the most complete TV program guide

TV FORECAST

WINCHELL
What Makes Walter Run?

EVE ARDEN
Our Miss Brooks

15¢
MondA
cWatch Channel Seven

AND

BOXING

9 P.M.

Top professional bouts from Rainbo Arena
With contenders from all weight divisions
Narrated by

JACK DREES

This week: Bobby Singleton vs. Tony Spano
(Presented by Met. Pontiac Dealers of Chicago)

PAGE ONE

NEWS SPORTS

10 P.M.

National and international highlights
from
International News Service
(Presented by Corina Cigars)

Keep tuned to . . . Channel

It's TV's finest!

WENR-TV

ABC Television Network
Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

Why call “The Stork Club” the worst show on TV? By that I mean, why limit it to TV. It is the worst show ever exhibited anywhere anytime or any place.

Chicago, III.

JOHN SHAW

Judging from their letters your readers are perfectly content with the caliber of today’s programs with their slapstick (Martin & Lewis), tear-jerker sobstuff (Strike It Rich), 1900 melodrama (Suspense, Circle Theater, Danger). As long as the viewers are content with this low-standard stuff the sponsor will be content to present it.

Chicago, III.

MRS. J. G.

Every drop of Irish blood in me just boils when I think of the Irish name of Jackie Gleason and his dancing artist, a Miss Dunn. Miss Dunn’s costume of October 4 was a disgrace.

Chicago, III.

K. M. C.

Personally I think “Down You Go” is a great show. But what is that supposed voice echoing from Dr. Bergen Evans? He sounds like a cross between Marty Fay and one of those foggy senators from the convention.

Whiting, Ind.

BOB PULLIAM

I saw Quiz Comedy Game with Herb Shriner and it is positively awful. And to think you put it in place of the Ted Mack Amateur Hour. No more Old Golds for us until Ted Mack returns.

Chicago, III.

ALMA PATTERSON

I never could have believed that Old Gold Cigarettes could do a thing like dropping Ted Mack. Such a fine man.

Chicago, III.

MRS. MABEL ROLLER!

Why is Roy Starkey’s “Silhouettes of the West” at the far rear of the book? I believe it could help older people to learn many unexploited tales and facts of the West. I’m glad and in full agreement with your choice some weeks ago. Sid Caesar is TV’s No. 1 comic. Martin & Lewis are definitely on the skids. I hope you print this to show somebody likes your magazine and its writers.

Round Lake, Ill.

CARL GALLAGHER

(continued on page 46)
DANNY THOMAS announced a while back that he was through with television, especially with the Comedy Hour, which he singled out as a snafu operation with nobody knowing what was going on. Now in a few more weeks, Danny comes back on TV. What show? The Comedy Hour, of course. The reason is simple. When Eddie Cantor’s heart attack precluded his appearance, Danny was happy to sub for the aging comic. And it may be that his appearance will help to patch up the differences with the network. . . . Network execs are trying to clear a deal with MGM so that they can bring the old radio favorite “Baby Snooks” to TV. The part, originally played by the late Fannie Brice, will be handled by former child star Mitzi Green, if MGM gives the go ahead.

The howl that went up when Wally Cox and his Mr. Peepers show went off TV looks like it will pay off. Originally scheduled only as a summer replacement, Mr. Peepers proved so popular that Ford, its summer sponsor, is anxious to get it a regular TV slot. Stand by, Peepers fans. . . . Sophie Tucker’s latest appearance on Ed Sullivan’s “Toast of the Town” was her best to date and insiders say that several sponsors are toying with the idea of giving Sophie a show of her own. Each of her appearances seems to be livelier than the one before, giving credence to her chant, “there’s life in the old girl yet.”

That recent foulup on NBC when some of the hired hands took a walkout cost the net some $120,000 in rebates to the sponsors of “Meet the Press” and “Comedy Hour,” the shows involved. . . . Gall Compton, proprietor of “Pet Shop” says that if your wife wants to learn how to drive, don’t stand in her way. . . . Jackie Gleason’s gal-studded new show is finally starting to make a dent in the All-Star Revue’s ratings. Latest survey shows Jackie almost caught up.

Senator Nixon, who has received a clear bill of goods from most of the nation’s newspapers, is still being pursued doggedly by newshound Drew Pearson who finds it difficult to believe that such a hot news story should be dropped so casually. . . . Hopeful distant future item: Gene McDonald, president of the Zenith Corp. and inventor of Phonevision, believes that once two-thirds of the population is serviced with television, a 10 cent fee to watch a world’s championship fight would build up a $5,000,000 pot. . . . Garry Moore’s domestic troubles have been heightened by unfounded reports that singer Denise Lor was the reason for his split up with Mrs. Moore. Garry, a very likeable guy, isn’t too happy these days.

The birth of Lucille Ball’s baby will mean an added name to the cast of the “I Love Lucy” show. Lucille and Desi plan to write the baby into the script as soon as feasible. It’ll be the second child for the Arnaz’s. . . . Objective Critics Dept. . . . John Crosby, in writing a criticism of Jackie Gleason, said that Gleason’s portrayal of the “Loudmouth” was obnoxious, and then went on further to say that this characterization was closest to the real Gleason personality. Johnnie no like Jackie, maybe? . . . Arthur Godfrey is about to lose a major sponsor. NBC may lure away the entire Lever Bros. account as a result of Arthur’s vetoing of Lipton soup commercials which he felt he couldn’t give the proper pitch to. That would probably mean no more Lipton’s tea either, because Lever owns both Lipton products.
American humor has an admitted tendency to run in cycles. For example, comic Red Skelton soared to the top of the audience rating charts last year on a barrage of jokes that were all the rage during the mid-1930’s. The famed shaggy dog stories, propelled by Garry Moore & Durward Kirby, are once again getting a national foothold. Saddest of all revivals, however, is the recent rebirth of Chic Sale.

As earthier students of Americana know, Chic Sale was an early “humorist” whose collection of sayings were based largely on the institution known as the privy. From this dubious start, U.S. humor graduated, if you’ll pardon the expression, into the risque, or double-meaning chatter.

Probably the foremost TV exponent of this type of humor is a brash, kinky-haired, deep-dimpled, squirrel-cheeked young man named Hal Block who performs on “What’s My Line.”

This is a quiz panel show, moderated by John Daly and consisting of, besides Block, columnist Dorothy Kilgallen, publisher Bennett Cerf and career actress Arlene Francis. The main idea of the program is to guess unusual business occupations of guests. But in rapid fire accompaniment to the guessing is an inexhaustible series of double entendres, sly winks, assorted leers and wide-eyed boners. Meantime, the captive New York studio audience whoops it up riotously.

Not much doubt about it—Hal Block is modern day America’s answer to Chic Sale. Even though privies are largely outdated, the U.S. capacity for latrine humor seems insatiable. Paradoxically, the generation that bound and cramped itself with a profusion of torturing gadgets—bras-sieres, girdles, garter belts, trusses, panties—gets the most enormous gaiety out of poking fun at them.

Perhaps Hal Block is a national safety valve. The lad IS popular with a big segment of the viewing public. When he’s absent the show lags. But is he really funny?

Block has one of the largest joke collections of all time. He himself used to write for Jack Benny, Bob Hope and other comedians “too humorous to mention.” At any given time, on and offstage, he’s digging back into the dusty recesses of memory to pop forth a gag. It’s not spontaneous, however, and hardly original.

So it isn’t really native, ingrained humor. And no matter how uproariously a studio audience may yock it up when Hal asks “Is it below or above the waist?,” it isn’t really funny. It’s just bad taste—banquet style.

Next week—TV’s Top Myth
LEAP YEAR, 1952, has undisputably taken a back seat in the news. One reason might be that people are beginning to recognize it’s no longer a once-in-four-year race. U.S. females have made it an annual event.

One show business filly has been a consistent starter—and just as consistent a loser. Eve Arden has been sprinting after elusive males longer than Bernarr MacFadden has been parachuting from planes.

For Eve, Leap Year 1952 is different only in one respect—she has transferred her chase to television. During her fruitless searches in the movies, Eve set traps for a variety of prey—wealthy playboys, business executives, servicemen, vaudeville hoofers. She caught nothing.

Then four years ago, she became the woman-on-the-prowl once more as radio’s “Our Miss Brooks,” a blundering but lovable English teacher at mythical Madison high. With her new position came a likely romantic prospect, Madison High’s biology instructor, Philip Boynton. Since Oct. 3, 1952, Connie Brooks has been waging a furious campaign for his affections on TV against such obstacles as frogs, toads and a Miss Enright. But the familiar pattern is beginning to show itself—Mr. Boynton has inevitably & artfully eluded Miss Brooks’ nuptial noose.

Eve has, in her radio and TV appearances thus far, established herself as “everybody’s Miss Brooks.” To Mr. Boynton (neither has overstepped the last-name stage yet), she is a lurking female tiger, waiting to shake him in matrimonial chains. Still, she IS attractive, and Mr. Boynton, in his own shy manner, has made timid overtures—such as courting the lady with jellybeans (he’s a scientist with a limited conception of romance).

To Mrs. Davis, Miss Brooks’ housekeeper, Connie is as helpless as a newborn chick. A motherly, if somewhat scatterbrained soul, Mrs. Davis clucks
over her adopted charge with all the warmth of an incubator.

At Madison High, Connie has her problems. Between her breathless pursuits of Philip Boynton, she can usually be found “on the carpet” in the office of the principal, Mr. Osgood Conklin. To him, Connie Brooks is a weed in Madison High’s ivy, a woman whose every move upsets his mental balance.

Among the students, Miss Brooks is reputedly well-liked. Especially by Walter Denton, squeak-voiced hot-rodder, and his heart interest, Harriet Conklin (who by some strange quirk of fate happens to be the principal’s daughter).

With the exception of Mr. Boynton, the complete radio cast of “Our Miss Brooks” has been accepted for the television—Gale Gordon as Mr. Conklin; Jane Morgan as Mrs. Davis; Gloria McMillan as Harriet Conklin, and Dick Crenna as Walter Denton. Robert Rockwell has replaced Jeff Chandler as Mr. Boynton, due to Jeff’s movie commitments.

Lest Arden fans get the notion that Eve’s life has been exclusively a Leap

Year venture such is not so. At the age of seven, she endeared herself to hometown residents (Mill Valley, Calif.) with a heart-rending piece, “No Kick My Dog.”

After this eye-opening introduction to acting, she retired for nine years to complete school. Following graduation, Eve reasoned, “If dumb girls can make such successful actresses, why can’t I, a smart one?” Armed with this self-styled piece of logic, she talked herself into a $35-a-week job with a San Francisco stock company. It was during this period of her career that she discarded her real name—Eunice Quedonse—in favor of the snappier Eve Arden.

Then came appearances at the Pasadena Playhouse, proving ground for budding theater talent. Eve’s success there added more fuel to her already-blazing confidence, so she journeyed to New York, met Broadway producer Lee (continued on page 17)
In 1934, Walter Winchell, kingpin of U. S. gossip columnists, arrived in Chicago for a stage appearance. As his train pulled to a stop it was boarded by the Fischetti brothers, two of mobster Al Capone's ablest lieutenants. They informed Walter that they were going to be his bodyguards during his Chicago stay, compliments of "Lucky" Luciano, one of Capone's New York associates.

The Winchell compartment was further crowded by the arrival of two G-Men, assigned by Walter's good friend J. Edgar Hoover, FBI chief, to protect Walter's health during his Chicago stay. As the swelling Winchell entourage descended to the platform, they were met by three Chicago plainclothesmen, also detailed to the task of keeping Walter alive during his Chicago visit. After a mild protest Winchell led his caravan of bodyguards from the station.

Walter Winchell had arrived.

People tracing the evolution of Walter Winchell from gossip columnist to "international thinker" can probably credit his arrival in Chicago as the turning point in his career. Up to that point his column had been a compilation of the latest transgressions of the Broadway saloon set with occasional references to some of the city's more prominent hoodlums. But after the deep concern shown over Walter by federal and local authorities in Chicago, the revelation must have come that international affairs are no more complex than the indiscretions of debutantes. Winchell, the "serious" thinker, was born.

To a large segment of the U. S. public, Winchell is now the final authority on affairs both domestic and international. In the annals of U. S. journalism, no man has ever risen to such prominence, has been more often quoted and been more often wrong. Winchell, the high level thinker and latter-day oracle is too often betrayed by the fact that his formal education ended in the sixth grade.

Born on New York City's East Side in 1897, Walter's life has been spent running, trying to keep ahead of the pack, and like the hero in Budd Schulberg's "What Makes Sammy Run," he's reached the point where he can't turn back. His aggressiveness and tenacity of purpose have driven him to the top of the world of journalism, but he sometimes must wonder if it was worth the trouble. In his attempts at sensationalism, he's been erroneous so often that he has set off a whole chain reaction of show business feuds and back-stabbing that threatens to discredit the entire profession.

Walter's current number one enemy in the business is fellow gossip columnist Ed Sullivan. The feud has been simmering for years, ever since Sullivan and Winchell both worked for the New York Graphic, generally conceded to be the most obscene and scandalous newspaper ever published in the U. S. But the feud really got hot early this year over the now famous Josephine Baker case.
WHAT MAKES WALTER RUN?

Winchell has long passed himself off as the champion of the downtrodden and has for years blasted restaurants which refused to serve colored people. Yet when Walter’s regular haunt, the “Stork Club” refused to serve Miss Baker, famed Negro songstress, Winchell was strangely silent. Walter was finally pressured into action and having to make the choice between championing the colored again and losing his favorite hangout or putting the blame on La Baker, he chose the latter. It was then that Ed Sullivan exploded. On Barry Gray’s disc jockey show in New York Sullivan made a special appearance and took to the offense.

“I despise Walter Winchell for what he has done to Josephine Baker. Long before Senator McCarthy came into this character assassination racket there was a guy by the name of Walter Winchell. . . . Winchell has developed into a small time Hitler . . . he has capitalized on the Big Lie. I say that what Winchell did to Josephine Baker is an insult to the United States.”

Not stopping there, Sullivan went on to say that Winchell was “a man who’s never been to France . . . to England . . . to Germany . . . to Italy . . . to Ireland, who’s never been across the ocean. . . . Here is the man who has the audacity to give out sage opinions on foreign policy. I’ll bet him a thousand dollars to one that he can’t draw a map of Europe, can’t possibly.”

Sullivan had hit Winchell where it hurt the most. He had questioned Walter’s stature as a world statesman.

The Winchell retaliation took its usual form. He told Time Magazine, “I didn’t hear what Sullivan said. I do not want to engage in bouts with small-timers. I would rather hear what the President has to say about me.”

But underground a rumbling was heard. The word went out to Winchell’s army, the New York City pressagents, that Barry Gray was on Winchell’s “drop dead” list. The pressagents, beholden to Winchell for free publicity for their clients, acted accordingly. Gray’s show, a forum for celebrities to talk things over, was suddenly without any celebrities. Winchell, the Broadway overlord, had spoken. The Gray show has now become a political discussion show with only an occasional visit from a celebrity willing to brave the Winchell wrath.

Sullivan has yet to give in to Winchell and thus far seems to be putting up the best battle Winchell has yet faced. Ed has long been known for giving everyone in the business a fair shake and it may be that he’ll be able to win away some of the Winchell regulars. The Winchell-Sullivan feud is by no means ended.

Next Week—Part two of the Walter Winchell series: What is Winchell’s hookup with the hoodlum empire? How much of his information comes directly from the White House? Plus several notable errors in the Winchell column.

Walter Winchell is seen at 5:45 p.m. on channel 7 (WENR-TV) on Sunday.
PART II

by THOMAS O'MALLEY

In 1950, after four years of gallivanting in the rowdy and ribald Noel Coward comedy, "Private Lives," Tallulah Bankhead invaded radio. Her vehicle was a grandiose affair of ninety minutes dedicated to breathing a little life into Marconi's Trinket, as she calls it. The top show biz celebrities of every stripe were snatched right out of their swimming pools and penthouse haunts, offered huge chunks of money to perform on the program. Called "The Big Show," the star-studded opus was operated on the old Hollywood theory that nothing succeeds like excess. In this case, thanks to Tallu, it worked.

Television took a lot of ribbing on "The Big Show." Comics like Fred Allen joined Tallulah in hurling a few last ditch barbs at the bully upstart. On one stunt the Alabama tornado remarked that radio was the mother of television. Supplied with a suitable straight man, she was asked, "And who is television's father?" "Television," sighed Tallu, "has no father."

Now, two years later and TV's questionable parenthood notwithstanding, Tallulah has made the plunge. In a widely-heralded video debut, she came off as a much less explosive female than the storybooks (including her own) would lead you to believe. Admittedly nervous beforehand, Tallulah, the exciting, headline-making international vixen, seemed a little more like a baritone version of Irene Dunne.

Her volcanic personality hardly made it to the seething point. There were enough bright moments in Tallu's bow, however, to convince most critics that she should get her feet a little damper in the fatherless medium. After all, television is entitled to its slice of the Bankhead legend, too.

The stage Tallulah has always been best when engaged in the role of a hussy. Regina Giddens in "The Little Foxes" is considered to be Tallu's finest part. Regina was a conniving witch, coldhearted and satanic. Tallulah played the role masterfully. It was a rewarding moment when the Broadway critics gave Miss Bankhead a unanimous critical acclaim after treating her previous jobs with professional coolness. Two other roles, one in a movie, brought her a round of huzzahs. As Sabina in "Skin of Our Teeth," Tallulah showed a great comedy flair in a play that baffled as many people as it amused. And as a shipwrecked reporter in Alfred Hitchcock's film, "Lifeboat," La Bankhead rated the New York critics award for
her portrayal of the flip newspaper woman.

There seems to be a legend connected with every role Tallulah has ever played. In rehearsal for “Skin of Our Teeth” she insisted that the first two rows of the orchestra be removed. (In keeping with the play’s lunacy, Tallulah had a love scene with Frederic March on the main floor of the theater.) The management, loathe to tear up choice $6.60 seats, refused. So a furious Tallulah, armed with a screw driver, proceeded to attempt the job herself. Result: she was finally mollified when the producer called in a carpenter to yank out the seats.

While playing in “Clash By Night” (produced by one of her pet hates, Billy Rose), Tallulah had trouble with her leading man, Lee J. Cobb—or perhaps it was the other way around. As the story goes, Cobb complained that during his long, meaty second-act speech, Tallu would snap her fingers and in a stage whisper say, “Speed it up, speed it up, you ham.” Cobb took his troubles to producer Rose who instructed Lee to overact, smash dishes, rant and rave—anything to take the play away from Tallu. Trapped by the scheme, stormy petrel Bankhead could only scream, “I’m in a nest of murderers!”

Bantam Billy Rose, who has had more than his share of female woes, once had this to say of Tallulah: “I’ve staged shows that called for the management of a herd of buffalo and I’ve shot actors out of cannons from 50 feet into the arms of an adagio dancer, but both of them were easier than saying ‘good morning’ to Miss Bankhead.”

Her feud with Bette Davis is a hot, if obviously contrived affair. Bette’s impersonation in the film “All About Eve” certainly smacked of Miss Bankhead, but Tallulah sloughs off the comparison with characteristic hauteur. Says Tallulah in her recently published autobiography, “In superficial aspects Miss Davis in “Eve”) may have suggested a boiling Bankhead, but her over-all performance was her own. I had seen

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**TV FORECAST**

A short religious offering is shown on the following stations each day immediately before the first program and after the final program.

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<th>WBKB</th>
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GEE, DAD,
DAYTIME TV IS GOOD

by JACK MABLEY

After a wild night of indiscretion on a local volleyball court, I found myself with a great deal of time to reflect on my age, my foolishness, the ceiling, and daytime television.

*Daytime television is surprisingly good. Several of the early morning programs would be welcome additions to the evening entertainment.*

My only objection to the daylight shows was constantly being called “You ladies” and “now ladies.” There must be enough men in the audience—night workers, vacationers, overage volleyball players, and bums—to justify an occasional acknowledgment of our presence.

Hugh Downs and a girl proclaimed by a number of critical females as “the cutest thing on television” provide a pleasant 9 to 9:30 every weekday morning. The girl is Marilyn Lovell, an alumna of the Wayne King show. She IS cute, and she doesn’t sing too badly, and there is good music from the members of the Van Damme quintet who aren’t sick.

The morning I saw them Mr. Richardson, a dummy deserted by Cliff Norton, was holding the Van Damme accordion.

This show is an outgrowth of Downs’ The Bunch, a network show which wasn’t noisy enough to maintain network status.

Coffee And has dropped a lot of the giggling which The Bunch enjoyed, and replaced it with news about women’s activities in clubs and communities.

WGN-TV has an ambitious musical project from 10 to 10:30 every week day morning, starring the new Ernie Simon and most of the station’s stable of popular musicians—Bob Trendler, the Starnoters, Jackie Van, and Bill Snary.

It’s all very informal and pleasant and musical. Ernie obviously is putting some work into his comedy now, and while some of the jokes are pretty horrible, the overall effect is about 200 per cent better than some of those half-hour ad lib studio shows he used to do.

I was particularly impressed one morning by his duet with Trendler, and by his interview with Cecil Shimmelfarb, a friend of Ernie who does this sort of thing for kicks and is a funnier dead pan comedian than all but two or three performers in television, amateur or professional.

This show comes at a poor time of day. Most of the potential audience is busy with the beds or dishes or dustmop or face. I wish WGN-TV or some other station would put a show like this on at night, for us poor working boys.

What promises to be another television phenomenon from that phenomenon factory in the Merchandise Mart, NBC, is taking place very morning from 9:30 to 10. It is Ding Dong School, described by one puzzled NBC observer as “either the best show or the worst show I’ve ever seen.” It’s probably the best, because it accomplishes exactly what it is intended to do—entertain and to some extent educate children from 2 to 5 years of age.

An adult has no business trying to assess this program as entertainment. I take the word of a couple of youngsters in that age group in our household. They sit enraptured before Miss Frances Horwich, who is the whole show.

Miss Horwich, whose business is children, talks directly to her fans in the slow, deliberate, alliterative, repetitive manner used by professionals who deal with children. It works, too.
Saturday

**P.M.**

6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer quizzes the contestants

5 **MY LITTLE MARGIE**—Comedy
Margie goes into the wrestling business in "The Missing Link"

7 **LIVE LIKE A MILLIONAIRE**
John Nelson presents a talented member of an ordinary family

9 **PET SHOP**—Gail Compton mc
Sharon Letcher with her crow, Clara McCusker with a dog & cat; Gay gives away a parakeet to a little 11 yr. old girl

7:00 4 **JACKIE GLEASON SHOW**
"And Away We Go" with Jackie and guest personalities

5 **ALL STAR REVUE**—Variety
Guest host is George Jessel with singer Kay Starr, Leo Durchecher, Laraine Day and Florence Chadwick

7 **MOVIE**—"Dr. Christians Meets The Women" with Jean Hersholt & Dorothy Lovett; a suave racketeer breezes into town & undertakes to put an overweight woman on a diet

9 **SPORTS EDITION**—News Events
Jack Brickhouse with Harry Creighton comment on scores, give predictions, show films

7:15 9 **WHAT ONE PERSON CAN DO**
7:30 9 **SALUTE TO GEN. PULASKI**
"Soldier of Liberty" dramatizing high points of his career

8:00 4 **IT'S NEWS TO ME**—Panel Quiz
Items in the news; are the stories concocted by the panel true or false? Contestants must decide; panel: John Henry Faulk, Quentin Reynolds, & Anna Lee; moderator John Daly

5 **YOUR SHOW OF SHOWS**
Sid & Imogene with dancers Bambi Linn & Rod Alexander; soprano Marguerite Piazza; vocalists Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet; Hamilton Trio, dancers, Carl Reiner, Howard Morris, & guest hostess Corinne Calvet

7 **TRI-STAR THEATER**—3 Features
Each follows immediately after the one preceding it. See 9:30 & 11:00 p.m. ch. 7 listings for title. Both of these times are approximate

"Way Out West" with Laurel & Hardy; commissioned to deliver a deed to a gold mine, they discover that they gave it to the wrong girl, and attempt to straighten things out

9 **THIS IS THE LIFE**—Film
Dramatic program built around everyday experiences of an average family, explaining a religious precept

8:30 4 **FARMTOWN U.S.A.**—Chats
George Menard talks about farm life and discusses cheese making; guests: Fred Galli, Monroe, Wis., cheesemakers, and Ed Gaumitz, of National Cheese Institute

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TV FORECAST
Every Saturday
LUCKY STRIKE PRESENTS
YOUR HIT PARADE
and all the Hit Paraders
9:30 pm Channel 5
Be Happy—GO LUCKY!

$3 CALL US ANY TIME!

Day - Night - Sundays
All Bonded Technicians* 90-Day Warranty*
*BOUNDED BY AMERICAN MUTUAL LIABILITY INSURANCE COMPANY
ACE TELEVISION
4766 N. MILWAUKEE AVE.
SP ring 7-5110

Stock Yard Inn
DINE IN THE FABULOUS
SIRLOIN ROOM
"where the steak is born"
Select and brand your own luscious steak... broiled to your order, from the fabulous Steak Throne

Select hors d'oeuvres and cocktails that are individual masterpieces

Postilion Room
breakfast, luncheon in a refreshing and unique atmosphere

Stock Yard Inn
42nd and HALSTED  Yards 7-5580

A REMINDER
Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.
A.M.  
9:00  MOVIE—"Marines Come Thru"  
Two marine mechanics help prevent the theft of important airplane plans

9:30  THE PULPIT—Religious Talk  
Dr. George Kirk, minister of the First Congregational Church of Chgo., speaks on "God and Your Life"

7  SADDLE & SAGE—Western  
"Riding Avenger" feature film

9:45  NATURE OF THINGS—Discussion  
Dr. Roy K. Marshall discusses "Bullets and Bombs from Space." He explains scars on the earth and events which testify that the planet is subject to continuous bombardment and collision with space objects

10:00  MOVIE—"Revenge Of The Zombies." A scientist works with the Nazis by conceiving an army of Zombies; stars Veda Ann Borg, John Carradine & Gale Storm

5  SUN. FUNNIES—John Conrad Comics read, movie cartoons

9  AMERICA AT CHURCH—Relig.  
Bethany Ref. Church of Roseland

10:15  MAGIC CLOWN—Kids Variety

10:30  MOVIE—"What A Man"  
A mild office worker becomes involved in murder when he finds an attractive blonde has moved into his apartment

11:00  PAPA BEAR'S NEWSREEL  
Frank Bear narrates short subject

11:15  TOOTSIE HIPPODROME—Circus  
Emcee John Reed King presents acts: aerialist Mickey King, and the Gonzales Sisters and their cultivated canines

9  ALL ABOARD—Comedy Series  
Ventriloquist "Skeets" Minton is host to guest Frankie (Space Cadet) Thomas who coaches Jimmy Norton, Skeets' dummy, in his exams as a Space Academy candidate

11:30  CANDY CARNIVAL—Variety  
Gene Crane emcees show for kids

5  LIVE AND LEARN—Discussion  
"American Political History" discussed by Dr. Rollin B. Posey & Dr. Roland Young, professors of political science of N.U., and Dr. Herman Finer

7  FAITH FOR TODAY—Religious  
Rev. W. A. Fagel gives the sermon

9  CAPTAIN MIDNIGHT—Drama  
"Daredvalia of the Red Circle" ch. 9

12:00  ULMER TURNER AND THE NEWS

5  YOUTH WANTS TO KNOW  
Teenagers conduct panel quiz with guest Stephen A. Mitchell, chairman of the Democratic Nat'l Committee

7  STU ERWIN SHOW—Comedy

9  MOVIE—"Renegades"  
(1st showing) A girl decides romance with a doctor isn't as attractive as that with an outlaw

P.M.

12:15  4  YOUR FUTURE HOME—Ideas

12:30  4  POLITICAL GRIDDLE—Talks  
Current political topics discussed

5  FRONTIERS OF FAITH—Relig.  
Rev. Michael F. Muller, C.M., chairman, dept. of religion, St. John's Teacher's College, narrates drama "Medals and Images"

7  AMATEUR HOUR—Chgo. Talent  
Bob Murphy emcees talent show

1:00  4  MOVIE—"Law Of The Jungle"  
Intrigue, mystery and romance in Africa; stars Arlene Judge, John King & Mantan Moreland

5  HOW DOES YOUR GARDEN GROW?—Discussion and Movies  
The kindergarten set's approved method of jack-o'-lantern carving will be shown by 5-year-old Henry Ott, son of John Ott, who will show growth of a pumpkin from seed to full growth in time-lapse movie

9  MOVIE—"Marshall Of Laredo"  
Western with Red Ryder & Little Beaver

1:30  5  AMERICAN FORUM OF THE AIR  
"Which Party Has the Greatest Appeal to the Grass Roots?" is topic for discussion with Sen. William Benton (D., Conn.) William Portell, Republican candidate for U.S. Senate from Conn., and moderator Theodore Granik

7  WILD BILL HICKOK—Western  
"Kansas Kid Gang" a story of a series of gun battles which finally bring the law & gangsters face-to-face in a deserted mine

2:00  4  MOVIE—Title to be announced

5  VICTORY AT SEA—Film Drama  
Documentary series of the history of naval operations of the 10 crucial years during and after World War II. Leonard Graves narrates events as seen through the eyes of the Japanese and Germans; 1st episode: "Design For War" tells of the days after Sept. 1939 prior to U.S. entry into war

7  CISCO KID—Western Movie  
Duncan Renaldo & Leo Carrillo star in "Sleeping Gas" a tale of a clever family of bank robbers

9  MOVIE—"Adventures Of Martin Eden." With Glenn Ford, Claire Trevor, Evelyn Keyes & Stuart Erwin; a sailor tries to have his diary published, telling of terrible conditions aboard a ship with a brutal captain

2:30  5  CITY DESK—Panel Discussion  
Moderator William Ray with guest, William G. Stratton, Republican candidate for Governor of Illinois

7  ADVENTURES OF KIT CARSON  
Halting a guerrilla war on the early California border (Continued on page 18)
Shubert, and shortly thereafter was signed for “Ziegfeld Follies of 1936.”

More Follies successes ensued while her salary rocketed in proportion. Eventually, Hollywood decided a girl with as much snap as Eve shouldn’t be wasted on Broadway and summoned her home. During her decade of movie roles, she appeared in such films as “Cover Girl,” “Doughgirls,” “Mildred Pierce,” “Earl Carroll Vanities” and “Goodbye My Fancy.”

In her personal life, Eve has fulfilled most of the desires she seeks so desperately in “Our Miss Brooks.” Married to actor Brooks West, she lives in Hollywood with her husband and two adopted children—Liz, 6, and Connie, 3½.

Connie Brooks has a smattering of the “dumb cluck” naiveté so evident in Irma and Gracie Allen. But it’s clouded subtly with overtones of the Lucille Ball-Imogene Coca brass. Relying strongly on the effect of the spoken word, Eve has ducked the custard-pie slapstick often resorted to by Lucy and Imogene. Instead she has become a master of the raised eyebrow, indignant glare, arch glance and vinegar verbal darts. To these she has added a touch of pseudo-sophistication and a breezy manner that mocks the plight of the hapless women she portrays.

Our Miss Brooks has a future—on or off TV. Even if Mr. Boynton decides his pet frog, McDougall, has more charms than his pet teacher, Eve needn’t worry. The U.S. Olympics team might be interested in another track star. And with her years of sprinting experience, she’s a sure winner!

Our Miss Brooks is seen at 8:30 p.m. Fridays on Channel 4 (WBKB).
Sunday Oct. 26

P.M.
2:30 9 HOLLYWOOD SHOWCASE—Film
   "Showdown" with Lurene Tuttle; a killer leaves a little girl a gold locket as insurance against her future

3:00 4 QUIZ KIDS—Joe Kelly MC
   Panel: Pat Conlon, 15; Sally Ann Wilhelm, 14; Janet Ahern, 13; Frankie Vanderploeg, 15; and Paul Kosinski, 15

5 KUKLA, FRAN AND OLLIE

7 HOPALONG CASSIDY—Western

3:30 4 POLITICAL PROGRAM—Talk
5 HALL OF FAME—Drama
   "The Secret Vote" by Harold Callen; documentary story about the history of voting through the ages

7 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics

9 STARS OVER HOLLYWOOD

3:45 4 TERROR THEATER—Western

4:00 4 ALL STAR HIT PARADE—Tunes

5 ZOOPARADE—About Animals
   Some of the more interesting animals of Africa & their adaptation to the varied habitats of Africa

7 SUPER CIRCUS—Big Top Fun
   Claude Kirchner presents Las Margos, unicyclists & jugglers; Gretonos, high wire act; Miss Loni, foot juggler from Holland; Walter Gennier & Buddy, a seal act, & a Hollowe'en feature with Clifty, Scampy, Nicky, & Mary Hartline, and in the Side Show, Jack Gynn saws a woman in half

9 MOVIE—"A Lawman Is Born"
   (1st showing) with Johnny Mack Brown, Iris Meredith & Warner Richmond; hero foils the cattle thieves

4:30 4 WALTER REUTHER—Political

5 SKY KING THEATER—Drama
   Kirby Grant in "Granite Eagle"

5:00 5 MEET THE PRESS—Discussion
   Interview Col. Jacob M. Arvey

7 MAGIC—Don Alan Emcee
   Feats of trickery are demonstrated. Also, two guest magicians, one a youngster, the other a noted professional

9 MOVIE—"Grand Canyon"
   Richard Arlen, Mary Beth Hughes, & Reed Hadley in comedy about a troupe of actors who are sent to the Canyon by a movie company for location shooting

5:30 4 SEE IT NOW—News Comments
   Edward R. Murrow reports

5 ROY ROGERS SHOW—Drama
   "Curse of Howling Dog Canyon." Roy helps unearth a buried treasure, using half a map left by a dead man

7 BILLY DANIELS SHOW—Music
   Salute to the recording industry

5:45 7 WALTER WINCHELL—Comments
   Report on the news (see page 8)

P.M.
6:00 4 GENE AUTRY SHOW—Western
   The rescue of a young girl leads to the discovery of the true identity of a bandit in "Killer's Trail"

5 RED SKELOTON SHOW—Comedy

7 YOU ASKED FOR IT—Requests
   Art Baker fulfills viewers wishes

9 MOVIE—"The Rossiter Case"
   Paralyzed girl finds her husband is in love with her sister

6:30 4 THIS IS SHOW BUSINESS
   Moderator Clifton Fadiman, panel: George S. Kaufman, Sam Levenson, & guests; musical comedy star Collette Lyons; comedian Phil Foster, singer Don Cherry, and Hector & Byrd dance team
   Sponsored by American Tobacco Co. for Lucky Strike Cigarettes

5 MISTER PEEPERS—Comedy
   Science teacher Wally Cox receives discharge from the service and returns to resume his old job but finds out he has been replaced

7 WHAT'S THE ANSWER—Quiz
   Madison asks the questions

7:00 4 TOAST OF THE TOWN—Variety
   Ed Sullivan presents Italian comedian Harry Mimmo; Vera McNary & Group, xylophonists; Joey Lewis, Connie Russell and a short film from "Happy Time" with Charles Boyer, Marsha Hunt, Louis Jordan and Linda Christian

5 COMEDY HOUR—Variety Show
   Guest host: Donald O'Connor with guests Broderick Crawford, songstress Lisa Kirk, comic Ben Blue, Seatman Crothers (the "ole jazzman"), and Sid Miller

7 ALL-STAR NEWS—Events

9 FAITH OF OUR FATHERS—Talk

7:30 9 CHICAGOLAND NEWSREEL REV.

8:00 4 FRED WARING SHOW—Musical
   "Little Red Riding Hood" with 11-year-old Natalie Trundy, Leonard Kranendonk, Joanne Wheatly, Daisy Bernier & Bob Wright; Joe Marble sings "Outside of Heaven," & Anna Russell, special number

5 TV PLAYHOUSE—Drama
   Veronica Lake in "Better Than Walking." An American girl on the Riviera impersonates a French beauty in an international beauty contest; Darren McGavin is also starred

7 QUEST FOR SERENITY—Talk
   Dr. Hildebrand speaks

9 ROCKY KING—Roscoe Karns
   A phone voice states that the doomed man is innocent, that he himself killed the psychiatrist & destroyed all possible clues, but Rocky must discover if it's true or a hoax

8:30 4 BREAK THE BANK—Quiz Game
   Bert Parks is host to contestants
Sunday

P.M.  8:30  7 ENTERPRISE U.S.A.—Film  Documentaty film serial on Industry
      9 PLAINCLOTHESMAN—Drama  A young couple in love each confess to the same murder in "Fatal Coincidence"
      9:00  4 THE WEB—Mystery Drama  "The Keyhole." A courageous and imaginative little girl of ten leads her elders to solution of a baffling mystery
      5 THE DOCTOR—Film Drama  Escaping from a robbery, a youth forces his way into house of elderly woman and presents himself as friend of her son, recently killed in Korea in "The Guest" with Warner Anderson & Beulah Bondi
      7 BILLY GRAHAM—Religious  "Hour Of Decision" sermon
      9 ARTHUR MURRAY PARTY  Katherine Murray introduces guests: Bll and Cora Baird (puppet act), dancer Tommy Wonder & singer Jar- mila Novotna

      9:15  7 MOVIE—Title To Be Announced
      9:30  4 WHAT'S MY LINE?—Quiz  John Daly is host to panel: Dorothy Kilgallen, Arlene Francis, Bennett Cerf, & Hal Block (see page 5)
      5 SHERWOOD DIXON SPEAKS
      9 YOUTH ON THE MARCH  Dr. Percy Crawford conducts sermon

      10:00  4 MOVIE—"Day Will Dawn"  (1st showing) Story of a daring correspondent’s effort to lead British Commandos to an important and secret Nazi submarine base; stars Deborah Kerr & Ralph Richardson
      5 WEATHERMAN—Clint Youle  Report on atmospheric conditions
      7 DREW PEARSON—News  Resume of the news
      9 MOVIE—"Battle Of The Rails"  (1st showing) A French documentary type story narrated by Charles Boyer telling of the work of the undergound. Sponsored by Courtesy Motors

      10:10  5 DORSEY CONNORS—Ideas  Helpful tips for men & women
      10:15  5 ALEX DREIER—News Report
      7 EARL NIGHTINGALE—Talks
      10:30  5 SPORTS STAR TIME—Duggan
      7 MOVIE—"Devil Pays Off"  J. Edward Bromberg stars
      11:00  5 MOVIE—"I Married A Witch"  Humorous story of the reincarnation of a beautiful witch whose spirit has been confined since Colonial days, suddenly assumes mortal form again
      11:45  4 ULMER TURNER & THE NEWS
      12:00  4 MELODY PARADE—Variety  (Stations reserve the right to change above listings without notice)

SUNDAY at 10PM WGN-TV

by your request!
Another TV First and a NEW IDEA in Foreign Film Presentation

"Battle of the Rails"

Gripping, Dramatic Story of the French Underground! Brilliantly Narrated by CHARLES BOYER
Your response to "Paisan" showed us you like this type of film entertain- ment. Same folks, however, had trouble following the English subtitles . . . . TONIGHT WE WILL MAKE ANOTHER UNIQUE EXPERIMENT! A SPECIAL COMMENTATOR WILL READ THE SUBTITLES

In this way you’ll be able to follow every single minute of the film’s tense action. We hope you like our idea and that it helps you enjoy "Battle of the Rails" even more.
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<td>6:45</td>
<td>5 Town &amp; Farm—Discussions</td>
<td>Everett Mitchell with news of interest to farmers, including commodity &amp; livestock markets and weather reports; also, tips on thrifty food buys,</td>
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<td>7:00</td>
<td>5 Today—News &amp; Commentary</td>
<td>Dave Garroway with commentary on various subjects assisted by James Fleming and Jack Lescoule</td>
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<td>8:45</td>
<td>9 The Carousel—Variety Film</td>
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<td>4 Morning News—Commentary</td>
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<td>4 Coffee And—Interviews, Music</td>
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<td>4 Chicago Cooks—Kay Middleton</td>
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<td>9:45</td>
<td>4 Arthur Godfrey Time—Variety</td>
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<td>10:00</td>
<td>4 Ding Dong School—for Kids</td>
<td>Dr. Frances R. Horwich conducts nursery school for pre-school children</td>
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<td>10:45</td>
<td>4 There’s One in Every Family</td>
<td>Talent and quiz show with John Reed King as host to contestants</td>
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<td>11:00</td>
<td>4 Home Cooking—Eddie Doucette</td>
<td>Eddie gives recipes for orange honey cake and honeychnut in observance of National Honey Week</td>
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<td>12:00</td>
<td>4 Movie—“Stolen Sweets”</td>
<td>Sally Blaine &amp; Charles Starret star</td>
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<td>12:45</td>
<td>4 Ernie Simon’s Breakfast Party</td>
<td>Informal variety with vocalists</td>
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<td>1:00</td>
<td>4 Breakfast With Danny O’Neil</td>
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<td>1:15</td>
<td>4 United Nations Gen. Assembly</td>
<td>Henry Cassidy gives instructive commentary on diplomatic procedure (In the event this program is carried to conclusion, the regular programs on channel 5 will be canceled)</td>
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<td>1:30</td>
<td>4 Strike It Rich—Warren Hull</td>
<td>Guest: comedian Ernie Kovacs</td>
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<td>2:00</td>
<td>4 Creative Cookery—F. Pope</td>
<td>Hungarian beef goulash with home made noodles is demonstrated</td>
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<td>4 Big Picture—Documentary</td>
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<td>2:30</td>
<td>4 Bob &amp; Kay Show—Variety</td>
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<td>4 Bride &amp; Groom—John Nelson</td>
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<td>3:00</td>
<td>4 Love Of Life—Continued Tale</td>
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<td>3:15</td>
<td>4 Good Living—Homemaking Tips</td>
<td>Betty Raymond discusses new fibers in clothing and home furnishings</td>
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<tr>
<td>3:30</td>
<td>4 Search For Tomorrow—Drama</td>
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<tr>
<td>3:45</td>
<td>4 Adventure With Books—Tale</td>
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<tr>
<td>4:00</td>
<td>4 Bill Evans Show—Variety Time</td>
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<td>4:15</td>
<td>4 Noontime Comics—John Coons</td>
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<td>4:30</td>
<td>4 Hi Ladies—Interview Fun</td>
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<td>4:45</td>
<td>4 Garry Moore Show—Variety</td>
<td>Guest: Raymond Parat, chef at Ninos</td>
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<td>5:00</td>
<td>4 Meet Mintz—Herbie Mintz</td>
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<td>5:15</td>
<td>4 Beulah Karney Presents—Tips</td>
<td>“Milk Pail Fin’n Farm” will be featured. Recipe for sour cream pancakes</td>
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<td>5:30</td>
<td>4 Jack Angell With The News</td>
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<tr>
<td>5:45</td>
<td>4 News Of The Day—S. Allen</td>
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<tr>
<td>6:00</td>
<td>4 Double Or Nothing—Quiz Show</td>
<td>Bert Parks emcees comedy game</td>
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<tr>
<td>P.M.</td>
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<tr>
<td>1:00</td>
<td>5 Movie—“Top Sergeant Mulligan”</td>
<td>Two drug salesmen join the army to escape a tax collector, only to find he turns out to be their top sergeant</td>
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<td>1:15</td>
<td>5 Movie “Defenders Of The Law”</td>
<td>Proof that you can’t beat the Law; stars Dale Owen &amp; Edmund Breeze</td>
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<tr>
<td>1:30</td>
<td>5 Two Guys And A Doll—Variety</td>
<td>Ellen Scott, Jery Sperling, and Clark Davis with antics &amp; news for women</td>
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<tr>
<td>2:00</td>
<td>5 Guiding Light—Serial Tale</td>
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<tr>
<td>2:15</td>
<td>5 Claude Kirchner Show—Variety</td>
<td>Interviews with the ladies</td>
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<tr>
<td>2:30</td>
<td>5 Music Ala Mode—Tune Time</td>
<td>Jack Fuller at the piano</td>
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<td>2:45</td>
<td>5 Art Linkletter’s House Party</td>
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<tr>
<td>3:00</td>
<td>5 Big Pay Off—Quiz Contest</td>
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<tr>
<td>3:15</td>
<td>5 Movie—“Social Error”</td>
<td>“Our Gang” comedy with romantic twist; stars Monte Blue, David Sharpe</td>
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<tr>
<td>3:30</td>
<td>5 Movie “United Nations”</td>
<td>“The Mechanism of the Mysteries” gears &amp; how they work discussed by Alexander Cowie, lecturer in mechanical engineering &amp; moderator Dick Johnson</td>
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<tr>
<td>3:45</td>
<td>5 Welcome Travelers—Chats</td>
<td>Tommy Bartlett talks with guests</td>
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<td>4:00</td>
<td>5 News At 3:00—Frank Reynolds</td>
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<tr>
<td>4:15</td>
<td>5 Kate Smith Hour—Variety</td>
<td>“America Sings,” “Cracker Barrel Interview,” Fashion show, and “House in the Garden”</td>
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<td>4:30</td>
<td>5 Movie—“Spring In The Air”</td>
<td>A man leaves on a business trip just prior to the arrival of his wife’s vivacious friend &amp; complications arise</td>
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<td>4:45</td>
<td>5 Movie—“Sweepstakes Annie”</td>
<td>A Hollywood script girl wins a sweepstakes fortune and attempts are made to swindle her; stars Tom Brown</td>
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<td>5:00</td>
<td>5 Movie—“Women In Bondage”</td>
<td>Story of the degradation of women under the Nazi regime; stars Gail Patrick, Nancy Kelly</td>
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<td>5:15</td>
<td>5 Hawkins Falls, Pop. 6,200</td>
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<td>5:30</td>
<td>5 Great Western Stories—Film</td>
<td>“Stranger From Santa Fe”</td>
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<td>5:45</td>
<td>5 Trail Blazers’ Theater—Film</td>
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<td>6:00</td>
<td>5 Gabby Hayes Show—Tall Tales</td>
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<td>6:15</td>
<td>5 Garfield Goose And Friend</td>
<td>Story of a gander who thinks he’s king. He lives in a castle &amp; is visited by Frazier Thomas and children</td>
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<td>6:30</td>
<td>5 Howdy Doody Show—Puppets</td>
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<td>6:45</td>
<td>5 Kids Karnival Kwiz—Games</td>
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<td>7:00</td>
<td>5 Cactus Jim—Western Film</td>
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<td>7:15</td>
<td>5 Laugh Time—Film Shorts</td>
<td>“Laurel &amp; Hardy” film plus cartoons</td>
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<tr>
<td>7:30</td>
<td>5 Time For Beany—Puppet Fun</td>
<td>(Continued on page 22)</td>
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</table>
TURN TO WBKB
FOR THE FINEST IN TV

As a public service, WBKB
in conjunction with 5
leading educational institutions

present

"OPERATION NEW HORIZONS"

Schedule for week of October 27

October 27, Illinois Institute of Technology
The Mystery of Mechanisms

October 28, Lake Forest College
Choosing Our President

October 29, Loyola University
Loyola Book Parade
"The Man on a Donkey"
by H. F. M. Prescott

October 30, University of Illinois
Man Discovers Magic and Witchcraft

October 31, Roosevelt College
What Makes Money Go Around?

Monday thru Friday at 2:30 p. m.

Watch For The Awards Poll.
You Can Pick Your TV Favorites.

TV FORECAST
Monday Oct. 27

P.M. 5:15 9 Junior Edition—Steve Fentress
5:30 4 Silhouettes Of The West—Film
      Roy Starkey narrates the film
5  King Calico—Puppet Fun
     Clippy & Duke return, but not for long
7  Adv. Time With Bob Aitche
    “Phantom Empire” No. 11 and “Rainbow Riders” ch. 1
9  Magic Carpet—Film Short
    “Monarch Butterfly”
5:45 4 Window Shopping—Commercial
5  Something To Talk About
     Commentary by Chuck Aree
9  Afternoon Edition—R. Hurleigh
5:50 5 Clifton Ulley And The News
5:55 4 A Word From Vera—Comments
     Tips on various subjects for the gals
6:00 4 Sports & Comments—Bob Olson
5  Joe Wilson’s Sports Corner
7  Austin Kiplinger & The News
9  Captain Video—Adventures
6:10 5 Labor For Stevenson Talk
7  Sports Highlights—Jack Drees
6:15 4 Grenville Beardley Speaks
     Candidate for District Attorney
5  Town Crier—Tony Weitze
     Tony chats about people we know
6:20 7 Top O’The Weather—Report
     Comments by Bill Hamilton
6:25 7 Barbara Moro Views Chicago
6:30 4 CBS News—Douglas Edwards
5  Those Two—Comedy Skits
     Pinky Lee & Martha Stewart star
7  Hollywood Screen Test—Drama
     Eddie Bracken in “Vote For Doodle.”
     A small town soda jerk finds himself nominated for job of mayor; his opponent turns out to be his father-in-law
9  Spencer Allen & The News
6:45 4 Perry Como Show—Musical
     Tunes: “I’m Sittin’ On Top of the World,” “S’posin’,” “Jambalaya” & “You Belong To Me”
5  News Caravan—John Swayze
9  Chicagoland Newsreel—Data
7:00 4 VIDEO THEATER—Drama
     “Three Hours Between Planes” by F. Scott Fitzgerald, with Lilli Palmer; a man who hasn’t seen his childhood sweetheart for 20 years suddenly visits her in a midnight reunion
5  PAUL WINCHELL SHOW
     “What’s My Name” quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire & guest Eva Gabor
7  INSP. MARK SABER, HOMICIDE
     A beautiful blonde owner of pekingese is the center of suspicion in murder of a racketeer in “Case of the Hair of the Dog”

WBBK 4  WNBQ 5  WENR-TV 7  WGN-TV 9

P.M. 7:00 9 BEARS QUARTERBACK CLUB
     Red Grange narrates film of Sun. game between Bears & Los Angeles Rams
7:30 4 GODFREY’S TALENT SCOUTS
     Professional talent competes
5  VOICE OF FIRESTONE—Music
     Guest: Eleanor Steber sings “Gavotte” from Massenet’s opera “Manon,” “Strange Music” from Wright & Forrest’s “Song of Norway,” “You And The Night And The Music.”
     Howard Barlow & orchestra play “The Smile That She Means For You,” “Dansse Macabre” by Saint-Saens
7  UNITED OR NOT—Discussion
     John McVane is host to celebrities
9  CARDINALS QUARTERBACK CLUB—Interviews And Films
     Vince Lloyd presents sports celebrities & discusses with them films of Cardinals’ games

8:00 4 I LOVE LUCY—Comedy Drama
     The monoton of married life prompts Lucy to move in with Ethel & Fred with Ricky causing bedlam to reign
5  HOLLYWOOD OPENING NIGHT
     “Viking” with Ann Harding, James Dunn & Natalie Wood; an adolescent girl makes transition into womanhood when she receives her first kiss
7  ALL-STAR NEWS—Late Reports
     Commentators & guest news personalities report on current events

9  COLLEGE FOOTBALL HILITES
     Jack Brickhouse narrates films of Northwestern-Indiana, Notre Dame, Duke, North Carolina, & Illinois-Purdue games sponsored by the Chicago Motor Club

8:30 4 LIFE WITH LUIGI—Comedy Skit
     Luigi (J. Carol Nalsh) is busy trying to get everyone out to vote, even though he is not eligible
5  ROBERT MONTGOMERY—Drama
     “The Sheffield Story” by Paul Manning & Joe Graham starring David Niven, story of how the British outwitted the German high command during World War II
7  SEN. JOSEPH McCARTHY
     Broadcast dinner committee

8:45 9 FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film
     Jimmy Powers & Bud Palmer describe bouts between Bob Satterfield & Ettas Brothers (Jan. 19, 1961) and Eugene Hairston & Paddy Young (Feb. 16, 1951)

9:00 4 STUDIO ONE—Drama
     “The Love Letter” with Dennis King; drama revolving around two people in love and the letter that passed between them; Richard Warling is also featured
Monday

P.M.
9:00 7 BOXING FROM RAINBO ARENA
Main event: Bobby Singleton, 23, of South Bend, Ind. with 14 wins & 4 losses vs Tony Spano, 23, of Chicago with 27 wins & 6 defeats in an 8 rd. lightweight bout; Jack Drees announcing

9 BOXING—Eastern Pkwy. Arena
Main event: Paddy DeMarco, 24, of Brooklyn, N.Y. with 62 wins, 8 losses, & 1 draw vs Orlando Zulueta, 24, of Havana, Cuba with 38 victories, 28 defeats, & 8 draws in a 10 rd. lightweight bout; Ted Husing announcing

9:30 5 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan, anchorman Bill Henry with guests: Joan Alexander, Kevin McCarthy & Earl Wilson

9:45 9 SPORTS PAGE—Commentary
Arch Ward & Jack Brickhouse

10:00 4 VIC PERRY—Man On The Street
Humorous interviews

5 WEATHERMAN—Clint Youle
Report on Chicago's climate

7 PAGE ONE—News And Sports

9 MOVIE—"Tenth Ave. Kid"
(1st showing) A child sees his father rob a bank and decides he will be even a better robber than his father; stars Bruce Cabot, Beverly Roberts & Tommy Ryan

10:10 5 DORSEY CONNORS—Ideas
Household hints & shortcuts for women

10:15 4 JUDGE JOHN GUTKNECHT—Talk
Candidate for State's Attorney

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chats

5 LET'S LOOK AT SPORTS—Duggan

7 MOVIE—"Dark Journey"
Vivien Leigh, Conrad Veidt, & Joan Gardiner in the tale of a French female spy, disguised as a dressmaker, who falls in love with an enemy (German) spy, thinking he has deserted his country

10:45 4 CHRONOSCOPE—Discussion
Guest: French Ambassador Henri Bonnet

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—News-Guests

5 MOVIE—"He Couldn't Take It"
George Stone & Virginia Cherrill star

11:15 4 PEAK OF THE NEWS—Reynolds

11:30 4 ALL STAR HIT PARADE—Tunes
Your favorite tunes are played

9 MOVIE—"Apology For Murder"
A reporter becomes romantically involved with a married woman; stars Ann Savage & Hugh Beaumont

12:00 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)

THE CHICAGO MOTOR CLUB presents
COLLEGE FOOTBALL HIGHLIGHTS
featuring the most exciting plays of Saturday's games
... film highlights of Northwestern vs. Indiana Notre Dame vs. No. Carolina Illinois vs. Purdue with Jack Brickhouse

Monday Evening
8:00-8:45 P.M.
WGN-TV
CHANNEL 9

TV FORECAST
Tuesday Oct. 28

A.M.
6:45 5 Town & Farm—Discussion
7:00 5 Today—News & Commentary
   Comments from Dave Garroway
8:45 9 Chicagoland Newsreel—Local
9:00 4 Arthur Godfrey Time—Variety
   Godfrey & gang with an informal ses-
   sion
5 Coffee And—Variety Time
   Hugh Downs and Art Van Damme
9 Chicago Cooks—Recipe Fun
   Kay Middleton prepares a tasty dish
9:30 5 Ding Dong School—Nursery
10:00 4 There's One In Every Family
   John Reed King is your host
5 Home Cooking—Eddie Doucette
   Old-fashioned molasses-made shoo fly
   pie is featured
7 Movie—"Hidden Corpse"
   Zazu Pitts & Luern Littlefield star
9 Ernie Simon's Breakfast Party
   Join Jackie Van, Bill Snary, Bob
   Trendler, & the Starnoters
10:30 4 Breakfast With Danny O'Neil
   Informal variety & interview show
5 United Nations Gen. Assembly
   Henry Cassidy gives instructive com-
   mentary on diplomatic procedure &
   issues at stake during lulls in the
   U.N. debates
   (In the event this program is carried
   to conclusion, regularly scheduled pro-
   grams on channel 5 will be canceled)
9 Strike It Rich—Quiz Time
   Warren Hull is host to contestants
11:00 4 Creative Cookery—F. Pope
   French type light cheese cake No. 1
   and filling. Also, No. 2 cheese cake
   made with all egg whites, and baked
   apples
5 Big Picture—Film Series
7 Bob & Kay Show—Variety
   Bob Murphy and Kay Westfall chat
   with guests
9 Bride & Groom—Interviews
   John Nelson emcee with Phil Hanna
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
   Historic rooms of England presented
   by Paul McAllister & Floydyla Etting
9 Search For Tomorrow—Drama
11:45 9 Adventure With Books—Tale
12:00 4 Bill Evans Show—Variety
5 NoonTime Comics—Kiddie Fun
9 Hi Ladies—Tom Moore Emcee
12:30 4 Garry Moore Show—Variety
   Guest: Ivan Sanderson with Golden
   Eagle
5 Meet Mintz—Musical Session
7 Beulah Karney Presents—Tips
   Beulah explains how to measure your
   own skirts. Prepares raisin sandwiches
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen

P.M.
1:00 4 Everywhere I Go—Variety
   Dan Seymour emcees true human in-
   terest stories set against actual back-
   ground of the experiences
5 Movie—"Sarong Girl"
   Adventures of a burlesque queen who
   is arrested and placed on probation;
   stars Ann Corio, Tim Ryan & Mantan
   Moreland
7 Movie—"Danger In The Air"
   Producer of radio program is found
dead & engineer & female agency asso-
   ciate turn detective
9 Two Guys And A Doll—Variety
   Fashions for the ladies; Ellen Scott me-
   moreland
1:30 4 Guiding Light—Serial Story
7 Claude Kirchner Show—Chats
   Interview session with the ladies
9 Music AlA Mode—Jack Fuller
1:45 4 Art Linkletter's House Party
   Audience participation with stunts
2:00 5 Big Pay Off—Quiz Contest
   Randy Merriman and Bess Myers
9 Movie—"Young & Beautiful"
   Music and romance with Judith Allen,
   William Haines, Ted Fio Rito & or-
   chestra
9 Paul Dixon Show—Variety
   Music, chatter, & pantomimes
2:15 4 Luckey North Show—Interviews
2:30 4 Lake Forest College—Talks
   "Choosing Our President" discussed by
   Mr. S. A. Hartso, political science
   dept.; Mrs. Arlene Byrne, moderator
5 Welcome Travelers—Interview
   Tom Moore interviews the guests
3:00 4 News At 3:00—Frank Reynolds
5 Kate Smith Hour—Guest Stars
   "General Store," "Cracker Barrel" in-
   terview with Averell Harriman, and
   "House In the Garden" serial
7 Movie—"Fighting Pilot"
   Adventure story with Dick Talmadge
   & Gertrude Messinger
9 Movie—"Without Children"
   An architect becomes so successful he
   ignores his family and his wife di-
   vorces him; stars Marguerite Churchill
   & Bruce Cabot
3:05 4 Movie—"Michael Strogoff"
   In his effort to reach a Siberian post,
   the courier of the Czar runs into spils,
   intrigue, love, and Tartar cruelties;
   stars Anton Walbrook, Elizabeth Allen
   & Fay Bainter
4:00 5 Hawkins Falls, Pop. 6,200
7 Great Western Stories—Film
   "West of the Alamo"
9 Trail Blazers' Theater—Film
4:15 5 Gabby Hayes Show—Tall Tales
4:30 4 Garfield Goose And Friend
   The "magic drawing board" creates the
   scene for the stories & songs
   (Continued on page 26)
WHEN pudgy Tommy Bartlett shifted his massive frame from radio to TV, the odds were that his hefty 245-pound hulk would overflow the 12-inch screens.

To avoid a sudden demand for supersized TV sets (and also for the sake of comfort, convenience and appearance), Tommy decided to diet.

In the past five months, the Bartlett figure has been reduced to 198 pounds and a streamlined Tommy is greeting his video audience each day. The paunch is fading, the sagging chins are firming up, the waistline is diminishing.

How did Tommy do it? Well, a bout with influenza and a doctor’s stern warning to “take it off, or else!” provided the incentive. A hospital diet supplied the means. Since April, Tommy has been on a high protein diet, following the theory that protein burns up excessive fat, but still keeps energy high.

He hasn’t touched sugar, cream, bread, butter, salt, dessert or soft drinks since that fateful day. A typical day’s menu now includes:

**BREAKFAST:** 1/2 pound chopped steak, two eggs, orange juice and black coffee.
**LUNCH:** shrimp or chicken salad with mineral oil dressing, and buttermilk.
**DINNER:** lean broiled meat, green vegetable and a salad.

Tommy takes no medicines and remains under the doctor’s strict surveillance. To keep trim, he has become a water skiing enthusiast. His associates say he eats more than they do, but continues to lose weight. Tommy claims it’s all a matter of correct diet supervision. He plans to lose 25 more pounds.

So far, the only complications he’s encountered have been with cab drivers who didn’t recognize him and clothes that don’t fit. A Chicago cabbie told him recently, “Oh, you ain’t Tommy Bartlett. He’s a great big fat fella.”

And last spring Tommy ordered three suits from his tailor. Since then, he’s had them altered three times. But he’s not stymied. From the excess material, Tommy’s planning a patchwork quilt.

**Tommy Bartlett can be seen on Welcome Travelers at 2:30 p.m. Mon. thru Fri. on channel 5 (WNBQ).**
Here’s Aunt Holly!

See her and all your other friends from Wonderland on

The Adventures of Uncle Mistletoe®
every Tuesday and Thursday
5:15 P.M.—WGN-TV (9)

GAME OF THE WEEK
8:30 P.M.
NORTHWESTERN
VS
INDIANA

See the important action of Saturday’s game.
Sponsored by Phillips 66

WGN-TV
CHANNEL 9

Tuesday Oct. 28

P.M.
4:30 5 Howdy Doody Show—Puppets
5:00 4 Kids Karnival Kwiz—Games
5  Cactus Jim—Western Feature
7  Laugh Time—Film Shorts
   “Charlie Chase” film plus cartoons
9  Time For Beany—Kiddie Fun
5:15 9 Uncle Mistletoe—Puppet Fun
   On their way to the Movable Chasm, the trio is beset by an avalanche, but having found it they have no way of crossing it. Sponsored by Marshall Field & Company

5:30 4 Silhouettes Of The West—Music
   Roy Starkey with Western ballads and stories (kids, see page 45)
5  King Calico—Adventures
   Otto proves that even an automatic man sometimes feels a little run down
7  Adventure Time—Film Serial
   “Phantom Empire” ch. 12 and “Rainbow Riders” ch. 2
9  Magic Carpet—Film Short
   “Arranging a Buffet Supper”
5:45 4 Window Shopping—Commercial
5  Something To Talk About
   Commentary by Chuck Acree
9  Afternoon Edition—R. Hurleigh
5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments
6:00 4 Sports & Comments—Bob Elson
5  Joe Wilson’s Sports Corner
7  Austin Kiplinger & The News
9  Captain Video—Adventures
6:10 5 Labor For Stevenson Talk
7  Sports Highlights—Jack Drees
6:15 4 Ulmer Turner And The News
5  Short, Short Dramas—Film
   “That Certain Flavor” with Mark Roberts, Fay McKenzie, Audrey Christians & John Kane; two housewives find it difficult to please their husbands all the time
6:20 7 Top O’The Weather—Reports
   Tomorrow’s climate from Bill Hamilton
6:25 7 Barbara Moro Views Chicago
   What’s new and interesting in town
6:30 4 CBS News—Douglas Edwards
5  Dinah Shore Show—Musical
   Popular tunes of the day sung by Dinah
7  Beulah Show—Comedy, Skits
   Donnie’s love of animals prompts him to bring home “A Skunk Named Sam”
9  Spencer Allen And The News
6:45 4 Heaven For Betsy—Comedy
   Jack Lemmon & Cynthia Stone star in “The Schedule.” Betsy finds a method guaranteed to get all husbands out of bed and off to work in fifteen minutes
5  News Caravan—John Swayze

TV FORECAST
P.M. 6:45 9 Chicagoland Newsrel—News
7:00 4 WHAT'S THE GREAT IDEA?
Specific quotations from “Great Books” is discussed by a panel of experts
5 STAR THEATER—Variety
Milton Berle presents antics and guests: Paulette Goddard, Don Ameche & Hunts Hall
7 MOVIE—“Brooklyn Orchid”
William Bendix, Joe Sawyer, & Marjorie Woodworth in tale of a couple of guys who dream of a fleet of taxis, prosper, get their wish, and become involved with wives & suicides
9 POWER OF WOMEN—Discussion
Mrs. John G. Lee moderates
7:30 4 JUDGE JOHN GUTKNECHT—Talk
Candidate for State’s Attorney
9 KEEP POSTED—Discussion
“Whose Foreign Policy Would Be Better For America?”—Eisenhower or Stevenson” discussed by Gov. John Lodge (R., Conn.) and Sen. William Fulbright (D., Ark.)
8:00 4 CRIME SYNDICATED—Drama
Sen. Herbert R. O’Conor narrates story of alien criminals being smuggled into the U.S. from Mexico
5 FIRESIDE THEATER—Drama
Marjorie Lord, Marshall Thompson, & Helen Mowery in “Visit From a Stranger”; a tale of a night filled with murder and terror
7 MOVIE—“The Counterfeiters”
Through the combined efforts of the Treasury Dept. and Scotland Yard an international counterfeit ring is apprehended; stars John Sutton, Doris Merrick, Hugh Beaumont, Lon Chaney
9 WHERE WAS I?—Photo Quiz
Moderator Ken Roberts with panel: Louis Untermeyer, Betty Furness, Nancy Guild, and Peter Donald who must guess locale of picture shown to audience with guest Linda Christian
8:30 4 SUSPENSE—Mystery Drama
“All Hallow’s Eve” with Franchot Tone; a murderer is visited by his conscience
5 CIRCLE THEATER—Drama
“The Gentle Rain” by Hamilton Bess with Ethid Fellows; a tremendous rainstorm helps a lovely young girl to choose between two men who want to marry her
9 GAME OF THE WEEK—Film
Jack Brickhouse narrates film, comments on, and analyzes the game
9:00 4 DANGER—Mystery Drama
“Club Date.” An entertainer with a photographic memory is faced with the decision of appearing at a club and possibly becoming a famous star, or using his memory to solve a murder
5 TWO FOR THE MONEY—Quiz
Comedy game with Herb Shriner

Oct. 28
Tuesday

P.M. 9:00 9 48TH STREET THEATER—Drama
9:30 4 UNEXPECTED—Suspense Drama
Robert Paige & Lucrene Tuttle in “Lifeline” a story of a professional actor who teams up with a fortune teller in an effort to promote some ready cash
5 EMBASSY CLUB—Comedy
Boy & Ray Comedy satires with Bob Elliott and Ray Goulding, and featuring violinist Florian Zawacki & Julia Meade
7 HOLLYWOOD OFF BEAT—Drama
Mystery with Melvyn Douglas
9 TALK BY ADLAI STEVENSON
9:45 5 BOB CONSIDINE—News Views
Discussion & interviews on current problems in the news
9 CAMERACADE—Film Short
10:00 4 VIC PERRY—Interview Show
Humorous interviews with this amazing fellow in front of State-Lake Theater
5 WEATHERMAN—Clint Youle
Latest atmospheric conditions
7 DANGEROUS ASSIGNMENT
Mystery drama starring Brian Donlevy titled “The Assassin Ring Story.” He is sent to the Middle East to clear the U.S. of responsibility for the assassination of a tribal leader
9 MOVIE—“Woman In Brown” (1st showing) with Conrad Nagel, Lyle Talbot & Nina Hansen; a mysterious woman returns to haunt a former state’s attorney
10:10 5 DORSEY CONNORS—Ideas
Ideas and tips for the homemaker
10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLERY & THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET’S LOOK AT SPORTS
Tom Duggan reports on sports
7 MOVIE—“The Great Train Robbery.” (1st showing) A railroad detective is detailed to guard a train shipment of gold; stars Bob Steele, Claire Carleton, & Milburn Stone
10:45 4 ISSUES OF THE DAY—Talks
5 HERBIE MINTZ SHOW—Musical
Melodies of a past era are played
11:00 4 KUP’S COLUMN—Views
News of celebrities and events
5 MOVIE—Title To Be Announced
11:15 4 PEAK OF THE NEWS—Reynolds
11:30 4 ALL STAR HIT PARADE—Tunes
11:45 4 MOVIE—“Flight To Nowhere”
An FBI man battles ring of international rivals to be first to uranium deposit in Pacific ocean; stars Alan Curtis & Evelyn Ankers
1:00 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)
Anything can happen ... and will ... when that bearded Baron of Buffoonery appears.

Vic Perry

★ He hypnotizes!
★ He mesmerizes!
★ He picks your pocket!
★ He's great!
★ He dramatizes!
★ He cartoons!
★ He buffoons!

Monday thru Friday at 10:00 p.m.

Direct from in front of the State & Lake Theatre

Presented by Chicago's outstanding Mercury Dealer—Cole-Finder

TV REPAIRS IN YOUR HOME
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$3 Service Call $3 COMPLETE LABOR

OR . . . BRING YOUR SET INTO OUR SHOP AND SEE IT REPAIRED . . . SAVE MONEY!

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• Only New Carton Tubes
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STEAK

Meet at the Piano Bar, College Inn, Cocktail Lounge.

Frank York and his famous strolling violin at dinner

Dancing from 9

Reservations • Franklin 2-2100

College Inn Porterhouse

The Sherman
World Famous Hotel

Drive Right into Hotel Sherman

WBKB

TV FORECAST
<table>
<thead>
<tr>
<th>WBKB</th>
<th>WNBQ</th>
<th>WENR-TV</th>
<th>WGN-TV</th>
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<tbody>
<tr>
<td>4</td>
<td>5</td>
<td>7</td>
<td>9</td>
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**Wednesday Oct. 29**

**A.M.**
- **6:45** 5 Town And Farm—Discussion
- **7:00** 5 Today—News And Commentary
- **8:45** 9 Chicagoland Newsreel—Data
- **9:00** 4 Morning News—Commentary
- **9:15** 5 Coffee And—Chats And Music
- **9:30** 5 Ding Dong School—For Kids
- **10:00** 4 There’s One In Every Family
- **10:30** 4 Breakfast With Danny O’Neil
- **11:00** 4 Creative Cookery—Recipes
- **11:30** 5 Good Living—Homemaking Tips
- **11:45** 9 Adventure With Books—Tale
- **12:00** 4 Bill Evans Show—Variety
- **12:30** 4 Garry Moore Show—Comedy

**P.M.**
- **12:30** 5 Meet Mintz—Piano Session
- **12:45** 5 Jack Angell With The News
- **1:00** 4 Double Or Nothing—Bert Parks
- **1:30** 4 Guiding Light—Serial Story
- **1:45** 1 Art Linkletter’s House Party
- **2:00** 5 Big Pay Off—Quiz Program
- **2:15** 4 Lucky North Show—Interviews
- **2:30** 4 Loyola University—Talks
- **3:00** 4 News At 3:00—Frank Reynolds
- **3:05** 4 Movie—“Where North Begins”
- **4:00** 5 Hawkins Falls, Pop. 6,200.
- **4:15** 4 Movie—“Smart Alec”

---

**TV FORECAST**

**12:30** 5 Meet Mintz—Piano Session
Some old-time favorites are played

**7:00** 5 Today—News And Commentary
Reports by Dave Garroway and newsmen James Fleming and Jack Lescolle

**9:15** 4 Arthur Godfrey Time—Musical
Join the gang for some songs & lots of fun; with all the “little Godfrees”

**9:30** 5 Ding Dong School—For Kids

**10:00** 4 There’s One In Every Family
Quiz with John Reed King me

**10:30** 4 Breakfast With Danny O’Neil
Early morning gathering with songs

**11:00** 4 Creative Cookery—Recipes
Fresh vegetable salad bowl, Italian salad dressing, and corned beef

**11:30** 5 Good Living—Homemaking Tips
Nurse Ruth Crowley deals with the care of teeth in youngsters. Guest: Dr. Arthur M. Krause, instructor in prosthodontics at Loyola Dental School

**11:45** 9 Adventure With Books—Tale
Earl Nightingale narrates

**12:00** 4 Bill Evans Show—Variety
Chatter, guests, and music

**12:30** 4 Garry Moore Show—Comedy
Garry presents dancer Ray Malone and conducts an exciting treasure hunt

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**WBKB**
- **6:45** Town And Farm—Discussion
- **8:45** Chicagoland Newsreel—Data
- **9:15** Arthur Godfrey Time—Musical
- **9:30** Ding Dong School—For Kids
- **10:00** There’s One In Every Family
- **10:30** Breakfast With Danny O’Neil
- **11:00** Creative Cookery—Recipes
- **11:30** Good Living—Homemaking Tips
- **11:45** Adventure With Books—Tale
- **12:00** Bill Evans Show—Variety
- **12:30** Garry Moore Show—Comedy

**WNBQ**
- **7:00** Today—News And Commentary
- **9:00** Morning News—Commentary
- **9:15** Coffee And—Chats And Music
- **9:30** Home Cooking—Eddie Doucette
- **10:00** Strike It Rich—Warren Hull
- **11:00** Creative Cookery—Recipes
- **11:30** Good Living—Homemaking Tips
- **11:45** Adventure With Books—Tale
- **12:00** Bill Evans Show—Variety
- **12:30** Garry Moore Show—Comedy

**WENR-TV**
- **7:00** Today—News And Commentary
- **9:00** Morning News—Commentary
- **9:15** Coffee And—Chats And Music
- **9:30** Home Cooking—Eddie Doucette
- **10:00** Strike It Rich—Warren Hull
- **11:00** Creative Cookery—Recipes
- **11:30** Good Living—Homemaking Tips
- **11:45** Adventure With Books—Tale
- **12:00** Bill Evans Show—Variety
- **12:30** Garry Moore Show—Comedy

**WGN-TV**
- **7:00** Today—News And Commentary
- **9:00** Morning News—Commentary
- **9:15** Coffee And—Chats And Music
- **9:30** Home Cooking—Eddie Doucette
- **10:00** Strike It Rich—Warren Hull
- **11:00** Creative Cookery—Recipes
- **11:30** Good Living—Homemaking Tips
- **11:45** Adventure With Books—Tale
- **12:00** Bill Evans Show—Variety
- **12:30** Garry Moore Show—Comedy
Wednesday Oct. 29

P.M.
4:15 5 Gabby Hayes Show—Tall Tales
Western film story for small-fry
4:30 4 Garfield Goose And Friend
A slapstick comedy film
5 Howdy Doody Show—Bob Smith
Antics of Howdy and his friends
5:00 4 Kids Karnival Kwiz—Games
Have some fun with Nateo, the clown
5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
“Laurel & Hardy” film plus cartoon
9 Time For Beany—Puppet Fun
Adventures of a small boy at sea

5:15 9 Junior Edition—Kids Fun
5:30 4 Silhouettes Of The West—Talks
Roy Starkey narrates the film
5 King Calico—Puppet Fun
The Calico people are wonderful campers, at least until the sun goes down
7 Adv. Time With Bob Atcher
“Lost Jungle” chapter 1 & “Rainbow Riders” chapter 3
9 Magic Carpet—Film Short
“Arranging a Tea Table”
5:45 4 Window Shopping—Commercial
Lucky North reports on new items
5 Something To Talk About
Commentary by Chuck Acree
9 Afternoon Edition—R. Hurleigh

5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments
Tips for the ladies
6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson’s Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
Tale of life in another era

6:10 5 Labor For Stevenson Talk
7 Sports Highlights—Jack Drees
6:15 4—Grenville Beardsley Speaks
Rep. Candidate for State’s Attorney
5 Town Crier—Tony Weitzel
6:20 7 Top O’The Weather—Report
Bill Hamilton predicts the climate
6:25 7 Barbara Moro Views Chicago
6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
7 Name’s The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestans for panel to name
9 Spencer Allen And The News

6:45 4 Perry Como Show—Musical
Tunes: “My Lady Loves To Dance,” “Trying,” “Meet Mr. Callaghan” & “Summertime”
5 News Caravan—John C. Swayne
9 Chicagoland Newsreel

7:00 4 ARTHUR GODFREY & FRIENDS
Frank Parker, Marlon Marlowe, Janet Davis, Halleluke, Julius La Rosa, the Mariners and Chordettes

TV FORECAST
P.M.
7:00 5 I MARRIED JOAN—Comedy
The Judge (Jim Backus) advises his wife Joan (Joan Davis) to get more exercise as an antidote to fatigue from housework, & Joan turns to ballet
7 ALL-AMERICAN GAME OF WEEK
Jack Drees narrates filmed highlights
9 Movie—“Red Stallion In The Rockies.” Two ex-circus performers try to capture stallion which is leader of herd of wild horses; stars Wallace Ford, Jean Heather & Arthur Franz
7:30 5 CAVALCADE OF AMERICA
Richard Denning in “The Man Who Took A Chance” a tale of a 19th century genius who adapted 20th century methods to solve an American problem. Sponsored by DuPont
7 ALL-STAR NEWS—Events
Local, national, and international
8:00 4 STRIKE IT RICH—Quiz Contest
Warren Hull emcees “Heart” quiz with “helping hand” guest actress Linda Christian
5 KRAFT THEATER—Drama
“Devine Drudge” by Vicki Baum & John Golden; what a small town doctor’s wife does when given a chance to leave her life of drudgery; Felicia Monteagle stars
7 ADVENTURES OF ELLERY QUEEN
“A Closeup Of Murder.” A TV private eye becomes involved with a real murderer
8:15 9 CAMERACADE—Film Short
“Broadway”
8:30 4 MAN AGAINST CRIME—Drama
As a fire dept. inspector, sleuth gains admission to a Communist controlled foreign consulate and saves a beautiful girl from death. Ralph Bellamy stars
7 PRO FOOTBALL HIGHLIGHTS
Featuring top plays of previous weekend pro-league games, including: Chgo. Cards-New York Giants, Dallas-San Francisco, & Pittsburgh-Cards
9 CHICAGO SYMPHONY POPS
George Schieck conducts orchestra in “Rigaudon,” from “The Holberg Suite”; “Berceuse”; excerpts from “Testament of Freedom”; Norgau; “King’s Prayer” from “Lohengrin”; (tentative schedule) Sponsored by the Chicago Title & Trust Company
9:00 4 DWIGHT D. EISENHOWER TALKS
5 THIS IS YOUR LIFE—Tale
Detailed story of the life of various individuals selected for their human interest. Ralph Edwards is emcee
7 WRESTLING FROM RAINBO
Wayne Griffin describes the matches
9 DATE FOR DANCING—Variety
Musical from Melody Mill Ballroom with Ernie Rudy and his orchestra

P.M.
9:15 7 ADALI STEVENSON TALKS
9:30 5 YOUR JEWELER’S SHOWCASE
“Tiger Bait” with Lisa Howard, Bill Bishop, & P. Peter Scott; a young doctor believes that the attempts to kill his fiance are figments of her imagination till he discovers a motive
7 WRESTLING FROM RAINBO
9 TRAVELERS’ SKETCHBOOK—Film
“Voting Goes Modern”
9:45 4 SPORTS QUIZ—Film
9 INVITATION PLAYHOUSE
“Rosebud.” Girl would like to be hospitable to ex-Marine seeking refuge from a storm but radio newscast puts her on verge of hysteria
10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 FOREIGN INTRIGUE—Drama
Jerome Thor and Sidna Scott are featured as newspaper reporters working abroad in search of stories & leaving a trail of Democracy behind them
9 MOVIE—“Face Of Marble”
A brain surgeon and his assistant experiment with bringing dead persons back to life; stars John Carradine, Claudia Drake & Robt. Shayne
10:10 5 DORSEY CONNORS—New Tips
10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLEY AND THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Chats
5 LET’S LOOK AT SPORTS
7 Movie—“ Ghosts Of Berkley Square,” (1st showing) is about a couple of pals in the days of Queen Anne, who plot a murder, carry it out, are caught, & before execution are told they must haunt the spot ’til royalty visits it; stars Robt. Morley & Felix Aylmer
10:45 4 CHRONOSCOPE—Discussion
Guest: Tigie Woods, director of the Office of Price Stabilization
5 HERBIE MINTZ SHOW—Musical
11:00 4 KUP’S COLUMN—Guests
5 MOVIE—Title To Be Announced
11:15 4 PEAK OF THE NEWS—Reynolds
11:30 4 ALL STAR HIT PARADE—Tunes
9 NEWS VIEWS—Les Nichols
12:00 4 MOVIE—“I’ll Walk Beside You” (1st showing) A quick romance between a young couple ends abruptly when he is called back to sea where he is reported as having gone down with his ship; stars Richard Bird & Leslie Brooke
7 HAIR PROBLEMS—Commercial
1:15 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)
Miss Davis play Regina Giddens on the screen, thus knew that I had nothing to worry about.”

The Tallulah legend has painted the Alabama dynamo as a person supremely addicted to booze and dope. The legend isn’t exactly gospel. Writer Dorothy Parker said of Tallu’s imbibing habits, “She isn’t a heavy drinker—only a determined one.” Miss Bankhead herself admits that the rumors, although exaggerated, are her own fault. “I’m the victim of my own invention,” she writes. “I sowed the wind, now I reap the whirlwind.” Thus her resigned feeling toward the chant, “It’s all true about Tallulah.”

The dope addiction goes back to Tallu’s use of cocaine for her laryngitis. Once she accidentally anesthetized her eyes with the throat soother and went blind for a few hours. Cocaine in her dressing room is all the many writers of the Tallulah legend need for concocting an eyebrow-raising tale.

Tallulah gets her name from the birthplace of her maternal grandmother, Tallulah Falls, Georgia. Embarrassed with the unusual name when a youngster, she wears it now like it was the Distinguished Service Cross. Whatever it means, the name Tallulah is meant for only one woman. This was clearly demonstrated a few years back when a hair shampoo dubbed Tallulah was put on the market. The ad jingle said “I’m Tallulah... Squeeze me.” Enraged that her sacred monicker was being encroached upon, Tallulah sued. So strong was her case that the toiletry was immediately and quietly pulled off the drug store shelves—and the name Tallulah was returned to its enchanted ivory tower.

Unlike her older sister Eugenia, who has been married seven times (thrice to the same man), Tallulah has had a singularly unspectacular married career. In 1937 she was wed to John Emery, an actor whom Tallu allegedly married “because he looks like John Barrymore.” (She denies this.) They were divorced four years later, parting good friends.

In private life Tallulah has had her share of miseries. Wrecked with illness all her life, she’s contracted everything from bursitis to double pneumonia to smoker’s hack. She’s a great pet lover, has kept at different times a lion cub, a monkey and assorted dogs and birds. She’s a fabulous spender and is broke most of the time. If she makes $150,000 a year she’ll spend $175,000. Highly emotional, she wept when Dunkirk was evacuated and resolved to give up drinking until it was retaken. She kept the promise.

In spite of all her amazing success on the stage, Tallulah hates it, admits so freely. Her reason for continuing: “I need the money.” She makes the statement with some reservations, however: “For all my griping, nothing has so tingled my spine as stepping down to the footlights after a fall of a first night curtain to be greeted by the acclaim of my peers... Let’s have no beating about the bush. Not every yahoo in the first night seat is my peer.”

You’re certainly right, Tallulah. Even us yahoos would agree to that.

See the NEW 12th Edition

Calendar Capers

Ice Show

A Mervel Abbott Production

Dinner Show 8:30
Supper Show 12:00

FRANKIE MASTERS’ orchestra

FAMILY MATINEE
EVERY SUNDAY

special children’s menu

CALL “PHIL” Wabash 2-4400

Boulevard Room

THE CONRAD HILTON

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<table>
<thead>
<tr>
<th>WBKB</th>
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<td>7:00</td>
<td><strong>5 Today—News, Reviews, Records</strong></td>
<td>Commentary with Dave Garroway, James Fleming, and Jack Lesoule</td>
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<td>8:45</td>
<td><strong>9 Chicagoland Newsreel—Events</strong></td>
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<td>9:00</td>
<td><strong>4 Arthur Godfrey Time—Variety</strong></td>
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<td>9:30</td>
<td><strong>5 Ding Dong School—Nursery</strong></td>
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<td><strong>10:00</strong></td>
<td><strong>4 There's One In Every Family</strong></td>
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<td>10:30</td>
<td><strong>4 Breakfast With Danny O'Neil</strong></td>
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<td>11:00</td>
<td><strong>4 Creative Cookery—Recipes</strong></td>
<td>Butterscotch filled wafers, toasted nut filling, butterscotch pyramids, Vienna pineapple, anchovy, a parmesan fingerings are demonstrated</td>
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<td>11:15</td>
<td><strong>9 Love Of Life—Serial Drama</strong></td>
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<td>11:30</td>
<td><strong>5 Good Living—Homemaking</strong></td>
<td>Celeste Carlyle gives advice on how to select furs most becoming to different types</td>
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<td>12:00</td>
<td><strong>9 Search For Tomorrow—Tale</strong></td>
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<td>12:45</td>
<td><strong>9 Adventure With Books—Tale</strong></td>
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<td>12:45</td>
<td><strong>5 Bill Evans Show—Variety</strong></td>
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<td>12:45</td>
<td><strong>9 Noontime Comics—John Coons</strong></td>
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<td><strong>1:00</strong></td>
<td><strong>5 Hi Ladies—Tom Moore</strong></td>
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<td>1:00</td>
<td><strong>5 Garry Moore Show—Variety</strong></td>
<td>Garry presents Electro, the mechanical man and Starko, his dog</td>
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<td>1:00</td>
<td><strong>5 Meet Mintz—Herbie Mintz</strong></td>
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<td>1:00</td>
<td><strong>7 Beulah Karney Presents—Tips</strong></td>
<td>Halloween special! spook salad, a witch cake and candied fruit peel</td>
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<td><strong>1:45</strong></td>
<td><strong>5 Jack Angell And The News</strong></td>
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<td>1:45</td>
<td><strong>9 News Of The Day—S. Allen</strong></td>
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<td><strong>2:00</strong></td>
<td><strong>4 Everywhere I Go—Variety</strong></td>
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<td>2:00</td>
<td><strong>5 Movie—&quot;Blazing Barriers&quot;</strong></td>
<td>Two lads are headed for careers as gangsters when a cop forces them to flee the city; starts Frank Coughlin, Edward Arnold Jr., &amp; Florine McKinney</td>
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**P.M.**

| **1:00** | **7 Movie—"Adventurous Knights"** | David Sharpe stars |  |
| **1:30** | **4 Guiding Light—Serial Drama** |  |  |
| **1:45** | **4 Art Linkletter's House Party** |  |  |
| **2:00** | **5 Big Payoff—Quiz For Men** | Randy Merriman & Bess Myerson |  |
| **2:15** | **4 Luckey North Show—Interviews** |  |  |
| **2:30** | **4 Univ. Of Illinois—Discussion** | "Man Discovers Magic & Witchcraft" discussed by Dr. Eugene Vest, prof. of humanities; Dr. Peter P. Klassen, prof. of social science, & Dr. Max C. Shank, prof. of biological science |  |
| **3:00** | **4 Welcome Travelers—Interviews** | Tommy Bartlett me (see page 25) |  |
| **3:00** | **4 News At 3:00—Frank Reynolds** |  |  |
| **3:05** | **9 Kate Smith Hour—Variety** | Kate sings "Comes Along Love" and presents the Kates, pianist Evelyn Tyner, "House in the Garden" & "It Pays To Be Ignorant" segment |  |
| **3:05** | **9 Movie—"Worldly Goods"** | A young couple find that money is no substitute for true love; stars James Kirkwood |  |
| **3:05** | **9 Movie—"Dannay Boy"** | A girl returns from Broadway to try and find her young son and divorced husband; stars David Farrar, Wilfred Lawson & Ann Todd |  |
| **3:05** | **9 Movie—"Wildfire"** | A band of land-grabbing horse thieves lead ranchers to believe that a wild horse is responsible for their missing cattle; stars Bob Steele, Sterling Holloway & John Miljan |  |
| **4:00** | **5 Hawkins Falls, Pop. 6,200** |  |  |
| **4:15** | **5 Trail Blazers’ Theater—Film** |  |  |
| **4:30** | **5 Gabby Hayes At The Double Bar M Ranch—Western Story** |  |  |
| **4:30** | **5 Garfield Goose And Friend** | "Friend!" Frazier is appointed Admiral of the King's Navy & King Garfield insists that he wear the uniform |  |
| **5:00** | **4 Howdy Doody Show—Puppets** |  |  |
| **5:00** | **4 Kids Karnival Klutz—Games** |  |  |
| **5:00** | **5 Cactus Jim—Western Feature** |  |  |
| **5:00** | **7 Laugh Time—Film Shorts** | "Charlie Chase" film plus cartoon |  |
| **5:00** | **9 Time For Beany—Puppet Fun** |  |  |
Thursday Oct. 30

P.M.
5:15 9 Uncle Mistletoe—Stories
The test of patience is upon them &
Uncle Olio, Mollo, & Pvt Pepper
must find a way to cross the Movable Chasm. Sponsored by Marshall
Field & Company

5:30 4 Silhouettes Of The West—Talks
5 King Calico—Puppet Fun
Clippy and the Duke return again in
a rather explosive manner
7 Adventure Time—Film Serial
"Lost Jungle" chapter 2 and "Rainbo
Riders" chapter 4
9 Magic Carpet—Film Short
"Bring Back My Bonnie"

5:45 4 Window Shopping—Commercial
5 Something To Talk About
9 Afternoon Edition—R. Hurleigh

5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments
6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale

6:10 5 Labor For Stevenson Talk
7 Sports Highlights—Jack Drees

6:15 4 Ulmer Turner And The News
5 Short, Short Dramas—Film
"Double Negative." A convict threathens
the life of the judge who sent him
to prison; stars Shepperd Strudwick,
Leo Gordon, Patrica Wheel, & Harry
Davis

6:20 7 Top O'The Weather—Report
Bill Hamilton reviews the climate

6:25 7 Barbara Moro Views Chicago

6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
Top tunes of the day are sung

7 Lone Ranger—Western Drama
9 Spencer Allen And The News

6:45 4 Heaven For Betsy—Drama
Pete and his boss dress exactly alike
at a Halloween party and Betsy mistakens the boss for her husband; Jack
Lemmon & Cynthia Stone star

5 News Caravan—John Swayne
9 Chicagoland Newsreel—Data

7:00 4 BURNS AND ALLEN—Comedy
Gracie decides that George needs a hobby. Harry Morton (Fred Clark)
suggests golf, but this fails & Harry
Van Zell is recruited to buy George a
boat

5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" quiz contest

7 ALL-STAR NEWS—World Events
Another phase of the nation's and
world's news reported on a wide va-
riety of news fronts. Timely & topi-
cal news events wherever they occur

P.M.
7:00 9 SPORTS EDITION—News Events
Jack Brickhouse assisted by Harry
Creighton report on football and other
sports as well as interview a guest

7:15 9 YESTERDAY'S NEWSREEL—Film

7:30 4 AMOS 'N ANDY—Drama
Andy is broke after the purchase of an
old race horse from Kingfish, and goes
in hock for the horse's food

5 TREASURY MEN IN ACTION
"The Case of the Imperfect Past." A
reformed con man is blackmailed by
a man who tries to get him to set up
an illegal whiskey still

7 CHANCE OF A LIFETIME—Acts
Professional talent competes for cast
awards & the opportunity for stardom
in their chosen field. Dennis James me
with guests, the Ink Spots

9 SPEAK UP—Panel Discussion
Robert F. Hurleigh conducts em-
ployer-employee relations forum;
counselors: Gordon Hostetter, Fred
W. Turner, Jr., and Roland E. Fulton

8:00 4 PICK THE WINNER—Political
Walter Cronkite conducts a discussion
debatin current issues with panelists

5 GANGBUSTERS—Police Drama
"Case of Currey McGuire." The police
use all resources to capture a tough,
tricky criminal who kills on the
slightest provocation

7 FAMILY BATTLE—Quiz Time
Daniel McMasters emcees the battle
of wits between the Klose family

9 PICK THE WINNER—Political
(See 8:00 p.m. channel 4 listing)

8:30 4 BIG TOWN—Newspaper Drama
"Picket Racket." A shady nightclub
operator blackmails wealthy patrons
by involving them in phony auto
accidents

5 FORD THEATER—Drama On Film
Joan Caulfield & Herbert Marshall in
"Girl In The Park," a story of a
doctor and an eccentric young lady
with whom he falls in love

7 PEOPLE'S POLITICAL POLICY

9 MOVIE—"Highway 13"
Saboteurs seek to gain control of a
truckng company; stars Robert
Lowery, Pamela Blake & Clem Bevans

8:45 7 OPERATION INDUSTRY—Film

9:00 4 RACKET SQUAD—Drama
Two con men find that they have out-
smarted themselves when the immi-
grant they duped into "The Front
Man" in their oil racket gets even

5 MARTIN KANE, PRIVATE EYE
Lee Tracy stars in mystery involving
an old amusement park racket of pick-
pocketing in the photo booth

7 IMPACT—News And Features

34 TV FORECAST
Thursday

P.M.
9:30 4 BOSTON BLACKIE—Drama
    Kent Taylor in "Blackmail For Keeps," a story of blackmail & murder set in the Mexican quarter with a friend of Blackie’s losing his life.

5 DAN DURYEA AS CHINA SMITH
    A man is murdered and his briefcase containing $125,000 is missing in “Wreath of Poppies”, sponsored by Cribben & Sexton for Universal Gas Ranges

7 DR. FIXUM—Helpful Hints
    Art Youngquist shows how to utilize household tools to fix & make things

9 TALK BY ADLAI STEVENSON
    Democratic Presidential Candidate

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 MARCH OF TIME—News Film
    Westbrook Van Voorhis narrator

9 MOVIE—“A Man Betrayed”
    (1st showing) A young basketball player visits the big city and is murdered, but politicians insist it is suicide; stars John Wayne, Frances Dee & Wallace Ford

10:10 5 DORSEY CONNORS—Helps

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chuck Bill

5 LET’S LOOK AT SPORTS

7 MOVIE—“Son Of Monte Cristo”
    Intrigue, romance, action and sabotage during the reign of Napoleon III; stars Louis Hayward, Joan Bennett, George Sanders & Florence Bates

10:45 4 SHORT STORY THEATER—Drama

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP’S COLUMN—Gossip

5 MOVIE—“Luck Of The Roaring Camp.” Saga of the California gold rush; stars Owen Davis Jr., Joan Woodbury & Charles Bokaw

9 MOVIE—“Strange Illusion”
    James Lydon, Sally Eilers, & Warren Williams in the story of a boy who through an odd series of dreams recreates the details in the seemingly accidental death of his father

11:15 4 PEAK OF THE NEWS—Reynolds

11:30 4 ALL STAR HIT PARADE—Tunes
    Your favorite tunes are played

11:45 4 MOVIE—“Inside The Room”
    An actress dies, and her ex-lovers are found murdered, each with a page from her diary on the corpse; stars Dorothy Boyd, Auston Trevor & Garry Marsh

1:00 4 ULMER TURNER AND THE NEWS
    (Stations reserve the right to change above listings without notice)

TV SERVICE

IS OUR ONLY BUSINESS
CITY AND SUBURBS
Anytime
WE HAVE A TECHNICIAN NEAR YOUR HOME NOW
CO 7-5666
TV ASSOCIATES
ONE OF CHICAGO'S OLDEST TV SERVICE COMPANIES

ALL WORK FULLY GUARANTEED

New Adventure Series!
Every Thursday Night
9:30 PM • WNBQ

DAN DURYEA
as “CHINA SMITH”

First Chicago Showing of Action-
Packed Adventures in the Far East
Sponsored by the Makers of
Universal
GAS RANGES
What Is Your Election IQ?

1. Which candidate said, “The first thing to do is to push all existing programs to help the South Koreans hold their own lines and not let us shed our blood in areas where it is someone else’s pride and responsibility to take over the job.”
2. Who said: “the candidate says he is against inflation, but his party voted for it. It’s a new package and a new label, but it’s the same old poppycock.”
3. Who said: “This Soviet trap was perfectly conceived, perfectly timed and perfectly sprung. For fifteen months now free world diplomacy has been trying to climb the walls of the bear-pit into which it fell.”
4. Who said: “Nothing would please the Kremlin more than to have the people of this country choose a second rate president.”
5. Who said: “My opponent has been worrying about my funny bone. I’m worrying about his backbone.”
6. Governor Dewey accused Stevenson and Sparkman of running on a “hate” ballot in Alabama where the words “White Supremacy” are on the ballot. How many years has this emblem decorated the Alabama official ballot?
7. What prominent theatrical personality has said she would like to marry Adlai Stevenson?
8. What top newspaper that supported Dewey in 1948 has come out for Stevenson?
9. What member of a prominent Democratic family has come out for Eisenhower?

PLUS . . . the second big installment on newscaster Walter Winchell, Mr. Big of the gossip columnists and how he got that way . . . the caustic comments of famed columnists Jack Mabley and Chub McCarthy . . . fun and prizes for the kids with Mollycues and Uncle Herbie . . . Reserve your copy of TV Forecast at the newsstand NOW.

NEXT WEEK—All about the famous Kingfish, and the other lovable stars of “Amos ‘n’ Andy,” how the program got started way back when it was “Sam & Henry.”

NEXT WEEK—Read a lively review of uninhibited Martha Raye, the little girl with a big mouth and an abundance of noisy energy. Like her or not, don’t miss this issue.

Hoover to Nixon, Stevenson to Eisenhower. Dave Garroway is the star of “Today,” seen Mon. thru Fri. at 7 a.m., WNBQ.
<table>
<thead>
<tr>
<th>WBKB</th>
<th>WBQ</th>
<th>WENR-TV</th>
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<td><strong>A.M.</strong></td>
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<tr>
<td>6:45</td>
<td>5</td>
<td>Town And Farm—Discussion</td>
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<td>Everett Mitchell reports on various aspects of farm commodities</td>
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<td>7:00</td>
<td>5</td>
<td>Today—Reports &amp; Interviews</td>
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<td>8:45</td>
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<td>Chicagoland Newsreel—Events</td>
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<td>9:00</td>
<td>4</td>
<td>Wheel Of Fortune—Awards</td>
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<td>Todd Russell asks the questions</td>
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<td>9:30</td>
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<td>Coffee And—Hugh Downs Emcee</td>
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<tr>
<td>10:00</td>
<td>4</td>
<td>There's One In Every Family</td>
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<td>10:30</td>
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<td>United Nations Gen. Assembly</td>
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<td>(In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)</td>
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<td>11:00</td>
<td>4</td>
<td>Strike It Rich—Warren Hull</td>
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<td>Guest: Caleb Hammond, map-maker</td>
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<td>11:30</td>
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<td>Creative Cookery—Recipes</td>
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<td>Sabayon rum mold (mousse) &amp; whipped cream brandy or rum sauce are made</td>
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<td>12:00</td>
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<td>Big Picture—Film Drama</td>
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<td>12:30</td>
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<td>Bob &amp; Kay Show—Variety Time</td>
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<td>Chit-chat with celebrities and visiting dignitaries</td>
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<td>12:45</td>
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<td>Bride &amp; Groom—Interviews</td>
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<td>13:15</td>
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<td>Love Of Life—Serial Drama</td>
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<td>13:30</td>
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<td>Good Living—New Ideas</td>
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<td>Hope Robbins talks on care for feet</td>
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<td>13:45</td>
<td>9</td>
<td>Search For Tomorrow—Tale</td>
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<td>14:15</td>
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<td>Adventure With Books—Tale</td>
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<td></td>
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<td>Earl Nightingale is your host</td>
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<td>15:00</td>
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<td>Bill Evans Show—Variety</td>
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<td>15:30</td>
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<td>Noontime Comics—John Coons</td>
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<td>16:00</td>
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<td>Hi Ladies—Tom Moore</td>
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<td>16:30</td>
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<td>Garry Moore Show—Comedy</td>
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<td>Durward Kirby, Ken Carson, Denise Lor, and guest, magician Melbourne Christopher</td>
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<td>17:00</td>
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<td>Meet Mintz—Music Session</td>
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<td>17:30</td>
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<td>Beulah Karney Presents—Tips</td>
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<td>Special fall platter with foods all cooked in cider is displayed</td>
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<td>18:15</td>
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<td>Jack Angell And The News</td>
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<td>18:45</td>
<td>9</td>
<td>News Of The Day—S. Allen</td>
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<td>19:00</td>
<td>4</td>
<td>Double Or Nothing—Bert Parks</td>
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<td>19:30</td>
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<td>Movie—“Riot Squad”</td>
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<td>A doctor works for racketeers; stars Richard Cromwell, Rita Quigley &amp; John Miljan</td>
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<td>20:00</td>
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<td>Movie—“Island Captives”</td>
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<td></td>
<td>Eddie Nugent &amp; Joan Barclay star</td>
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<td>20:30</td>
<td>9</td>
<td>Two Guys And A Doll—Variety</td>
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<th>P.M.</th>
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<td>1:30</td>
<td>4</td>
<td>Guiding Light—Serial Story</td>
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<td>1:45</td>
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<td>Claude Kirchner Show—Variety</td>
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<td>2:00</td>
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<td>Music Ala Mode—Tune Time</td>
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<td>2:15</td>
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<td>Art Linkletter’s House Party</td>
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<td>2:30</td>
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<td>Big Payoff—Randi Merriman</td>
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<td>3:00</td>
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<td>Movie—“Lady In The Morgue”</td>
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<td>The body of a beautiful girl is stolen from the morgue before it can be identified; stars Preston Foster, Pat Ellis &amp; Frank Jenks</td>
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<td>3:15</td>
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<td>Luckey North Show—Interviews</td>
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<td>3:30</td>
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<td>Roosevelt College—Talks</td>
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<td>“What Makes Money Go Around?” with Dr. Abba Lerner, prof. of Economics</td>
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<td>3:45</td>
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<td>Welcome Travelers—Interviews</td>
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<td>4:00</td>
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<td>News At 3:00—Chuck Bill</td>
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<td>4:15</td>
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<td>Kate Smith Hour—Variety</td>
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<td>Kate sings “I Know That You Know,” “The Best Things In Life Are Free,” “I Like To Make Music” &amp; “I Surrender Dear.” Guest is comedian Steve Evans, plus “House In The Garden” serial</td>
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<td>4:30</td>
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<td>Movie—“Shanghai Gesture”</td>
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<td>Intrigue, adventure and romance in Shanghai, mystery city of the East; stars Gene Tierney, Walter Huston &amp; Victor Mature</td>
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<td>4:45</td>
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<td>Movie—“Dark Light”</td>
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<td>David Greene, Joan Carol &amp; Norman MacOwan</td>
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<td>5:00</td>
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<td>Movie—“Flight To Nowhere”</td>
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<td>An FBI man battles ring of international rivals to be first to uranium deposit in Pacific ocean; stars Alan Curtis &amp; Evelyn Ankers</td>
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<td>5:15</td>
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<td>Hawkins Falls, Pop. 6,200</td>
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<td>5:30</td>
<td>7</td>
<td>Great Western Stories</td>
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<td></td>
<td>“Trail To Mexico”</td>
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<td>5:45</td>
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<td>Trail Blazers’ Theater—Film</td>
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<td>6:00</td>
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<td>Gabby Hayes Show—Tall Tales</td>
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<td>Garfield Goose And Friend</td>
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<td>Howdy Doody Show—Puppets</td>
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<td>Kids Karnival Kwiz—Games</td>
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<td>7:00</td>
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<td>Cactus Jim—Western Feature</td>
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<td>7:15</td>
<td>7</td>
<td>Laugh Time—Film Shorts</td>
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<td>“Laurel &amp; Hardy” film plus cartoon</td>
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<td>7:30</td>
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<td>Time For Beany—Fun For Kids</td>
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<td>A continued story about a boy adventurer &amp; his pals Ceel, the seashell sea serpent, Capt. Hufpenpuff, the happy cook Hop Along Wong, Clowny, Hunny Bear, and Dishonest John</td>
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<td>8:00</td>
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<td>Boys’ Railroad Club—Talks</td>
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<td>8:15</td>
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<td>Silhouettes Of The West—Chats</td>
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<td>Roy Starkey narrates film</td>
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<td>King Calico—Puppet Fun</td>
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<td>Royal Calico Fire Dept. is called out to take care of a burning mountain</td>
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<td>8:45</td>
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<td>Adv. Time With Bob Atcher</td>
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<td></td>
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<td>“Lost Jungle” chapter 3 and “Rainbow Riders” chapter 5</td>
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**TV Forecast for Oct. 31 Friday**
TONIGHT'S THE NIGHT for the NEW DENNIS DAY

laughs, lyrics, calamities!
on the RCA VICTOR SHOW

WNBQ CHANNEL 5 7:00-7:30 pm

Friday Oct. 31
P.M.
5:30 9 Magic Carpet—Film Short
"Bronco Busters"
5:45 4 Window Shopping—Commercial
5 Something To Talk About
Commentary by Chuck Aree
9 Afternoon Edition—R. Hurleigh
5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments
6:00 4 Sports & Comments—Bob Elson
5 Herman Hickman Show—Talk
Guests & celebrities from all walks of
life; some predictions on football
7 Austin Kiplinger & The News
9 Captain Video—Adventures
6:10 7 Sports Highlights—Jack Drees
6:15 4 Grenville Beardsley—Talk
Candidate for Rep. State's Attorney
5 Town Crier—Tony Weitzel
6:20 7 Top O'The Weather—Climate
6:25 7 Barbara Moro Views Chicago
6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skit
Situation comedy with antics by Pinky
Lee and Martha Stewart
7 Stu Erwin—Comedy Drama
Stu finds more trouble in "Wedding
Bells"
9 Spencer Allen And The News
6:45 4 Perry Como Show—Musical
Tunes: "Zing a Little Zong," "Be-
cause You're Mine," "Without a Song"
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
7:00 4 MAMA—Domestic Comedy
"Katrin Fixes Things Up" and takes
it upon herself to break the friendship
between her girlfriend and the boy she
feels is unworthy
5 RCA VICTOR SHOW—Musical
Music, variety, and comedy skits
with Dennis Day as the young bache-
lor blundering his way to success.
Sponsored by RCA Victor
7 ADV. OF OZZIE & HARRIET
Situation comedy with the two young
Nelsons, their Mom, & Pop, and
scenes adapted from their own home
life
9 SPORTS EDITION—News Events
Scores, predictions, & film action with
Jack Brickhouse & Harry Creighton
7:15 9 LITTLE CHINCHILLA THEATER
"The Honey Bee" its life cycle & habits
7:30 4 MY FRIEND IRMA—Comedy Skit
Scatterbrained adventures with Marie
Wilson as Irma & Cathy Lewis as
Jane
5 WALT'S WORKSHOP—Creative
Rare woods with beautiful grain &
coloring can add much to a home work-
shop project. Mr. Durban shows how
to use these woods

Watch—play the fun-for-the-family
quiz game favorites tonight.
9:00 P.M. "20 QUESTIONS"
Sponsored by Ludans
9:30 P.M. "DOWN YOU GO"
Sponsored by Carter Products

WGN-TV CHANNEL 9

TV FORECAST
P.M.  7:30  7  SUPERMAN—Adventures
       9  PRESS CONFERENCE—News Talk
            Lee Schoeller moderates panel

8:00  4  PLAYHOUSE OF STARS—Drama
       “Enchanted Evening” with Eddie Albert and Margo; a family entertains
       the boss’ number one client and everything goes well till they lose a very
       important item

5  BIG STORY—Drama
       Unique story of reporter Eddie DeCastro, who solved a murder on the
       very first day of his job with the Buffalo Evening News

7  ALL STAR NEWS—Reports
       Data from all over the world

9  LIFE BEGINS AT 80—Panel
       Jack Barry emcees panel of oldsters including Georgiana Carhart, Fred
       Stein, Jessie Graham, Fred Cox, & guest

8:30  4  OUR MISS BROOKS—Drama
       Eve Arden agrees to act as Mr. Boynton’s wife in order for him to get
       University job (see story page 6)

5  ALDRICH FAMILY—Comedy Tale
       Alice & Sam tell Henry he must stay home on the night he is supposed to
       settle a grudge fight, in “Discipline”

7  TALES OF TOMORROW—Drama
       An archeologist discovers an ancient king who has stayed alive for forty
       centuries in a tomb deep in the Egyptian desert; Walter Abel stars

9  “ANNUAL HONEYMOON”
       Bonita Granville, Alan Mowbray, Gar Moore, & Mabel Albertson in tale of
       a young wife whose impression of her husband is shattered by his boss, & of
       the boss’s wife, who also is disillusioned

9:00  4  MR. & MRS. NORTH—Drama
       Mystery comedy series with Barbara Britton & Richard Denning

5  CAVALCADE OF SPORTS
       Johnny Bratton, 26, of Chicago with
       61 wins & 18 losses vs Joe Miceli of
       New York with 34 wins & 12 losses in
       a 10 rd. welterweight bout from
       Madison Sq. Garden; Jimmy Powers
       announces

7  THIS IS MY MELODY—Stories
       Bill Gwinn is host

9  TWENTY QUESTIONS—Quiz
       Emcees Bill Slater with Fred Van Deventer, Florence Rinard, Herb Polesie
       Johnny McPhee & guest, Maurice Zoltow

9:30  4  FILES OF JEFFREY JONES
       “The Careless Killer,” Jeff becomes in-
       volved with an attractive divorcee and her ruthless husband when he wit-
       nesses a killing

P.M.  9:30  7  CHGO. KLOSE UPS—Interviews
       Woody and Virginia Klose co-emcee interviews with guests, Dr. Carroll La-
       Fleur Burch, specialist in tropical diseases at Univ. of Ill., and John
       Vohr, general superintendent of U.S. Steel plant in Gary

9  DOWN YOU GO—Panel Quiz
       Dr. Bergen Evans moderator of panel; Carmelita Pope, Fran Coughlin, Rob-
       bert Breen, and Toni Gilman

9:45  5  GREATEST FIGHTS OF CENTURY
       Boxing film: Kid Gavilan vs Billy
       Graham (August 29, 1951)

10:00  4  VIC PERRY—Man On The Street

5  WEATHERMAN—Clint Youle

7  COURTESY HOUR—Jim Moran
       Six professional, musical, variety
       talent acts make this Chicago’s top
       rated show

Sponsored by Courtesy Motors

9  MOVIE—“Fog Island”
       Story revolves around a man once
       rich who had served a prison term for
       embezzlement & his efforts to avenge
       himself; stars Lionel Atwill, Veda
       Ann Borg, George Zuco, & Jan Keith

10:10  5  DORSEY CONNORS—New Tips

10:15  4  SPORTS SCOREBOARD—Elson

5  CLIFTON UTLLEY AND THE NEWS

10:25  4  CHGO. WEATHER—Russ Reed

10:30  4  CHICAGO AT NIGHT—Chuck Bill

5  LET’S LOOK AT SPORTS
       Tom Duggan reports on sports

10:45  4  CHRONOSCOPE—Discussion
       Guest: Claire Boothe Luce

5  FOOTBALL FORECAST—Events
       What to expect in future games as
       predicted by Norman Sper

11:00  4  KUP’S COLUMNS—Gossip

5  HERBIE MINTZ SHOW—Tunes

7  MOVIE—“Ghosts On The Loose”
       (1st showing) East Side Kids in a
       yarn about a house found later to be
       the headquarters for Nazi undercover
       agents

11:15  4  PEAK OF THE NEWS—Reynolds

5  MOVIE—“Young & Willing”
       Comedy about a group of aspiring
       young actors and actresses who share
       an apartment in New York; stars
       Susan Hayward & William Holden

11:30  4  ALL STAR HIT PARADE—Tunes

9  MOVIE—“Title To Be Announced

11:45  4  MOVIE—“Lord Edgeware Dies”
       (1st showing) Mystery about a mur-
       dered man and his American wife who
       is suspected of the crime; stars Austin
       Trevor & Jane Carr

12:30  7  FILM COMMERCIAL

1:00  4  ULMER TURNER AND THE NEWS,
       (Stations reserve the right to change above
       listings without notice)
FOR PROFESSIONAL TV SERVICE

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Are Champs Always The Best Boxers?

THE letter, intensely embittered by our boxing ratings, read: "... You put inexperienced Chuck Davey, who has yet to beat a top welter, over such men as Bobby Dykes, Gil Turner, Johnny Saxton and fail to even mention Johnny Bratton or Billy Graham. That borders on stupidity. ... Joey Maxim (who was rated 5th best) is a champ, friend, and he KO'd Sugar Ray Robinson. ... Skipping Willie Pep in the feather class insults the intelligence of all boxing fans!" ... We generally ignore unsigned letters, but fans are entitled to an explanation of Forecast's all-new system of rating fighters.

To begin with, if a boxer wins a title it need not always imply he's the best around. Joe Walcott, for example, was a gallant, tough and colorful fighter. But not a true champion. The outstanding example is Joey Maxim. Officially Maxim is listed as the World's Light-Heavyweight Champion. Yet any number of light heavyies, if given the chance, are apt to knock Joey flat on his bloomers. The letter states Joey knocked out Sugar Ray. Everyone knows it was the heat, not Joey, that put Robinson away in their title fight last June.

Maxim has become a synthetic champion. He sidesteps bouts with caliber contenders. Since winning the title from Freddie Mills in London, July 24, 1950, he risked his coveted crown only twice. He successfully bludgeoned Irish Bob Murphy in Aug., 1951 and narrowly escaped with his life against Sugar Ray Robinson last June. Maxim failed to win one of the first ten rounds against Sugar Ray who was compelled to quit because of heat exhaustion. ... Some rule—perhaps a draw—should apply for such bouts!

The welters are ruled with authority by Kid Gavilan. The Havana Hawk has impressively smote all contenders foolhardy enough to enter the same ring. The valiants that tried—Bratton, Dykes, Turner and Graham—all sport battered countenances for their futile efforts against the flashy Cuban.

Chuck Davey, with his unorthodox southpaw style of jiggling counter-clock-wise while tossing painful punches offers something new. The Hawk has never seen "educated boxing" and it may trouble him. Davey's our No. 1 contender and the IBC may substantiate it by scheduling Gavilan's next title defense against the fancy schoolmaster.

As for Willie Pep, his future was recently clearly labeled by Tommy Collins. A dapper, young featherweight, Collins floored Pep in the fifth, and TKO'd Willie in the sixth. Willie is in store for more of the same against such spunky pugs as Glen Flanagan and Ray Famechon.

Another fighter who failed to make Forecast's top five is former heavyweight champion Ezzard Charles. Since Charles dropped his title to Jersey Joe Walcott in July, 1951 he has to boggedan steadily toward boxing's "skid row" of former greats. Like Bratton, Charles tends to be a cute, flashy boxer inclined to show-off at the expense of losing the fight. His recent KO over pushover Bernie Reynolds proves nothing.
IT CAN be safely said that sports promoters, or for the more discreet—athletic directors—never had it so good. They are burdened with the happy dilemma of choosing which television medium would be the most profitable to exploit their respective sports. Should it be Theater-TV, home TV, phonevision or the latest thing on the market, a telemeter?

The promoter’s decision often results in stormy protests from a sports minded public. And for good reason. A fight seen at the theaters cannot be seen from the comfort of one’s living room.

Pabst, for example, recently signed a $4,000,000 contract with the International Boxing Club and the Columbia Broadcasting System* for the sole privilege of televising fights every Wednesday night. The IBC’s cut for the year amounts to a tidy $30,000 average per fight.

*In Chicago, the local CBS-TV outlet is WBKB on channel 4.

But when it comes to the big ones, like the recent Jersey Joe Walcott-Rocky Marciano heavyweight title fight, the IBC shrewdly chucked home TV in favor of Theater-TV. The IBC reasoned that Theater Network Television protected its gate receipts and furnished additional revenue for rights. It had little to lose. Aside from TNT proxy Nate Halpern’s minimum guarantee of $120,000 there was the possibility of a considerable increase depending upon seat sales.

Needless to say, the Walcott-Marciano Theater-Telecast was a whopping success. Some 50 theaters in 30 cities from coast-to-coast grossed a record $400,000 with an approximate jubilant audience of 125,000. Most houses did a capacity business, charging from $2.50 to $5 per ducat. Even the Paramount in Hammond, Ind. which was recently embarrassed with 1000 empty seats for the Sugar Ray Robinson-Joey Maxim telecast, happily reported a sell out at $4.80 per head.
Al Tovey, young Paramount Theater manager in Hammond, Ind., examines his new $25,000 Theater-TV unit. It is reportedly the first set in the midwest outside of Chicago.

The old film system of Theater-TV has been discarded for a new, more practical seven-inch projection tube mounted on the front wall of the balcony. The picture is shot to a mirror at the back of the unit. The mirror in turn reflects this picture through a corrective lens in the front of the unit. This corrective lens enlarges the picture as it travels to the screen where it appears 18 feet wide.

In order to put more sports events under wraps, TNT hucksters are deluging sports promoters with brochures and releases. "If free home television is your sports problem," they say, "then we have the answer in Theater-TV."

Its progress and effect on free home televiwers has already been felt. . . . What all these developments will do to home TV remains to be seen.

Below: Theater-TV's most successful venture to date: Rocky Marciano (left) knocking out Jersey Joe Walcott for the heavyweight championship of the world.

Al Tovey, the red-headed Paramount manager, encouraged press coverage by wisely inaugurating reserved seats for the gentlemen of the press. It's possible now for sports writers to attend theaters for boxing coverage instead of traveling thousands of miles to the actual site. One sports editor, John Whitaker of the Hammond Times, wrote: "It was exciting... But there's nothing like seeing it in the raw!"

Another novel development in the Walcott-Marciano telecast was the first Drive-In Theater in Rutherford, N. J., to book a fight. It sold out its capacity of 1,300 cars at $10 each. In addition, 6,000 chairs were placed in and around the area nearest the huge outdoor screen that also sold for $10 as "ringside seats." Its experiment was curiously watched by 4,000 other Drive-In Theater operators around the country. With the addition of Drive-Ins and houses, TNT will grow in stature and power. Its development will be a vital factor in the disposition of future sports.
BOYS AND GIRLS!

Can you identify this mystery celebrity? Read the instructions carefully to see how you can meet him. Here is a clue:

I’VE BEEN IN FILMS, CAFES AND TV. THERE’S FUN FOR YOU, I PROMISE, IF YOU CAN GUESS MY IDENTITY.

MY NAME IS__________________________________________

How would you like to meet this TV star? Just fill in a last line to this jingle, identifying this man, and write a short note telling us why you would like to meet him. Each of the 5 winners will have a picture taken with him which he will autograph. Include your age and phone number with your name and address on entries. Winners’ pictures will appear in TV Forecast.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Nov. 3. First prize is $1; second prize, 50 cents; next 25 prizes, a copy of Molly’s new picture puzzle book. In cases of ties, neatest and most original will win. Answer will appear here next week.

Solutions to last week’s puzzles: Clown “B” is different because his jacket is torn. Leaves are (1) Elm, (2) Maple and (3) Oak.

THE TRICK

Can you take 10 from 10 so that 10 will remain?

SOLUTION

Wear gloves. When you remove them you will be removing the 10 fingers of the gloves from the 10 fingers of your hands, which remain.
Back in the days when great herds of cattle were gathered from the open range and trailed North to the railroads, the “Turkey Track outfit” was one of the finest ranches in the Southwest. And wherever oldtimers gather, there’s sure to be one among them familiar with the story of a Turkey Track outlaw steer known as “Old Red.” Every year when beef roundup time rolled around this outlaw steer was always included, but not once was he ever kept on the trail with the herd for longer than two days out, and when he decided to break from the trail herd, no cowboy could put a rope on him before he reached the home ranch!

One fall just at the start of the roundup season a new hand named Frank Blackford joined the Turkey Track outfit. After listening to stories of Old Red, he determined to take him up the trail even if he had to drag him along to do it. Getting up early on the morning they were to start out, Frank secured the range for him. An hour or so later he found him, grazing peacefully all by himself, down in a little draw. After snapping out his rope, the cowprod moved in, made a perfect toss and the fight was on.

The rope had no sooner touched his horns than Old Red turned into a raging cyclone. The fight was so vicious that Frank’s saddle came loose and the cowboy was dragged from his horse and badly battered up, suffering a broken leg and countless bruises. That kept him off the trail for many weeks. After that no one would tackle the steer and as far as I know Old Red was never taken up the long trail, but lived out his lifetime on the plains of the west.

Silhouettes of the West is seen Mon. thru Fri. on channel 4 (WBKB) at 5:30 p.m.

Boys and girls, have you voted yet for Howdy Doody? You better send in your ballot now if you want to help elect Howdy as President of the Kids of the United States. He’s running against Mr. X and he needs all the help he can get. Just tear out the ballot on this page and mail it in today.

Here are my contest winners of Oct. 5. Dorothy Baird, Chicago; James Cox, Chicago; Glenda Denton, Grand Haven, Mich; Mary Jean Egan, Bradley, Ill; Mauricino Ellis, Rockford, Ill; Ronald Fox, East Chicago, Ind; Phillip Friday, Hartford, Mich; John Gianelli, Chicago; Jean Herlihy, Aurora, Ill; Magdalena Kuchaes, East Chicago, Ind; Roy Mond Lutz, Forest Park, Ill; Terry Moore, Palatine, III; Battie Norse, Winnetka, Ill; Donny Prebay, Joliet, Ill; Timothy Strobert, Aurora, Ill; Marianne Strzyewski, Union Pier, Mich; Leonard Thompson Jr., Chicago

THIS WEEK’S CONTEST—Can you make a pretty ink blot? For the best, I’ll award $1; second best 50 cents, and the next 15 runners-up, 25 cents each.

Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, Nov. 2.
DEAR BOSS:

My two-headed Mother-in-Law flew into a tantrum and over the transom when she read your Back-stage Diary column last week. I quote: "To think that Boss of yours would dare suggest for one minute that a sweet young girl like Dorsey Conners could write that Chub McCarthy drove. After all, Dorsey is a Lady! How would that O'Shaughnessy like it if someone accused his wife of writing that inane (or was there an "s" in that word?) ranting . . . and on and on and on."

So please Boss, take it easy on that expose stuff, will you? As long as old Hatchet Face hangs around, life is rough enough—Is it any wonder I work so hard watching TV trying to find something cheerful to report?

And speaking of watching TV—at last I've figured something useful for Arthur Murray to do on the Arthur Murray Dance Program. Let Arthur tell Mrs. Arthur to please stop trying to be a female Bob Hope. (In fact, what's so funny about a male Bob Hope on TV?) Let Arthur tell his old lady to just smile into the camera. The way she tries to milk laughs out of third rate material would make Ernie Simon blush.

Mrs. M. did do us a favor the other night though. She stopped the Joe Miller stuff long enough to let Vic Borge and Lauritz Melchior do a choice bit of clowning. The two Great Danes almost broke up the show when Vic ad-libbed a Murray Dance instructor and grabbed king-size Melchior for a fast waltz around the stage. I'm guessing the same folks who like Berle and Skelton will go for Tallulah. She's got the same excessive personality and the same lavish mannerisms that put Unca Miltie and Red up there. Instead of promising to Kill you a Millyun Times or admitting that she's gonna miss that guy around here next week, Tallu has a brilliant new gem to bore us with. It's pronounced: Dollings. I say Head for the Hills.

CHUB

LETTERS to the editor (continued from page 3)

Concerning your article on Marilyn Monroe. I sincerely hope if she is permitted to appear on TV that she be fully dressed. There is already too much nudity, exposed bosoms and suggestive jokes on TV already. I can appreciate the beauty of a woman without her being partly undressed.

Kenosha, Wisconsin ROBERT GETSCHMAN

I am not wasting any time writing to say what a terrific Luckies commercial Jack Benny just did with Bob Crosby and Don Wilson. In all the years we've watched TV there never was a more entertaining or effective commercial.

Highland Park, Ill. MRS. R. J.

Three cheers for Arthur Godfrey. He has a personality that can't be copied. Wish we could see even more of him on TV. He's one that won't laugh at his own jokes.

Chicago, Ill. MRS. JEAN MEDO

Ed. Note: How's that again?

Reward! Leading to the conviction of the person or persons responsible for the loss of something extremely important and necessary to me and thousands of other homes. My living room is quite empty without it. It was taken on Monday, Sept. 22, 1952 at 11:00 a.m. Please return as soon as possible to the Ruth Lyons 50-50 Club.

Chicago, Ill. MRS. F. STOCKING

Please try to get Paul Fogarty back on TV. We gals surely need him.

Waterford, Wisc. MRS. E. J. HORNER

I watch Johnny Coons all the time. My sister watches him too and when he says I've traveled all over the world for about 80 or 90 years even my sister know's he's only in his fortys. How come he says that, does he think the kids are completely dumb?

Kenosha, Wisc. KAREN & JEANETTE HASSELBACK

Ed. Note: Uncle Johnny, the jig is up.

Mother Duggan's boy Thomas is terrific. With a smile like his, he should advertise toothpaste.

Aurora, Ill. BARBARA STAFFORD

I saw Larry Storch for the first and last time on "Cavalcade of Stars." Anyone who merits the title of comedian would never find it necessary to sink to ridicule of mental illness for a laugh.

Chicago, Ill. MRS. THOMAS MASIELLO
TOPS IN TELEVISION
MONDAY THRU FRIDAY
—Channel 5—

Town and Farm
with EVERETT MITCHELL — 6:45 A.M.

Today
featuring DAVE GARROWAY and LEN O’CONNOR
with the Chicago news—7:00 A.M.

Coffee and —
with emcee HUGH DOWNS — 9:00 A.M.

Ding Dong School
the new Nursery School of the Air — 9:30 A.M.

Home Cooking
with EDDIE DOUCETTE — 10:00 A.M.

United Nations General Assembly — 10:30 A.M.

ALL ON— WNBQ
N.B.C.
CHANNEL 5
Got A Date With Arthur Godfrey

Keep your date with the Ol' Redhead, Arthur Godfrey, in next week's edition of TV Forecast. Get Forecast at your newsstand. And to keep your date book filled EVERY week, take advantage of the wonderful offer in the coupon below.

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