Walgreen drug stores, and the United Airlines.

Youngsters Win: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers.

Adults Win: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

Follow These Rules: Write a brief letter explaining—"Why I'd prefer to see a baseball game in person rather than on television..." That's all there is to it! Mail your entries to: Sports Editor, TV Forecast magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, May 9... Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.
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4740 N. Broadway LONGbeach 1-2250

west
GUARDIAN TELEVISION SERVICE, INC.
1336 S. Kedzie CRawford 7-8855
SCIENTIFIC TELEVISION AND RADIO
622 S. Cicero Ave. ESTebrook 8-3060
EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

near north
FRITZEL RADIO & TELEVISION LABORATORIES
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AMERICAN DAY & NIGHT TELEVISION SERVICE
1362 N. Sedgwick MOhawk 4-2300
VIDEO-TRONICS, INC.
1767 W. Armitage EVerglade 4-4868, 9

northwest
RCM RADIO AND TELEVISION
5657 W. Addison PAlisade 5-2144
HARLEM TELEVISION SALES AND SERVICE
3233 N. Harlem MULberry 5-1213, 4
FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmbolt 9-0911
"JIM" THOMPSON TELEVISION & APPLIANCE CORP.
4206 W. Irving Park KIldare 5-7654-5
L & P TELEVISION SERVICE
1605 N. Central Ave. TUXedo 9-3060-1
ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee SPRing 7-5110

south
RACINE RADIO & TELEVISION
5524 S. Racine ENglewood 4-4449
AMERICAN RADIO AND TELEVISION LABORATORY
6321 S. University FAirfax 4-9000
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7654 S. Wabash STewart 3-6391
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6801 Roosevel4 STanley 8-8887

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